



THE SHOPS AT LAKE LINGANORE

10064-10162 OLD NATIONAL PIKE | NEW MARKET, MD 21754



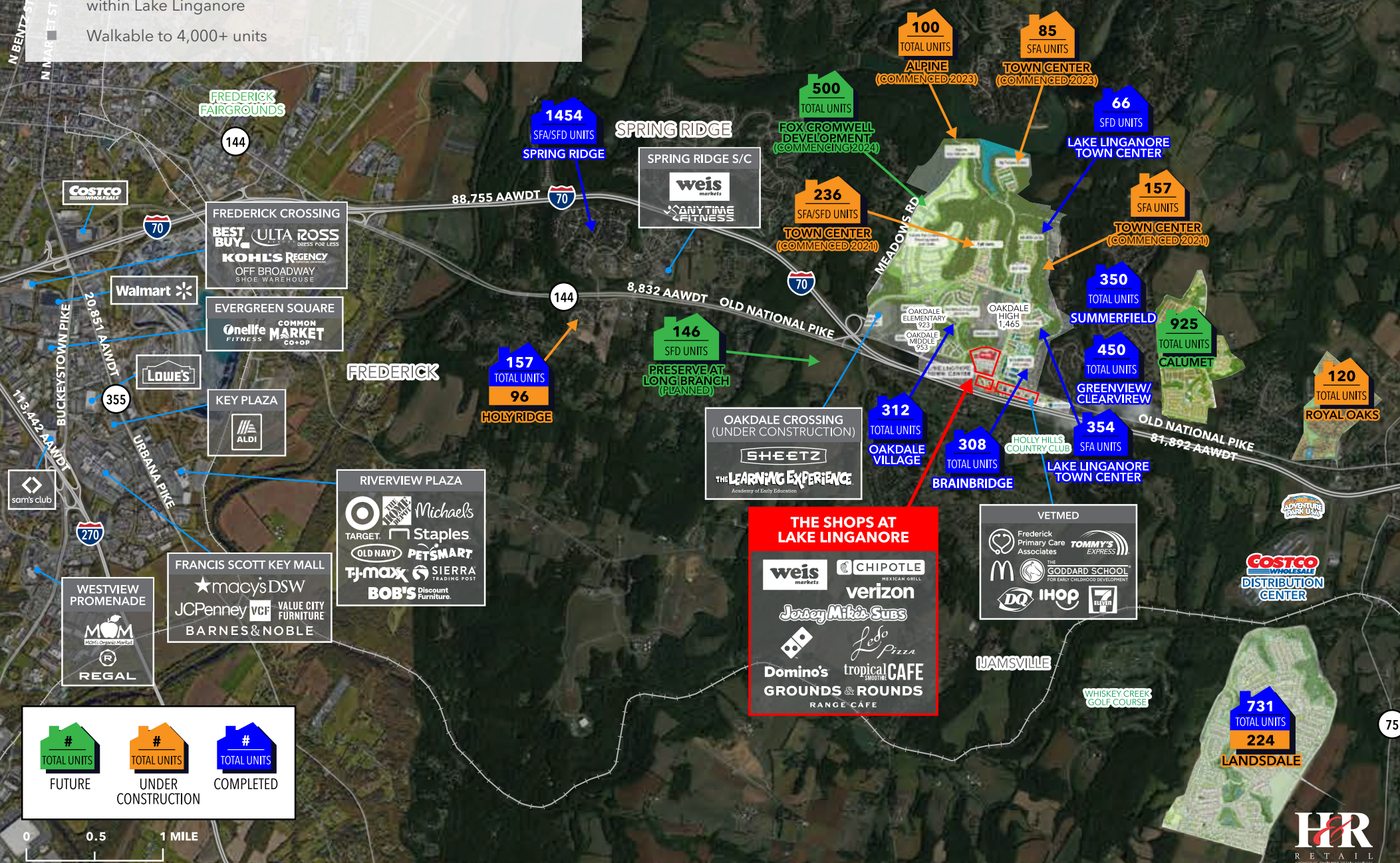
**JUST SIGNED
GROUNDS & ROUNDS**
RANGE CAFE

Fully Leased

WWW.HRRETAIL.COM

PROPERTY HIGHLIGHTS

- 19,000 sf Weis anchored strip center
- Located in the primary growth zone for eastern Frederick County
- Adjacent to Oakdale School Complex (3,000 + Students)
- 13,000 housing units within 5 miles with over 6,000 housing units within Lake Linganore
- Walkable to 4,000+ units





HOPEWELL STREET

EAGLEHEAD DRIVE

OLD NATIONAL PIKE (MD 144)

6,641 AAWDT

Site Plan Key

- LEASED
- NOT A PART

weis
markets

Outdoor Patio
Ledo Pizza
Lake Linganore Dental
Domino's
Lake Linganore Nails
verizon
Jersey Mike's
tropical CAFE
THE UPS STORE
myeyeDR

PROPOSED PYLON

CHIPOTLE
MEXICAN GRILL

CHASE

weis
gas n go



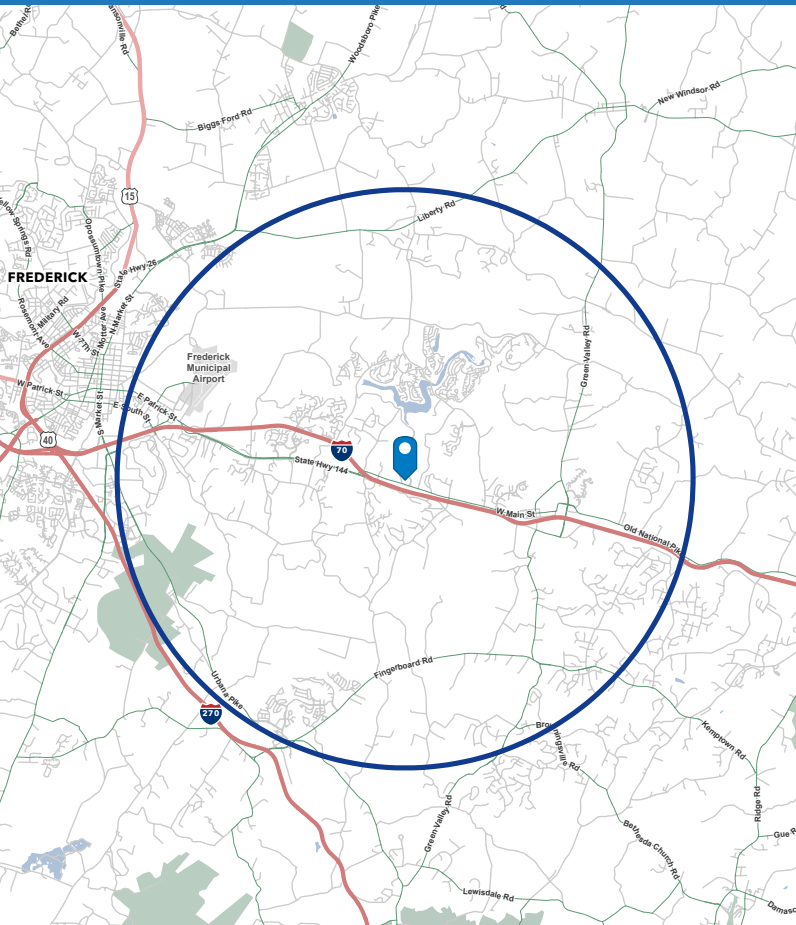




NEW MARKET, MD

DEMOGRAPHIC PROFILE (2026)

The Shops at Lake Linganore
5 mile ring



KEY FACTS

64,851

Population

38.1

Median Age

21,525

Households

EDUCATION



27%

High School Diploma



32%

Bachelor's Degree



14%

Graduate/Professional Degree

INCOME



\$175,266

Median Household Income

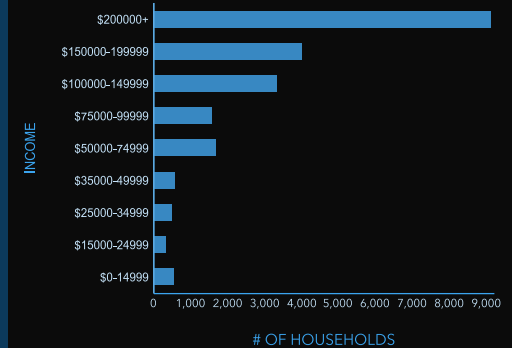


\$65,306

Per Capita Income

\$196,854

AVERAGE HH INCOME (\$)



BUSINESS



1,669

Total Businesses



54,608

Daytime Population



156

Food Srv & Drinking Places

TAPESTRY SEGMENTS

L2 Professional Pride
8,739 (40.6%) of households

Senior Escapes neighborhoods are heavily concentrated in the warmer states of Florida, California, and Arizona. These areas are highly seasonal, yet owner occupied. Many homes began as seasonal getaways and now serve as primary residences. Forty percent are mobile homes; half are single-family dwellings. About half are in unincorporated and more rural areas. Over a quarter of the population are 65-74 years old. Most are white and fairly conservative in their political and religious views. Residents enjoy watching TV, going on cruises, playing Bingo, golfing, boating, and fishing. They are very conscious of their health and buy specialty foods and dietary supplements.

- Residents tend to shop at large retail establishments. They often buy organic foods and frequent fast-casual restaurants.
- Home improvement and remodeling projects are common, and homeowners often seek professional assistance for lawn maintenance and landscaping.
- Their houses are equipped with modern technology such as smart home devices and appliances.
- Residents tend to prioritize fitness and recreational activities, and they often support youth athletics and participate in sports.

H2 Boomburbs
5,959 (27.7%) of households

Close to one in five employed residents works in mining, oil and gas extraction, or quarrying industries. Economic BedRock is a very rural, primarily Southern market. Married-couple families reside in over half of the households, with a quarter of households that live in mobile homes. This socially conservative group earns a living working with their hands. In addition to mining, construction and agriculture are common industries for employment. They take pride in the appearance of their homes and their vehicles. Budget-minded residents enjoy home cooking, but nothing too fancy. This is a gregarious group that values time spent with friends.

- Residents tend to shop at club stores and make purchases using online platforms
- Spending centers around children, including clothing, medicine, toys, and entertainment. Residents pay for garden maintenance, home cleaning, and pet care services.
- They tend to purchase internet-connectable televisions, all-in-one printers, home security systems, smart thermostats, and lighting systems.
- Budgeted vacations are taken within the US, not abroad.

L1 Savvy Suburbanites
3,231 (15.0%) of households

Open space, undeveloped land, and farmland characterize Rural Bypasses. These families live within small towns along country back roads and enjoy the open air in these sparsely populated neighborhoods. Their country lifestyle focuses on the outdoors, gardening, hunting, and fishing. They are more likely to own a satellite dish than a home computer. Although most households do have a connection to the internet, use is very limited. Those who are not yet retired work in blue-collar jobs in the agriculture or manufacturing industries.

- Residents frequently use credit cards, and they seldom have outstanding monthly balances.
- They tend to invest a significant amount of resources on home improvement and landscaping. Residents have a variety of investment and retirement accounts.
- Households tend to have access to cell phones and the internet to stay connected.
- Residents tend to engage with their communities through fundraising and local politics. Vacation destinations often include beaches and national parks.



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