

WITHIN 3 MILES



158,148

Residents



\$169,466

Median Household Income



136,832

Total Number of Employees



85.7%

Bachelor's Degree or Higher

DOWNTOWN BETHESDA



9M SF

Existing Office Space



3,180

Approved Residential Units



17

Hotels



193

Unique Dining Destinations



9,277

Average Weekday Passengers



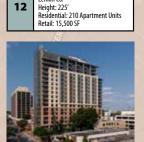




7770 NORFOLK IRG/Ross Develonmen Retail: 6.000 SF



FLATS 8300 Stonebridge Carras 9 Stories; Height: 90' Residential: 359 Apartment Units Retail: 50,000 SF Grocery



BAINBRIDGE BETHESDA

ST. ELMO APARTMENTS

7550 WISCONSIN AVENUE



LOT 667

Greenhill Capital Height: 250' Restaurant: 25,259 SF

7750 WISCONSIN AVENUE

IM SF Mixed-use Hotel: 12 Stories, 238 Rooms Office: 21 Stories Parking: 6 Levels Below Grade letail: 4 Levels 20.000 SF

Foulger Pratt or JBG Height: 250′

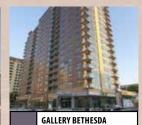
7900 WISCONSIN AVENUE 17 Stories; Height: 175′ Residential: 475 Apartment Units



ELEMENT 28

3008 WISCONSIN AVENUE Oouglas Development 4 Stories; Height: 175'

LIONSGATE CONDOMINIUM 12 Stories; Height: 175' Residential: 158 Condos Retail: 13,000 SF



Donboe 18 Stories; Height: 175' Residential: 234 Apartment Units



Height: 145' Office: 91,600 SF Retail: 10,500 SF

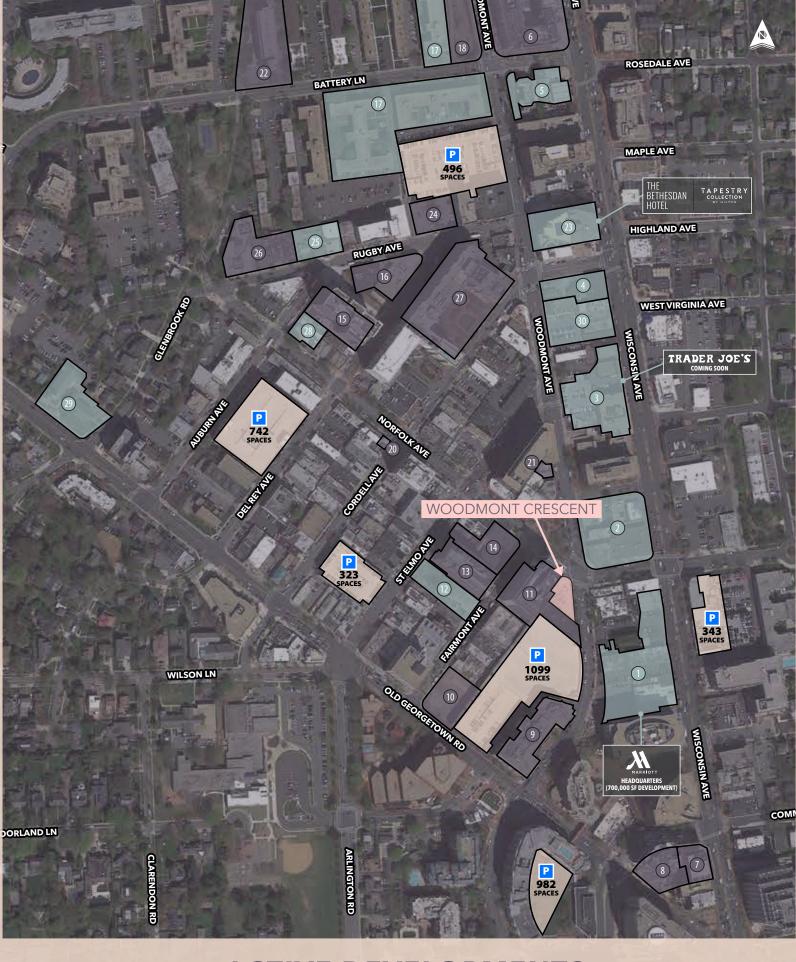


17 Stories; Height: 175' Residential: 71 Condos Retail: Approx. 3,000 SF

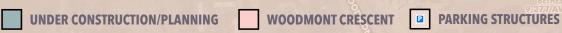


Retail: 12,425 SF

COMPLETE



ACTIVE DEVELOPMENTS





GLENS ALDON ON BATTERY Height: 175′ Residential: 694 Apartment Units



STONEHALL BETHESDA Stories; Height: 120' esidential: 46 Condos



4500 EAST WEST HIGHWAY



4901 CORDELL EICHBERG Ground Level with Rooftop Patron Area 9,975 GSF



2.208 SF Available

BRIGHTVIEW SENIOR LIVING 5 Stories; Height: 120' Residential: 92 Condos Retail: 3,200 SF

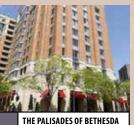


THE BETHESDAN -A TAPESTRY BY HILTON 15 Stories Hotel: 270 Rooms

2ND DISTRICT POLICE STATION

THE RUGBY CONDOMINIUM





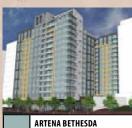
esidential: 314 Apartment Units



THE CLAIBORNE



8015 OLD GEORGETOWN ROAD Christ Lutheran Church: 53,000 SF Residential: 107 Condos



ARTENA BETHESDA Height: 175' Residential: 460 Apartment Units Retail: 25,000 SF

23 Retail: 2,090 SF



Site Plan Key

AVAILABLE

LEASED

WOODNON! CRESCENT

RETAIL
SHOWLD ON THE SHOWLD SHOW













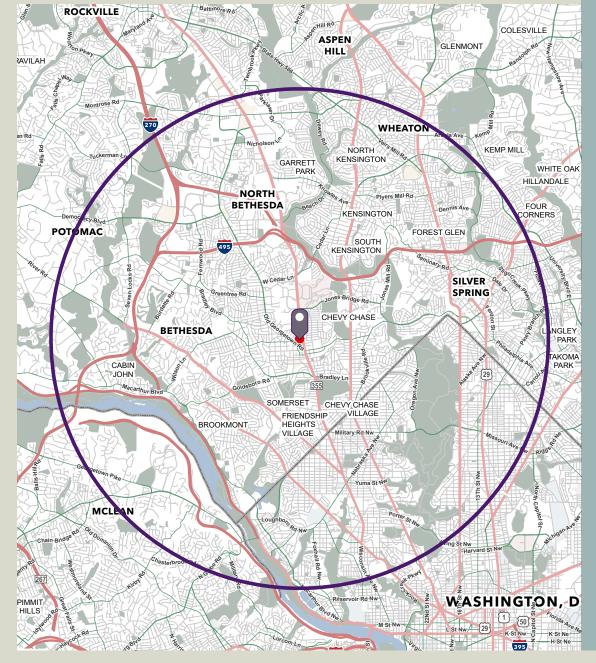
CURRENT PAST







BETHESDA, MD DEMOGRAPHIC PROFILE (2023) Woodmont Crescent 5 mile ring



465,064

194,550

Population

Median Age

Households



High School Diploma



Bachelor's Degree

Graduate/Professional Degree



19,952

Total Businesses



515,911

Daytime Population



1.072

Food Srv & **Drinking Places**



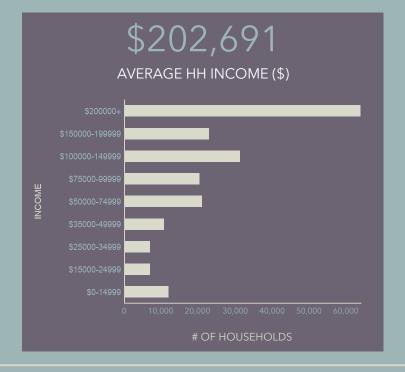
\$128,210

Median Household Income



\$84,965

Per Capita Income



TAPESTRY SEGMENTS



Top Tier 43,448 (22.3%) of households

The residents of the wealthiest Tapestry market, Top Tier, earn more than three times the US household income. They have the purchasing power to include any choice, but what do their hearts' desire? Aside from the obvious expense for the upkeep of their lavish homes, consumers select upscale salons, spas, and fitness centers for their personal well-being and shop at high-end retailers for their personal effects. Whether short or long, domestic or foreign, their frequent vacations spare no expense. Residents fill their weekends and evenings with opera, classical music concerts, charity dinners, and shopping. These highly educated professionals have reached their corporate career goals. With an accumulated average net worth of over 1.5 million dollars and income from a strong investment portfolio, many of these older residents have moved into consulting roles or operate their own businesses.

• These are the nation's wealthiest consumers. They hire financial advisers to manage their diverse investment portfolios but stay abreast of current fi nancial trends and products.



Metro Renters 36,603 (18.8%) of households

Residents in this highly mobile and educated market live alone or with a roommate in older apartment buildings and condos located in the urban core of the city. This is one of the fastest growing segments; the popularity of urban life continues to increase for consumers in their late twenties and thirties. Metro Renters residents income is close to the US average, but they spend a large portion of their wages on rent, clothes, and the latest technology. Computers and cell phones are an integral part of everyday life and are used interchangeably for news, entertainment, shopping, and social media. Metro Renters residents live close to their jobs and usually walk or take a taxi to get around the city.

- Become well informed before purchasing the newest technology.
- Prefer environmentally safe products.
- Socializing and social status very important.
- Very interested in the fi ne arts and strive to be sophisticated; value education and creativity.



Laptops and Lattes 28,712 (14.8%) of households

Laptops and Lattes residents are predominantly single, well-educated professionals in business, finance, legal, computer, and entertainment occupations. They are affluent and partial to city living-and its amenities. Neighborhoods are densely populated, primarily located in the cities of large metropolitan areas. Many residents walk, bike, or use public transportation to get to work; a number work from home. Although single householders technically outnumber couples, this market includes a higher proportion of partner households, including the highest proportion of same-sex couples. Residents are more interested in the stock market than the housing market. Laptops and Lattes residents are cosmopolitan and connected-technologically savvy consumers. They are active and health conscious, and care about the environment.

- These are health-conscious consumers, who exercise regularly and pay attention to the nutritional value of the food they purchase.
- Environmentally conscientious but also image-conscious: both impact their purchasing.

