

# **CHARLOTTE HALL STATION**

908 CHARLOTTE HALL ROAD | CHARLOTTE HALL, MD

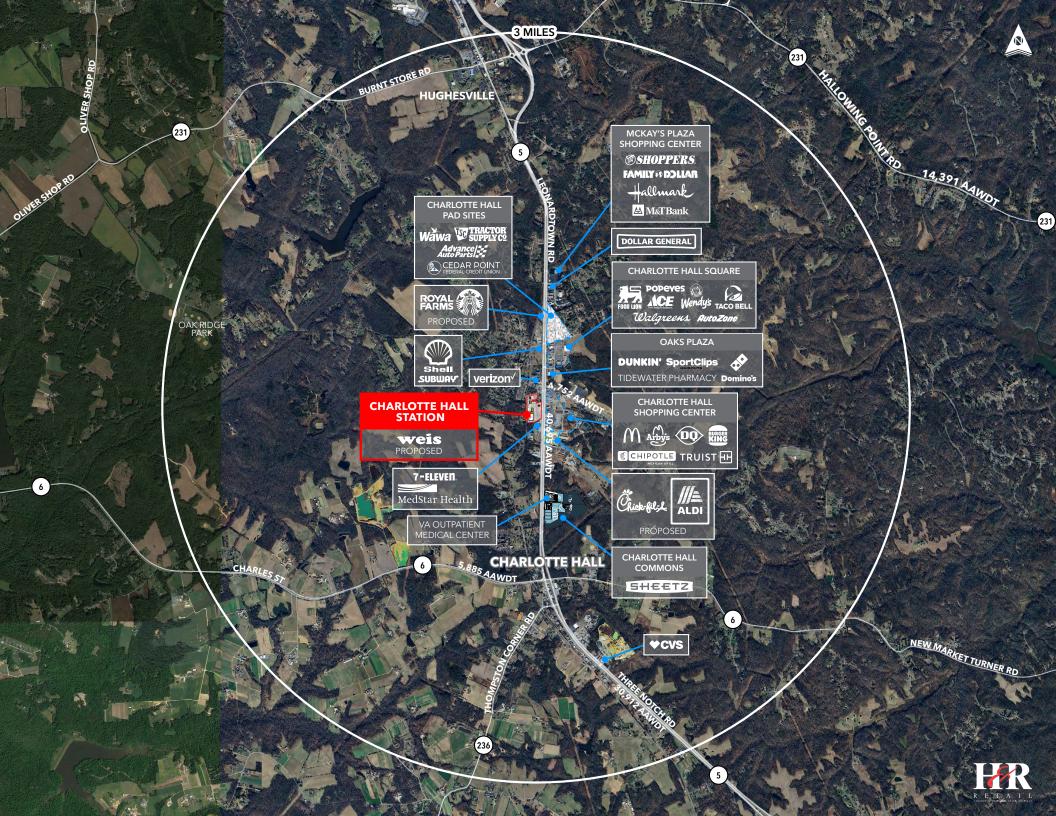


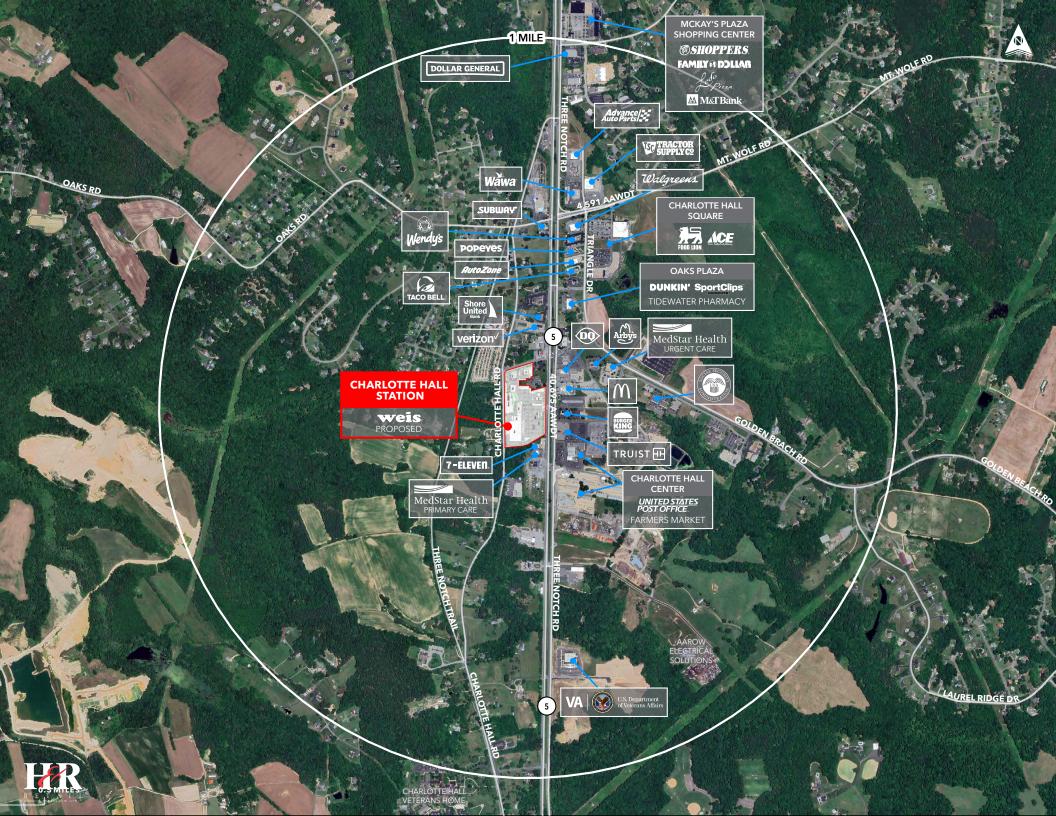
### PROPERTY HIGHLIGHTS

- Charlotte Hall Station is located along Three Notch Road (MD Route 5) with over 39,000 cars per day
- Over \$143,000 average household income within 3 miles
- Pad site with drive-thru available
- Shop spaces adjacent to brand new Weis available

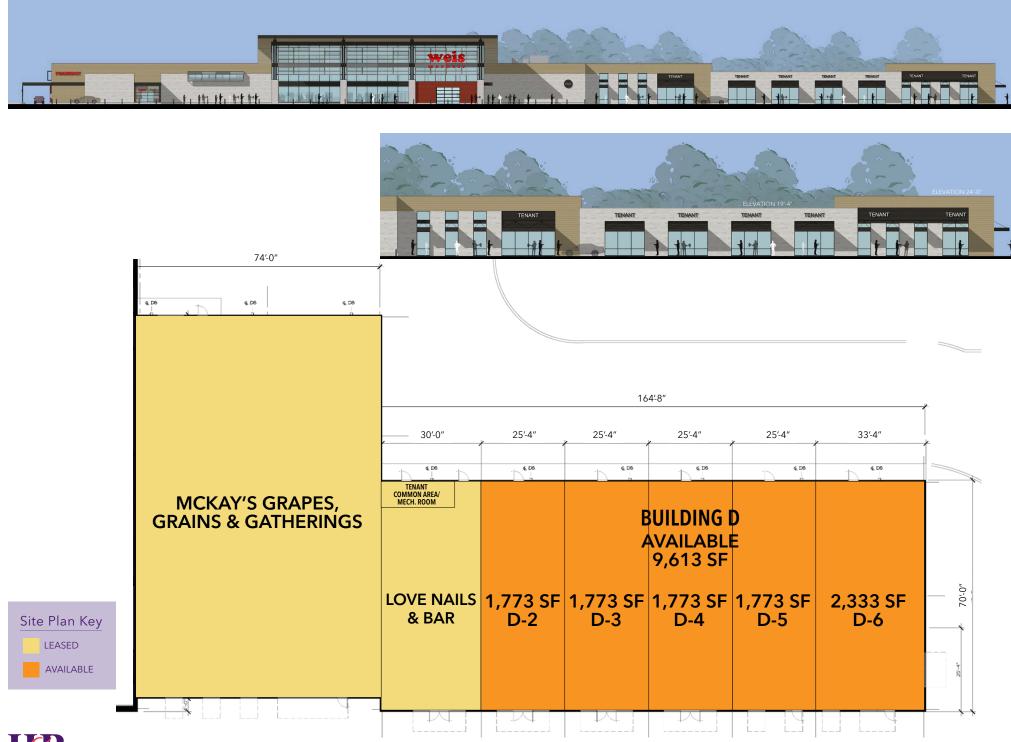
## **New Development**





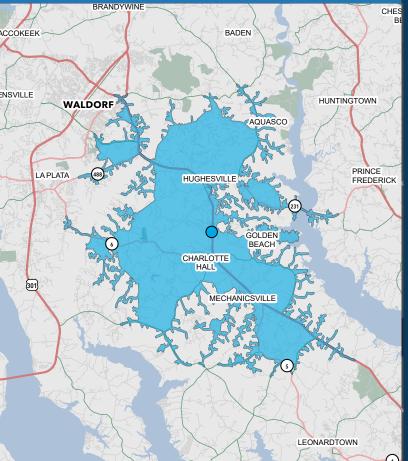


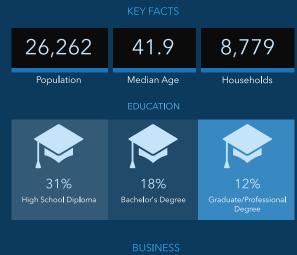


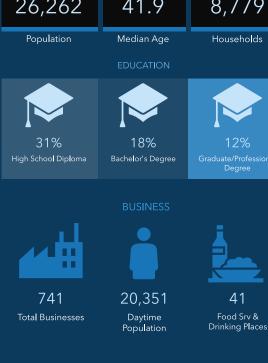




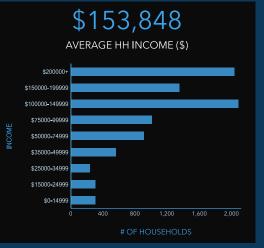














Savvy Suburbanites

Savvy Suburbanites residents are well educated, well read. and well capitalized. Families include empty nesters and empty nester wannabes, who still have adult children at home. Located in older neighborhoods outside the urban core, their suburban lifestyle includes home remodeling and gardening plus the active pursuit of sports and exercise. They enjoy good food and wine, plus the amenities of the city's cultural events.

- Well-connected consumers that appreciate technology and make liberal use of it for everything from shopping and
- Informed shoppers that do their research prior to purchasing and focus on quality.



Prosperous domesticity best describes the settled denizens of Pleasantville. Situated principally in older housing in suburban areas in the Northeast (especially in New York and New Jersey) and secondarily in the West (especially in California), these slightly older couples move less than any other market. Many couples have already transitioned to empty nesters; many are still home to adult children. Families own older, single-family homes and maintain their standard of living with dual incomes. These consumers have higher incomes and home values and much higher net worth. Older homes require upkeep; home improvement and remodeling projects are a priority-preferably done by contractors. Residents spend their spare time participating in a variety of sports or watching movies. They shop online and in a variety of stores, from upscale to discount, and use the Internet largely for financial purposes.

- Not cost-conscious, these consumers willing to spend more for quality and brands they like.
- Prefer fashion that is classic and timeless as opposed to trendy



Workday Drive

country flavor. Residents are partial to new housing away from the bustle of the city but close enough to commute to professional job centers. Life in this suburban wilderness offsets the hectic pace of two working parents with growing children. They favor time-saving devices, like banking online or housekeeping services, and family-oriented pursuits.

- · Connected, with a host of wireless devices-anything that enables convenience, like banking, paying bills, or even shopping online.
- Well insured and invested in a range of funds, from
- · Carry a higher level of debt, including first (Index 149) and second mortgages (Index 154) and auto loans (Index 149)



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