



255 N Washington Street is a premier restaurant opportunity with outdoor seating in downtown Rockville. Known for its diverse offerings, downtown Rockville boasts a vibrant mix of attractions, including a Regal movie theater and a wide array of restaurants and bars—featuring both established brands and local favorites—which indicates a proven market for dining experiences. Beyond entertainment and dining, downtown Rockville also serves as a hub for practical needs, with retail shops, the Montgomery County Courthouse, and residential options such as apartments and hotels.

DRIVE TIME

iiii

POPULATION

83,815 people

10-minute

290,266 people

15-minute



DAYTIME POPULATION

122,072 employees

359,462 employees



NUMBER OF HOUSEHOLDS

33,145 households

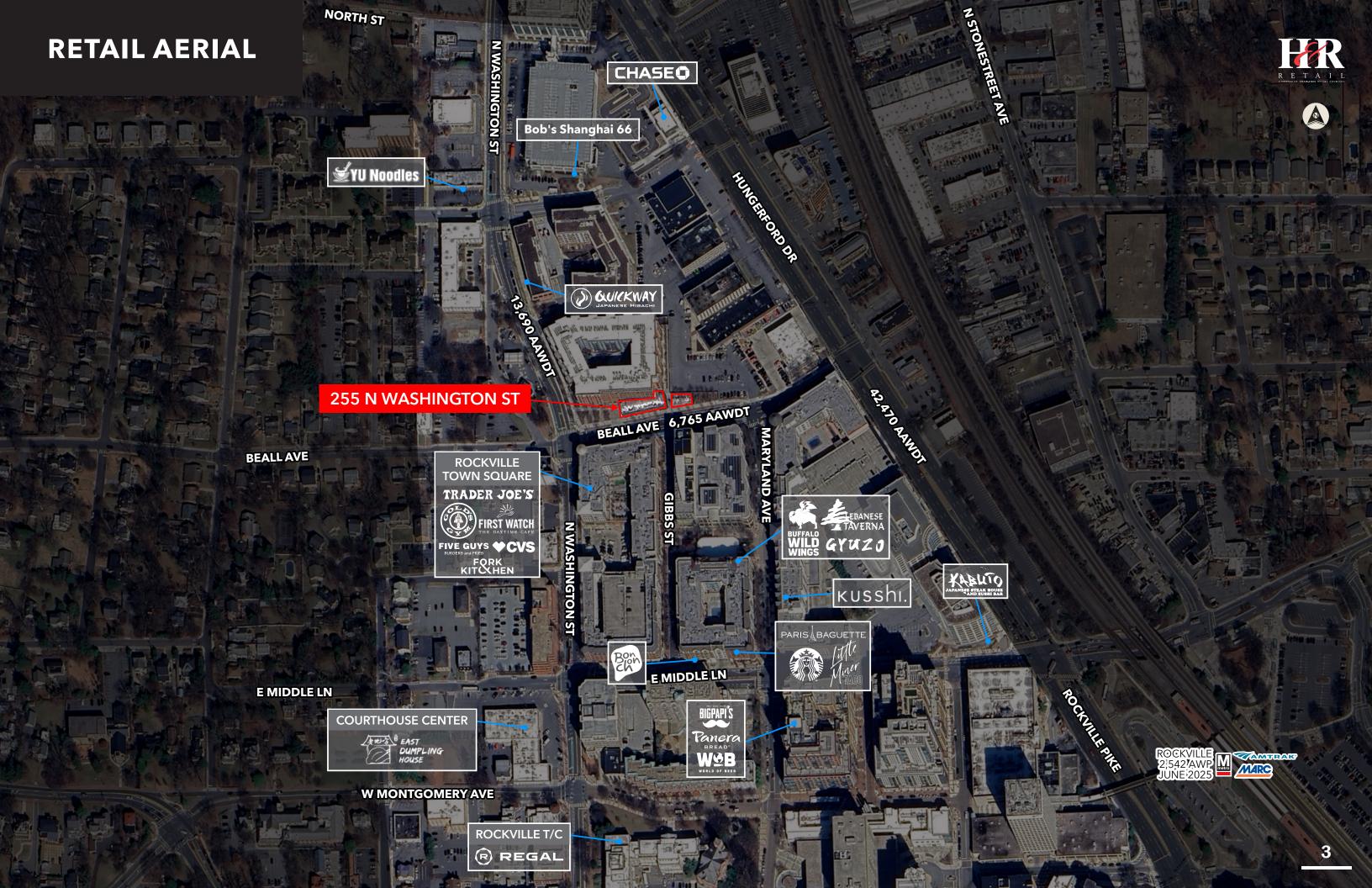
110,385 households



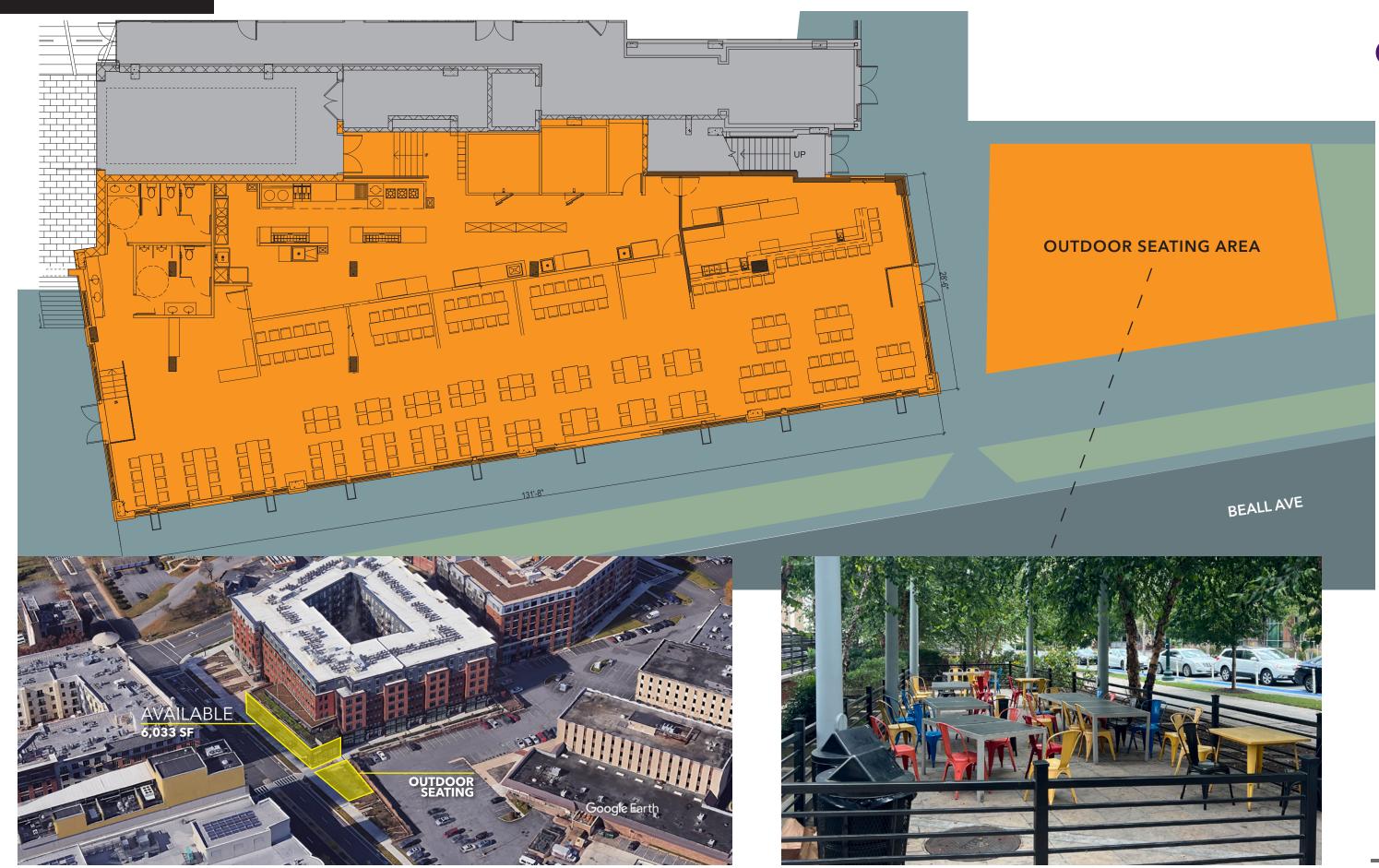
STRONG INCOME

\$168,537 average hh income

\$180,068 average hh income







TAPESTRY PROFILE



10 MIN 15 MIN

73,767 257,154

81,971 284,830

83,815 290,266

87,312 297,835

0.52%

40.5

15,988

197,049

0.680:1

0.82%

40.4

6,956

76,187

0.910:1

Total Business

Total Employees

Employment/Residential Population Ratio

POPULATION

2010 Total Population

2020 Total Population

2030 Total Population

Median Age

2025 Total Population

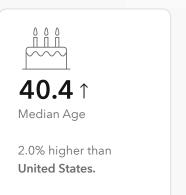
2025-2030 Annual Rate

Tapestry Profile

255 N Washington St. | Drive time of 10 minutes



Households







Diversity Index

0



79.5

100



| H4 Urban Chic > | 8,418 25.4% |
|-----------------|----------------------|
| | |

| <u>L3 Top Tier ></u> | 6,059 18.3% |
|-------------------------|----------------------|
| | |

| <u>D2 Trendsetters ></u> | 3,886 11.7% |
|-----------------------------|----------------------|
| | |

| <u>F5 Uptown Lights ></u> | 3,172 9.6% |
|------------------------------|---------------------|
| | |

| D5 Laptops | <u>and Lattes ></u> | 2,645 | 8.0% |
|------------|------------------------|-------|------|
| | | , , | 1 |

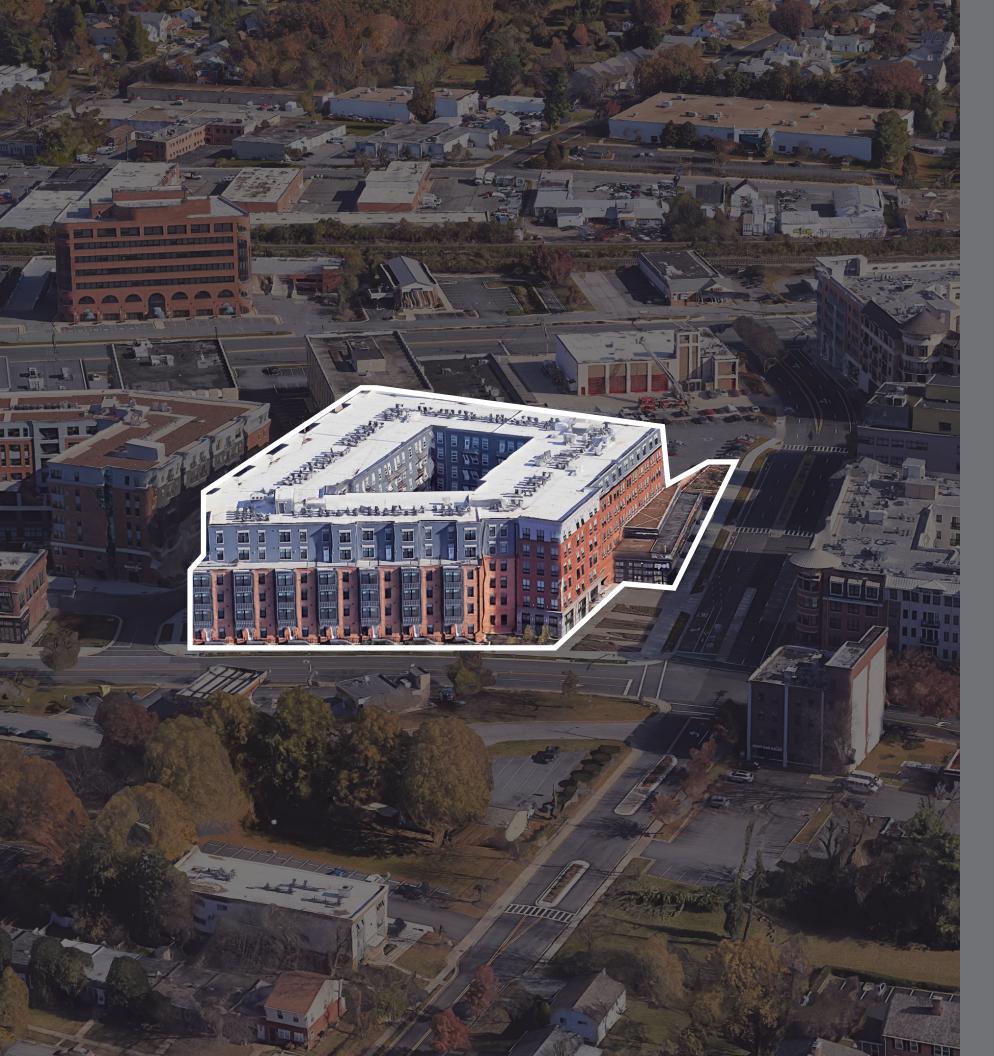
| Other | 8,965 27.0% |
|-------|----------------------|
|-------|----------------------|

| Germantown Montgomery Village | |
|--|---------------------------------|
| Seneca Creek State Park | Redland |
| The state of the s | Aspen Hill Colesville |
| | Glenmont North Bethesda Wheaton |
| | |
| | Silver Spring Lang Park |

| Population by | Race | |
|------------------|-------|------|
| American Indian | 0.6% | |
| Asian | 22.0% | |
| Black | 11.8% | |
| Pacific Islander | 0.1% | |
| White | 4 | 5.3% |
| 2+ Races | 12.0% | |
| Other Race | 8.3% | |
| | | |

| | Wedian Age | 40.4 | 40.5 |
|----------------------|---|--|--|
| | HOUSEHOLDS | | |
| | 2010 Households | 28.038 | 96,382 |
| | 2020 Households | 32,430 | 108,021 |
| Count | 2025 Households | 33,145 | 110,385 |
| Count | 2025 Average Household Size | 2.50 | 2.60 |
| 8,418 25.4% | INCOME | | |
| | Average Household Income | \$168,537 | \$180,068 |
| | Median Household Income | \$128,031 | \$131,141 |
| 6,059 18.3% | Per Capita Income | \$66,600 | \$68,352 |
| | 2025 POPULATION BY RACE/ETHN | IICITY | |
| | White Alone | 47.9% | 44.1% |
| 3,886 11.7% | Black Alone | 11.1% | 12.4% |
| | American Indian Alone | 0.5% | 0.6% |
| | Asian Alone | 21.1% | 20.3% |
| 3 172 9 6% | Pacific Islander Alone | 0.1% | 0.1% |
| 3,172 7.070 | Some Other Race Alone | 7.9% | 11.0% |
| | Two or More Races | 11.4% | 11.5% |
| | Hispanic Origin | 16.7% | 20.6% |
| 2,645 8.0% | | | |
| | | | |
| | | | 206,029 |
| 8,965 27.0% | | | 4.9% |
| | | | 2.9% |
| | | | 11.1% |
| | | | 9.1% |
| / of boundalds | | | 5.7% |
| | | | 27.6% |
| iner than the 0.5. | · · | | 37.3% |
| | S.adddon Torossionar Dogico | 07.370 | 07.070 |
| | BUSINESS | | |
| | 6,059 18.3% 3,886 11.7% 3,172 9.6% 2,645 8.0% | HOUSEHOLDS 2010 Households 2025 Households 2025 Households 2025 Average Household Size 8,418 25.4% INCOME Average Household Income Median Household Income Per Capita Income 2025 POPULATION BY RACE/ETHN White Alone Black Alone American Indian Alone Asian Alone Pacific Islander Alone Some Other Race Alone Two or More Races Hispanic Origin 2,645 8.0% 2025 POPULATION 25+ BY EDUCA Total Less than 9th Grade 9th - 12th Grade, No Diploma High School Graduate GED/Alternative Credential Some College, No Degree Associate Degree Bachelor's Degree Graduate/Professional Degree | HOUSEHOLDS 2010 Households 28,038 2020 Households 32,430 2025 Households 33,145 2025 Average Household Size 2.50 8,418 25.4% INCOME Average Household Income \$168,537 Median Household Income \$128,031 Per Capita Income \$66,600 2025 POPULATION BY RACE/ETHNICITY White Alone 47.9% Asian Alone 21.1% American Indian Alone 0.5% Asian Alone 21.1% Some Other Race Alone 7.9% Two or More Races 11.4% Hispanic Origin 16.7% 2025 POPULATION 25+ BY EDUCATIONAL ATTIV Total 60,362 Less than 9th Grade 3.6% 9th - 12th Grade, No Diploma 2.9% High School Graduate 10.0% GED/Alternative Credential 1.7% Some College, No Degree 9.4% Associate Degree 5.0% Bachelor's Degree 5.0% Graduate/Professional Degree 39.3% |

Source: This infographic contains data provided by Esri (2025). © 2025 Esri



255 N WASHINGTON ST

ROCKVILLE, MD 20850

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RETAIL LEASING



BRADLEY BUSLIK

240.482.3609 bbuslik@hrretail.com **AUSTIN HERSH**

240.482.3613 ahersh@hrretail.com

WASHINGTON, DC

3 Bethesda Metro Center | Suite 620 Bethesda, MD 20814 Telephone 301.656.3030

www.hrretail.com

BALTIMORE, MD

2 Hamill Road | Suite 348W Baltimore, MD 21210 Telephone 410.308.0800

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