

THE DC METRO MARKET



#1
MOST EDUCATED METRO
REGION IN THE U.S.



6.4M
DC METRO POPULATION
8th most populous in the U.S.



2ND
HIGHEST MEDIAN HOUSEHOLD
INCOME IN THE U.S.
(\$126K in DC Metro Region)



265.7M
TOTAL TRIPS ON DC METRO
SYSTEM IN 2025



27.2M
ANNUAL VISITORS IN DC
IN 2025



\$11.9B
ANNUAL VISITOR SPENDING
IN DC IN 2025

