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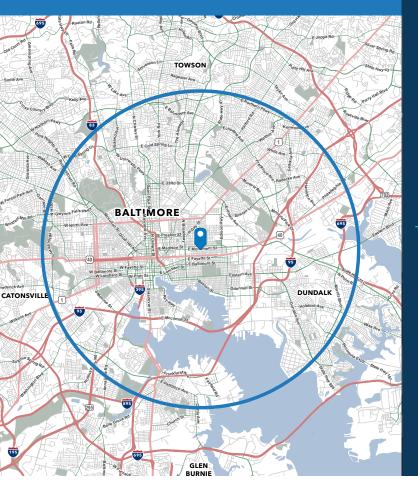
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BALTIMORE, MD

DEMOGRAPHIC PROFILE (2025) 2213 E Monument Street



504,392

36.1

223,524

Population

Median Age

Households



High School Diploma



18.3% Bachelor's Degree





22,850 **Total Businesses**



591,968 Daytime **Population**



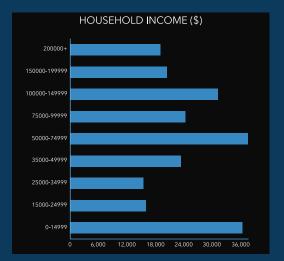
2.039 Food Srv & Drinking Places



\$63,313 Median Household Income



\$39,745 Per Capita Income





Metro Renters 29,100 (13.0%) of households

Located mainly in the centers of major metropolitan areas, these neighborhoods are composed of highly educated young professionals in their 20s and 30s, many of whom were born bachelor's degree or higher, and a significant portion are enrolled in college. They work in professional or management positions with upper-tier incomes. Most homes are rented in buildings with transportation are common for commuting

- . They tend to go to movies, musicals, theater, bars, clubs, and museums.



Family Foundations

Residents in this segment reside largely in suburbs in the South, are occupied by a single person, a married couple without female than male householders. Many residents have some college education, though high school completion rates are lower than the national average. Most households earn middle-tier assistance are key sources of support. Residents typically own homes built before 1990, with most valued under \$200,000.

- products for home use
- · Households tend to have multiple TVs and subscribe to premium channels. They opt for newspapers over digital media, and many maintain a landline at home
- · Religion often influences various aspects of these residents' lives



Modest Income Homes

These neighborhoods are situated throughout the Midwest and in the suburbs. Many households consist of married couples substantial number are single individuals living alone, and a significant portion of the population is under 18. Household income is distributed across low and middle tiers, with most households earning under \$50,000 annually. Many working-age residents are employed in food preparation, health-care support before 1970, and there is a notable percentage of unoccupied properties. Most properties are valued under \$100,000.

- stores are popular for quick purchases
- . They watch TV using cable or streaming services, follow professional basketball games, and read magazines for news
- entertainment as well as connecting with family and friends and



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