



LAKE LINGANORE TOWN CENTER

NEW MARKET, MD 21754



1,482 - 5,598 SF AVAILABLE

WWW.HRRETAIL.COM

- N BENTZ ST



DELIVERY Q4 2024

HOPEWELL STREET

EAGLEHEAD DRIVE

OLD NATIONAL PIKE (MD 144)

10,105 AAWDT

Site Plan Key

- LEASED
- AVAILABLE
- AT LEASE
- NOT A PART

weis
markets

weis
gas n go

CHIPOTLE
MEXICAN GRILL

UNIT H
2,653 SF
UNIT G
2,638 SF
UNIT F
1,607 SF
Candle
Day Spa
verizon
UNIT A
1,620 SF
UNIT B
1,608 SF
UNIT C
1,482 SF
UNIT D
1,911 SF
UNIT E
2,205 SF

PROPOSED
PYLON



PROPOSED RENDERING

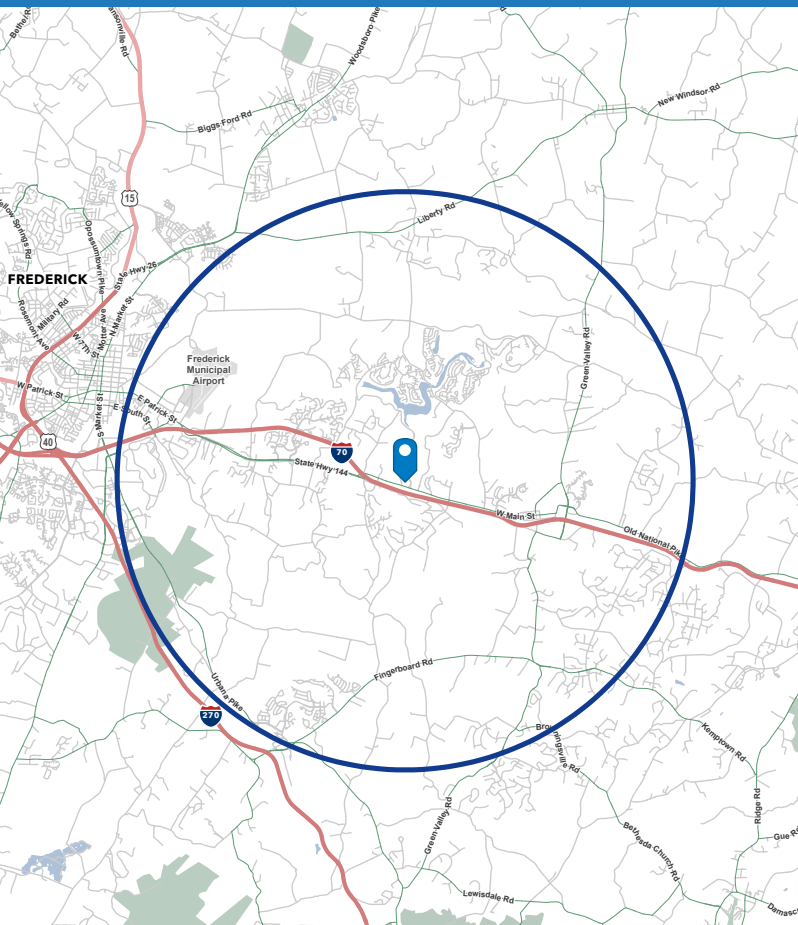




NEW MARKET, MD

DEMOGRAPHIC PROFILE (2024)

Lake Lingore Town Center
5 mile ring



KEY FACTS

62,349

Population

38.5

Median Age

20,937

Households

EDUCATION



15%

High School Diploma



33%

Bachelor's Degree



26%

Graduate/Professional Degree

INCOME



\$154,850

Median Household Income

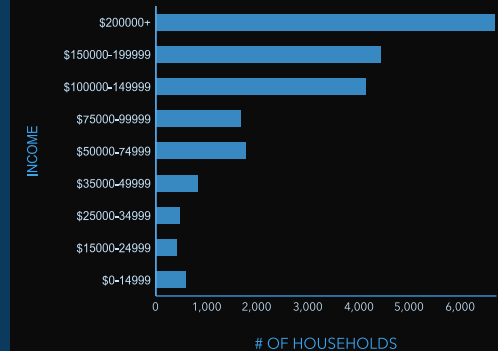


\$61,831

Per Capita Income

\$184,239

AVERAGE HH INCOME (\$)



BUSINESS



1,718

Total Businesses



52,571

Daytime Population



90

Food Srv & Drinking Places

TAPESTRY SEGMENTS



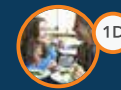
1C

Boomburbs

5,543 (26.5%) of households

Close to one in five employed residents works in mining, oil and gas extraction, or quarrying industries. Economic BedRock is a very rural, primarily Southern market. Married-couple families reside in over half of the households, with a quarter of households that live in mobile homes. This socially conservative group earns a living working with their hands. In addition to mining, construction and agriculture are common industries for employment. They take pride in the appearance of their homes and their vehicles. Budget-minded residents enjoy home cooking, but nothing too fancy. This is a gregarious group that values time spent with friends.

- TV is the main source of information, news, and entertainment.
- They make purchases for today because tomorrow is uncertain.
- They are happy to go to work whenever the opportunity presents itself.
- Budgeted vacations are taken within the US, not abroad.



1D

Savvy Suburbanites

4,794 (22.9%) of households

Open space, undeveloped land, and farmland characterize Rural Bypasses. These families live within small towns along country back roads and enjoy the open air in these sparsely populated neighborhoods. Their country lifestyle focuses on the outdoors, gardening, hunting, and fishing. They are more likely to own a satellite dish than a home computer. Although most households do have a connection to the internet, use is very limited. Those who are not yet retired work in blue-collar jobs in the agriculture or manufacturing industries.

- Income is primarily derived from wages and supplemented with Social Security and Supplemental Security Incomes.
- Religion and faith are central in their lives.
- They rely on television to stay informed.



1B

Professional Pride

3,703 (17.7%) of households

Senior Escapes neighborhoods are heavily concentrated in the warmer states of Florida, California, and Arizona. These areas are highly seasonal, yet owner occupied. Many homes began as seasonal getaways, and now serve as primary residences. Forty percent are mobile homes; half are single-family dwellings. About half are in unincorporated and more rural areas. Over a quarter of the population are 65-74 years old. Most are white and fairly conservative in their political and religious views. Residents enjoy watching TV, going on cruises, playing Bingo, golfing, boating, and fishing. They are very conscious of their health and buy specialty foods and dietary supplements.

- They are limited by medical conditions but still enjoy gardening and working on their vehicles.
- They take good care of vehicles, but haven't bought a new one in over five years.
- They only spend within their means, do their banking in person, and do not carry a balance on their credit card.



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