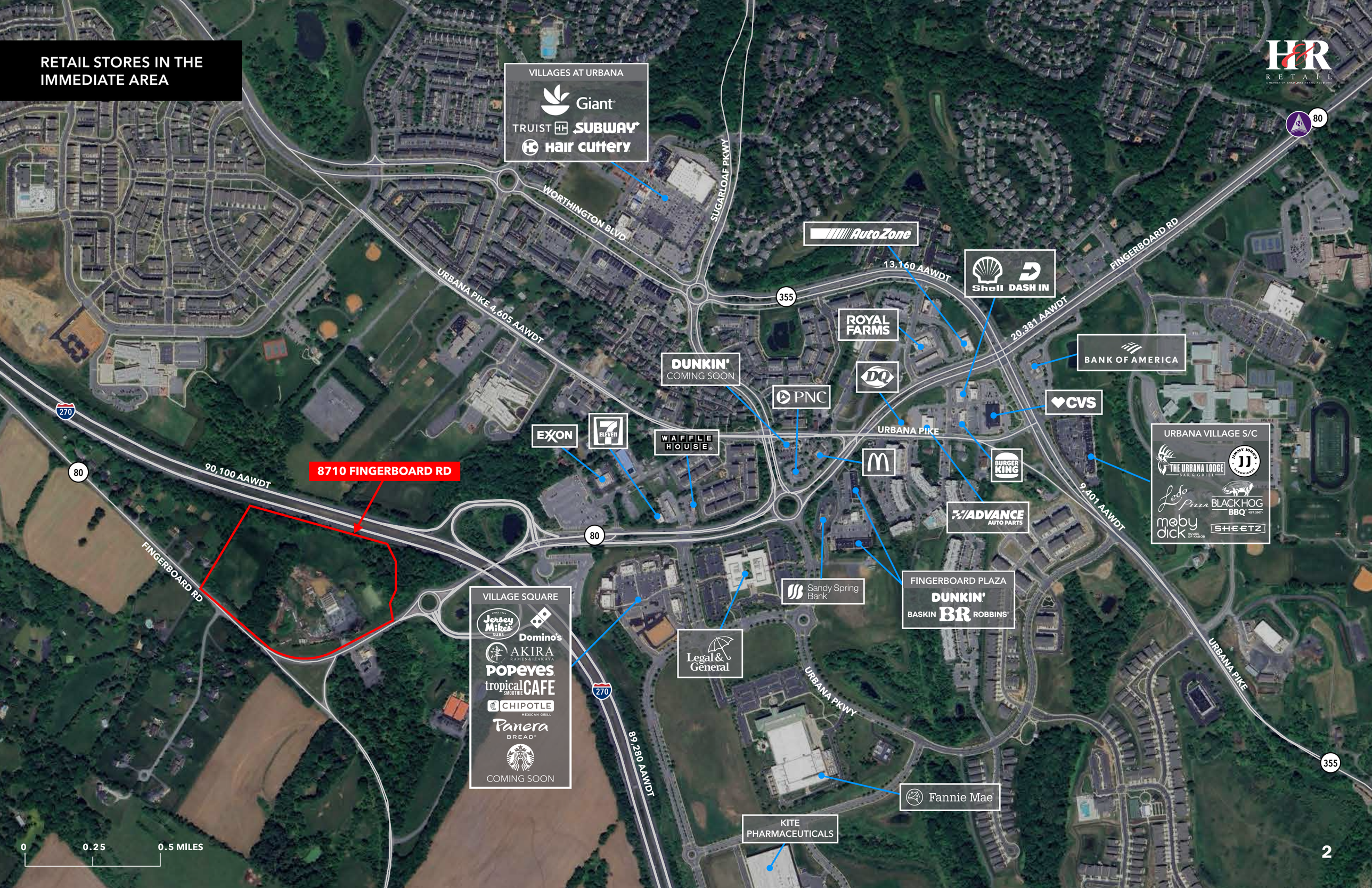RETAIL STORES IN THE IMMEDIATE AREA