

7770 NORFOLK



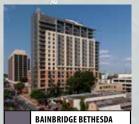
FLATS 8300 Stonebridge Carras 9 Stories; Height: 90' Residential: 359 Apartment Units Retail: 50,000 SF Grocery



Height: 225' Residential: 276 Apartment Units Retail: 15,500 SF



7550 WISCONSIN AVENUE



LOT 667

Greenhill Capital Height: 250' Restaurant: 25,259 SF



7750 WISCONSIN AVENUE

IM SF Mixed-use Hotel: 12 Stories, 238 Rooms Office: 21 Stories Parking: 6 Levels Below Grade etail: 4 Levels 20.000 SF

Foulger Pratt or JBG Height: 250′



ELEMENT 28 7 Stories; Height: 175′ lesidential: 475 Apartment Units letail: 21,600 SF



3008 WISCONSIN AVENUE LIONSGATE CONDOMINIUM 12 Stories; Height: 175' Residential: 158 Condos Retail: 13,000 SF 14 Stories; Height: 175'



GALLERY BETHESDA Donohoe 18 Stories; Height: 175' Residential: 234 Apartment Units



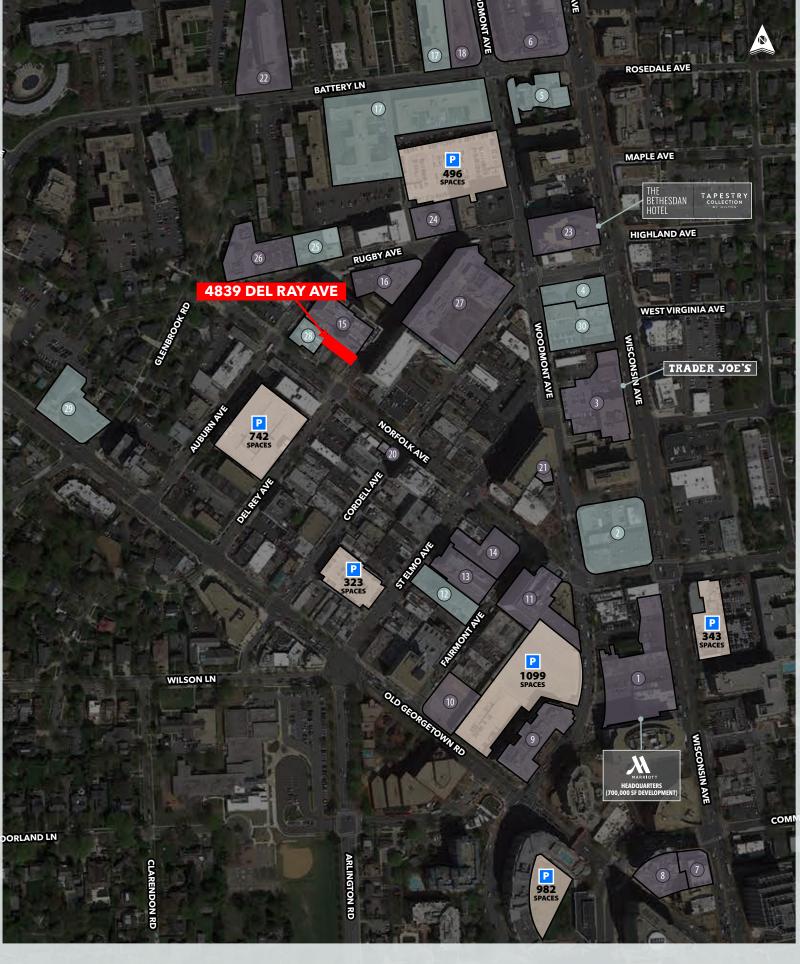


17 Stories; Height: 175' Residential: 71 Condos Retail: Approx. 3,000 SF



Retail: 12,425 SF





ACTIVE DEVELOPMENTS



COMPLETE



esidential: 694 Apartment Units



STONEHALL BETHESDA Duball LLC 9 Stories; Height: 120′ esidential: 46 Condos



4500 EAST WEST HIGHWAY



4901 CORDELL EICHBERG round Level with Rooftop Patron Area 9.975 GSF



BRIGHTVIEW SENIOR LIVING 5 Stories; Height: 120' Residential: 92 Condos Retail: 3,200 SF

2.208 SF Available

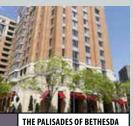


THE RUGBY CONDOMINIUM

2ND DISTRICT POLICE STATION



BRIGHTVIEW BETHESDA





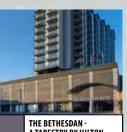
THE CLAIBORNE



8015 OLD GEORGETOWN ROAD Christ Lutheran Church: 53,000 SF Residential: 107 Condos



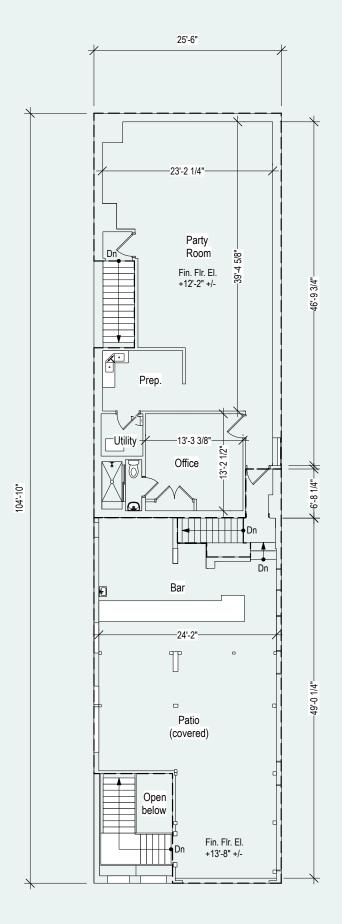
ARTENA BETHESDA Height: 175' Residential: 460 Apartment Units Retail: 25,000 SF



THE BETHESDAN -A TAPESTRY BY HILTON 15 Stories Hotel: 270 Rooms

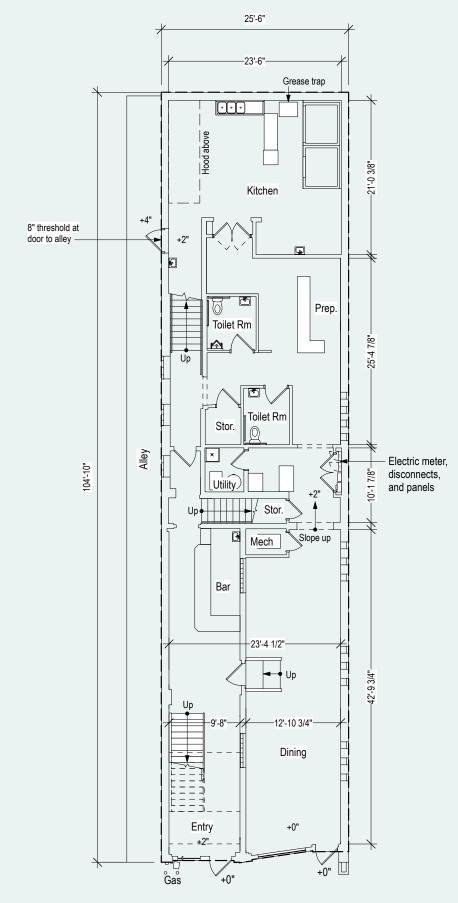
HR





SECOND LEVEL PLAN: 1/16" = 1'-0"

1,307 SF PATIO 1,099 SF



GROUND LEVEL PLAN: 1/16" = 1'-0"

2,656 SF



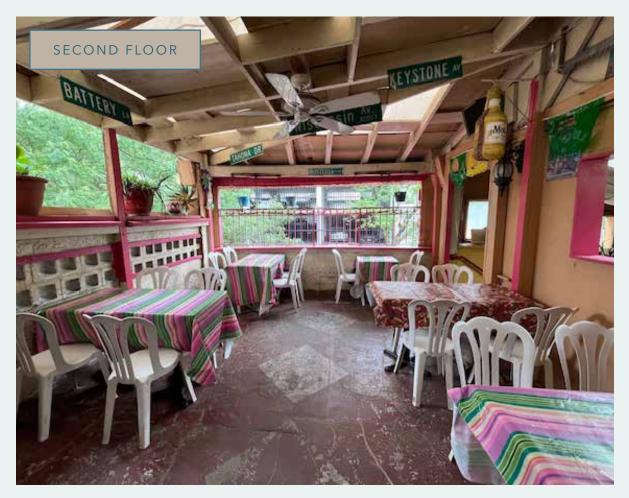
PEL RICHARD RETAIL

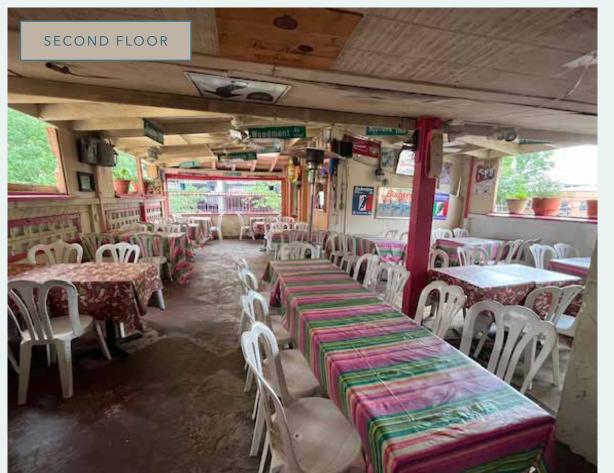


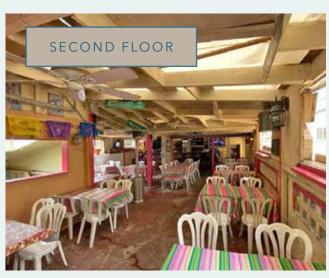








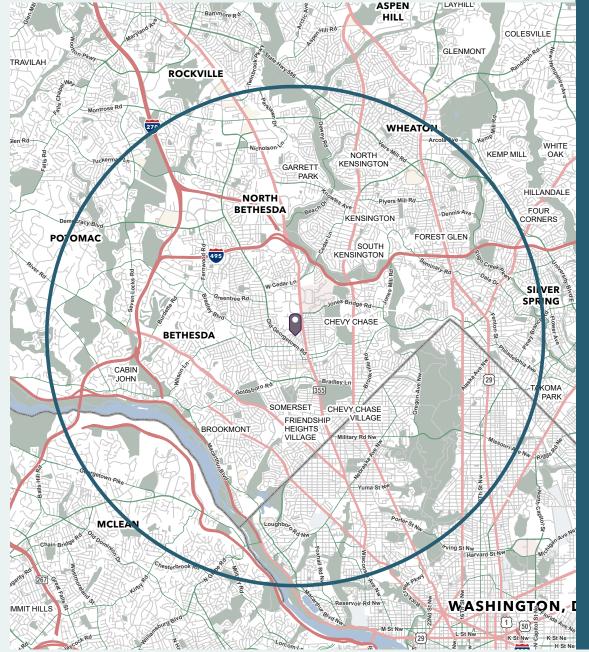




LASS DEL RAY AVE



BETHESDA, MD DEMOGRAPHIC PROFILE (2024) 4839 Del Ray Avenue 5 mile ring



KEY FACTS

442,202

40.1

184,039

Population

Median Age

Households

EDUCATION







BUSINESS



22,132 **Total Businesses**



508,880 Daytime

Population



1.070 Food Srv & **Drinking Places** **INCOME**



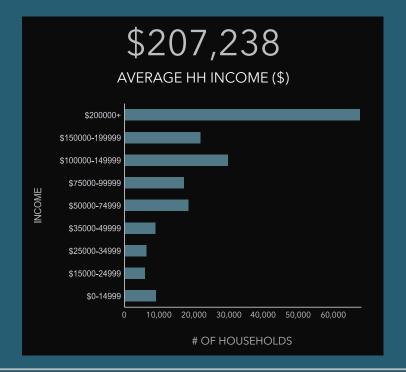
\$143,774

Median Household Income



\$86,476

Per Capita Income



TAPESTRY SEGMENTS



1A Top Tier 43,696 (23.7%) of households

The residents of the wealthiest Tapestry market, Top Tier, earn more than three times the US household income. They have the purchasing power to indulge any choice, but what do their hearts' desire? Aside from the obvious expense for salons, spas, and fitness centers for their personal well-being and shop at high-end retailers for their personal effects. Whether short or long, domestic or foreign, their frequent vacations spare no expense. Residents fill their weekends and evenings with opera, classical music concerts, charity dinners, and shopping. These highly educated professionals have reached their corporate career goals. With an accumulated average net worth of over 1.5 million dollars and income from a strong investment portfolio, many of these older residents have moved into consulting roles or operate

financial advisers to manage their diverse investment portfolios but stay abreast of current fi nancial trends and



Metro Renters 35,058 (19.0%) of households

Residents in this highly mobile and educated market live alone or with a roommate in older apartment buildings and condos located in the urban core of the city. This is one of the fastest growing segments; the popularity of urban life continues to increase for consumers in their late twenties and thirties. Metro Renters residents income is close to the US average, but they spend a large portion of their wages on rent, clothes, and the latest technology. Computers and cell phones are an integral part of everyday life and are used interchangeably for news, entertainment, shopping, and social media. Metro Renters residents live close to their jobs and usually walk or take a taxi to get around the city.

- Become well informed before purchasing the newest technology.

 • Prefer environmentally safe products.
- Socializing and social status very important. • Very interested in the fi ne arts and strive to be
- sophisticated; value education and creativity.



Laptops and Lattes 25,915 (14.1%) of households

Laptops and Lattes residents are predominantly single, well-educated professionals in business, finance, legal, computer, and entertainment occupations. They are affluent and partial to city living-and its amenities. Neighborhoods are densely populated, primarily located in the cities of large metropolitan areas. Many residents walk, bike, or use public transportation to get to work; a number work from home. Although single householders technically outnumber couples, this market includes a higher proportion of partner house holds, including the highest proportion of same-sex couples. Residents are more interested in the stock market than the housing market. Laptops and Lattes residents are cosmopolitan and connected-technologically savvy consumers. They are active and health conscious, and care about the environment.

- These are health-conscious consumers, who exercise regularly and pay attention to the nutritional value of the food they purchase.
- Environmentally conscientious but also image-conscious: both impact



