



# 101 W. CROSS STREET

BALTIMORE, MD 21230



THE  
**DRIPBAR**  
VITAMIN THERAPY

**Orangetheory**  
FITNESS

**[solidcore]**

2,116 SF  
DIVISIBLE LAST SPACE AVAILABLE

WWW.HRRETAIL.COM

# SOUTH BALTIMORE

FEDERAL HILL



ORIOLE PARK  
at  
CAMDEN YARDS

395

SITE

W WEST ST

W CROSS ST

RACE ST

PAPA JOHN'S

S HANOVER ST

W OSTEND ST

CHARLES ST

E CROSS ST

LIGHT ST

WHEELHOUSE  
CO-LIVING  
TACO BELL  
BRD  
THE CHARLES  
BAR & GRILLE  
GAMEON

Dulceology

&pizza  
ROPEWALK

Nobles  
Federal Hill  
DOLCE VITA  
LEATHER & FASHIONS

TULSI'S SIOBIO KITCHEN & BAR

MITSUBI

WATERSHED

Navarra  
WHITE OAK  
HOSPITALITY

MAGERKS  
angel's  
ZOOMBL  
cookies  
ZAATAR  
ILLUSIONS

Firestone  
COMPLETE AUTO CARE

CVS

80

CROSS  
PUBLIC HOUSE  
SPOONS  
NO LA  
THE WURST  
PANDORA'S  
BOX

CROSS  
STREET  
MARKET

Pizza di Joey

COOKIES  
BOLI'S  
WATER MUG SHOTS  
SONG

THE CHICKEN LAB

FH  
FITNESS

ACE

Jo's  
DeZert's

BOOK ESCAPE

DMV  
EMPANADAS

Miss Gogo  
Fulton Bank  
DUNKIN'

BANK OF AMERICA  
Mizan's KITCHEN  
BLUE  
AGAVE  
POKE & BOWL  
BLUE MON  
TINYBICK  
OVEN

Sub Shop  
Brendali  
Be more Thai  
THE FOOD GALLERY

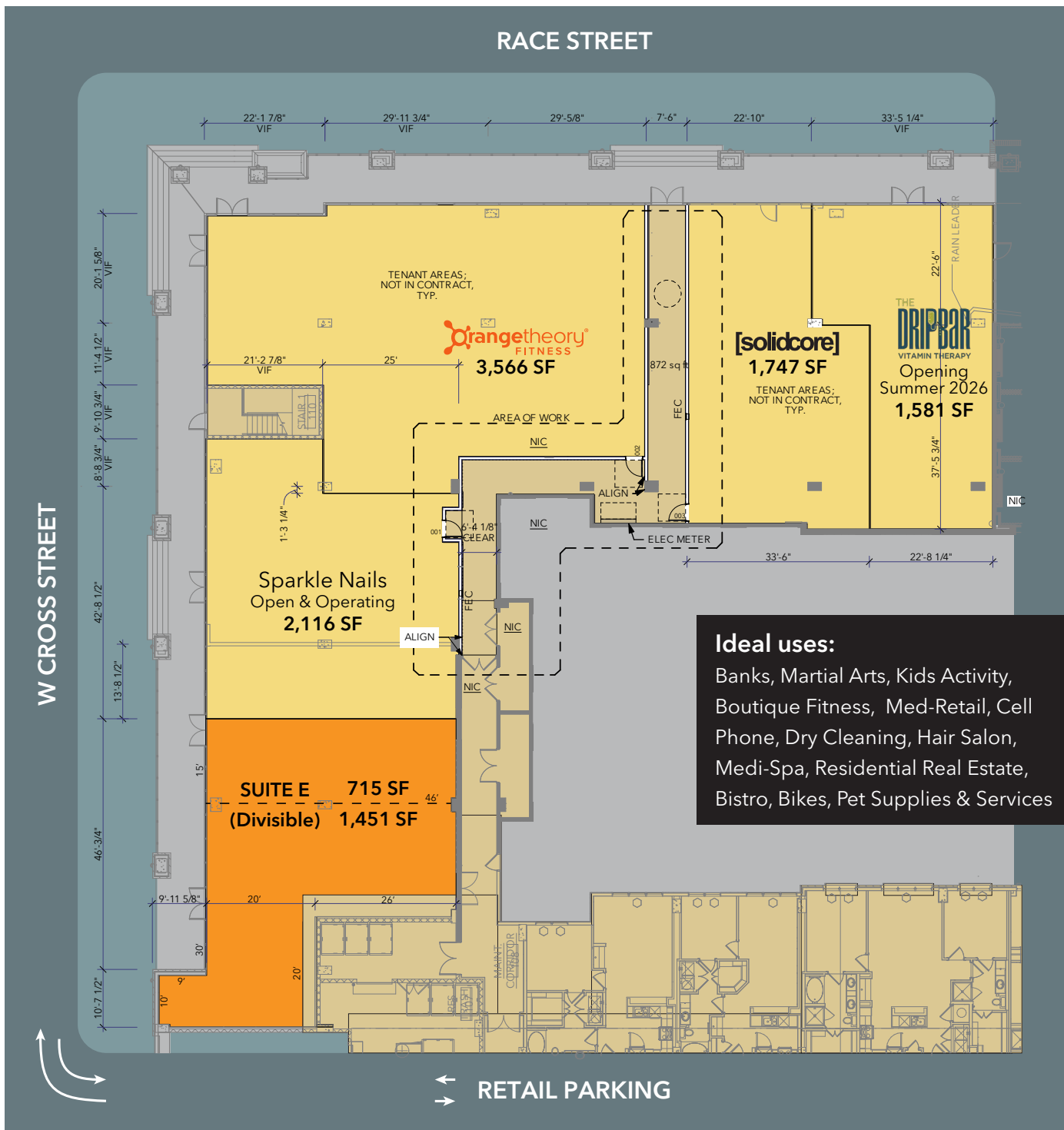
urban X deli

MOO MOO COWS  
Berries  
DAIRY FARM FRESH ICE CREAM

BMORE LICKS

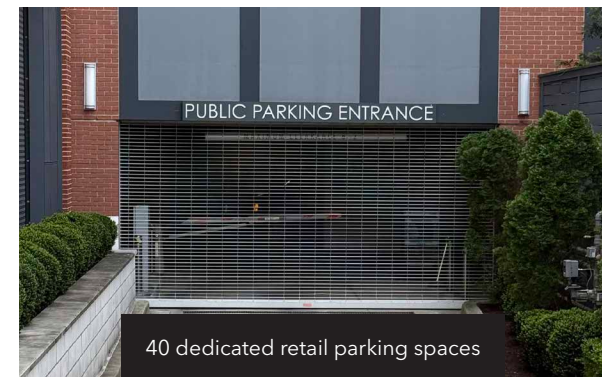
SM'S BAGELS

H&R  
RETAIL



**Ideal uses:**

- Banks, Martial Arts, Kids Activity,
- Boutique Fitness, Med-Retail, Cell Phone, Dry Cleaning, Hair Salon,
- Medi-Spa, Residential Real Estate, Bistro, Bikes, Pet Supplies & Services

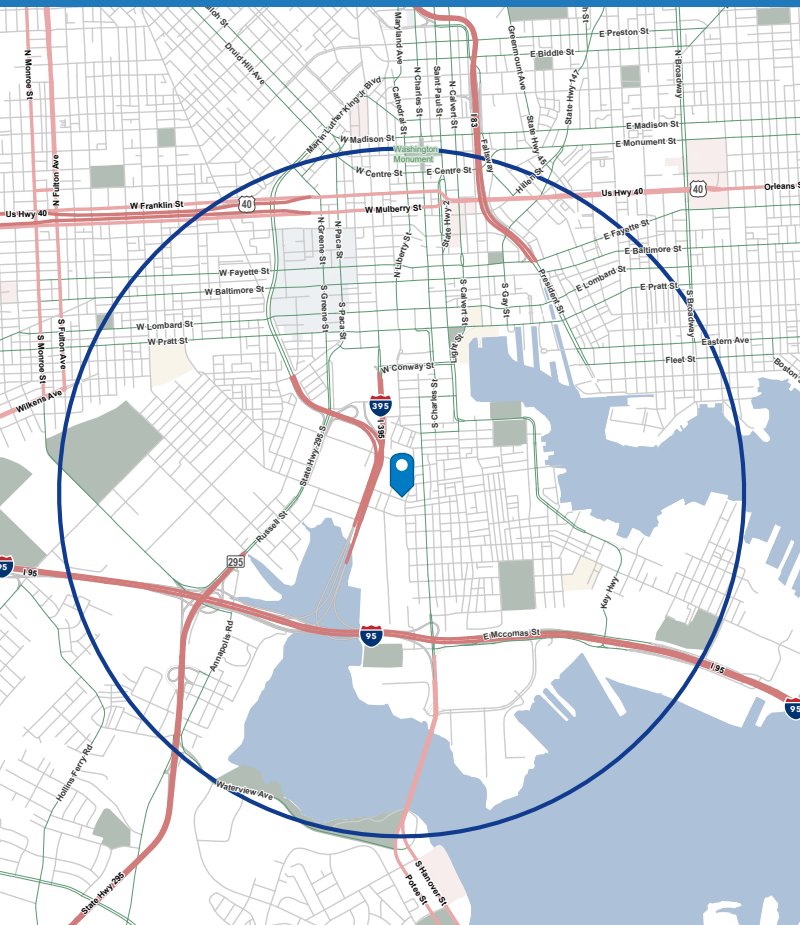




## BALTIMORE, MD

### DEMOGRAPHIC PROFILE (2026)

101 W. Cross Street  
1.5 Mile Ring



#### KEY FACTS

58,985

Population

33.3

Median Age

33,306

Households

#### EDUCATION



9%

High School Diploma



31%

Bachelor's Degree



32%

Graduate/Professional Degree

#### BUSINESS



6,276

Total Businesses



140,127

Daytime Population



532

Food Srv & Drinking Places

#### INCOME



\$91,965

Median Household Income

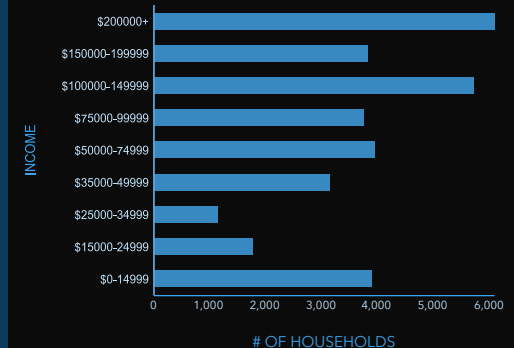


\$70,500

Per Capita Income

\$125,481

AVERAGE HH INCOME (\$)



#### TAPESTRY SEGMENTS

##### Metro Renters

15.0K (44.9%) of households

Residents in this highly mobile and educated market live alone or with a roommate in older apartment buildings and condos located in the urban core of the city. This is one of the fastest growing segments; the popularity of urban life continues to increase for consumers in their late twenties and thirties. Metro Renters residents income is close to the US average, but they spend a large portion of their wages on rent, clothes, and the latest technology. Computers and cell phones are an integral part of everyday life and are used interchangeably for news, entertainment, shopping, and social media. Metro Renters residents live close to their jobs and usually walk or take a taxi to get around the city.

- Become well informed before purchasing the newest technology.
- Prefer environmentally safe products.
- Socializing and social status very important.
- Very interested in the fine arts and strive to be sophisticated; value education and creativity.

##### Laptops and Lattes

6,503 (19.5%) of households

Laptops and Lattes residents are predominantly single, well-educated professionals in business, finance, legal, computer, and entertainment occupations. They are affluent and partial to city living—and its amenities. Neighborhoods are densely populated, primarily located in the cities of large metropolitan areas. Many residents walk, bike, or use public transportation to get to work; a number work from home. Although single householders technically outnumber couples, this market includes a higher proportion of partner households, including the highest proportion of same-sex couples. Residents are more interested in the stock market than the housing market. Laptops and Lattes residents are cosmopolitan and connected—technologically savvy consumers. They are active and health conscious, and care about the environment.

- These are health-conscious consumers, who exercise regularly and pay attention to the nutritional value of the food they purchase.
- Environmentally conscientious but also image-conscious: both impact their purchasing.

##### Social Security Set

3,015 (9.1%) of households

These neighborhoods are primarily located in the downtown urban cores of the largest metropolitan areas, and residents often live in low-rent, older high-rise buildings near centers of economic activity with heavy daytime traffic. The population is older, often widowed or divorced, and there is a higher proportion of single-person households in these communities than any other segment. Rates of recent immigration are high, and many speak a language other than English as their first language. Income disparities are notable, with many residents supported by social security or public assistance, although more than half of household incomes are in the middle tier. Employed individuals work in full- and part-time service occupations.

- Individuals frequently use services like laundromats and convenience stores for daily needs.
- Residents typically prioritize budget-friendly and essential items when shopping. They buy food in bulk when on sale and opt for quick, easy-to-prepare meals, but also enjoy dining out at restaurants.



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