

GATEWAY VILLAGE

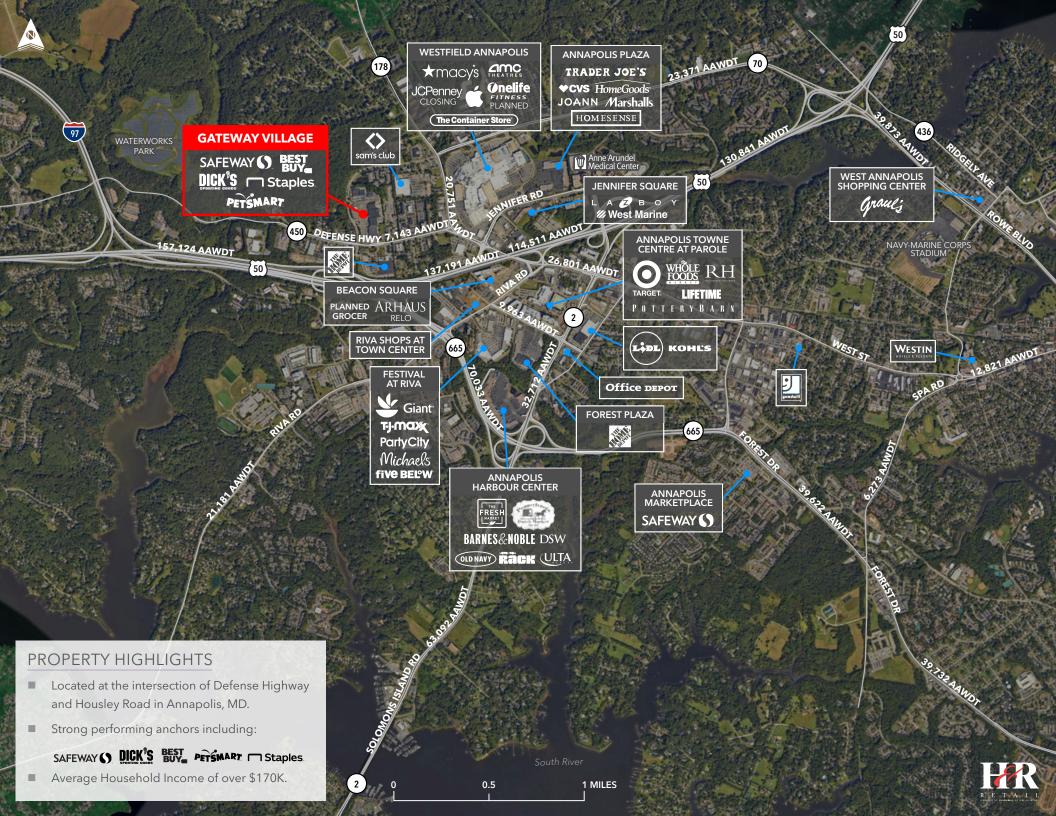
SAFEWAY

2639 HOUSLEY ROAD | ANNAPOLIS, MD 21401

1,590-3,320 SF Space Available



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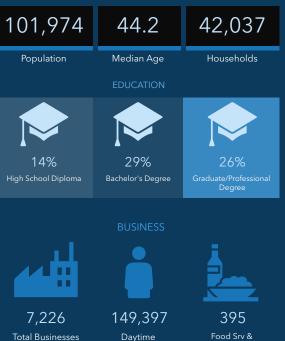






ANNAPOLIS, MD **DEMOGRAPHIC PROFILE (2023)** Gateway Village 5 mile ring

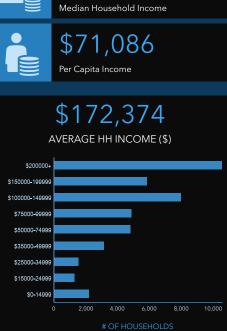




Population



Drinking Places



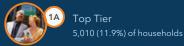
\$116,163



Exurbanites 6,088 (14.5%) of households

Ten years later, Exurbanites residents are now approaching retirement but showing few signs of slowing down. They are active in their communites, generous in their donations, and seasoned travelers. They take advantage of their proximity to large metropolitan centers to support the arts, but prefer a more expansive home style in less ed neighborhoods. They have cultivated a lifestyle that is both

 Consumers are more interested in quality than cost. They take pride in their homes and foster a sense of personal style.
 Exurbanites residents are well connected, using the Internet for everything from shopping to managing their finaces.
Sociable and hardworking, they still find time to stay physically fit



The residents of the wealthiest Tapestry market, Top Tier, earn more than three times the US household income. They have the purchasing power to indulge any choice, but what do their hearts' desire? Aside from the obvious expense for the upkeep of their lavish homes, consumers select upscale alons, spas, and fitness centers for their personal well-being and shop at high-end retailers for their personal effects. Whether short or long, domestic or foreign, their frequent vacations spare no expense. Residents fill their weekends and evenings with opera, classical music corrects, charity dinners, and scorporate career geals. With an accumulated average net worth of over 1.5 million dollars and income from a strong investment 1.5 million dollars and income from a strong investment olio, many of these older residents have moved into consulting oles or operate their own businesses

 These are the nation's wealthiest consumers. They hire financial advisors to manage their diverse investment portfolios but stay abreast of current fi nancial trends and products. • Socially responsible consumers who aim for a balanced lifestyle, they are goal oriented and hardworking but make time for their kids or grandkids and maintain a close-knit group of friends. • These busy consumers seek variety in life. They take an interest in They are buy consumers seek variety in the ruley take an interest in the fine arts; read to expand their knowledge; and consider the Internet, radio, and newspapers as key media sources.
 They regularly cook their meals at home, attentive to good nutrition and fresh organic foods.



Urban Chic 4,342 (10.3%) of households

Urban Chic residents are professionals that live a sophisticated, exclusive lifestyle. Half of all households are occupied by married -couple families and about 30% are singles. These are busy, well-connected, and well-educated consumers-avid readers and moviegoers, environmentally active, and limancially stable. This market is a bit older, with a median age of almost 43 years, and growing slowly, but steadily.

Residents are employed in white collar occupations-in managerial, technical, and legal positions.
 Over 40% of households receive income from investments.

 Environmentally aware, residents actively recycle and maintain a "green" lifestyle.
 These busy, tech-savvy residents use PCs extensively for an array of activities such as shopping, banking, and staying current–a top market for Apple computers.



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