



LAKE LINGANORE TOWN CENTER

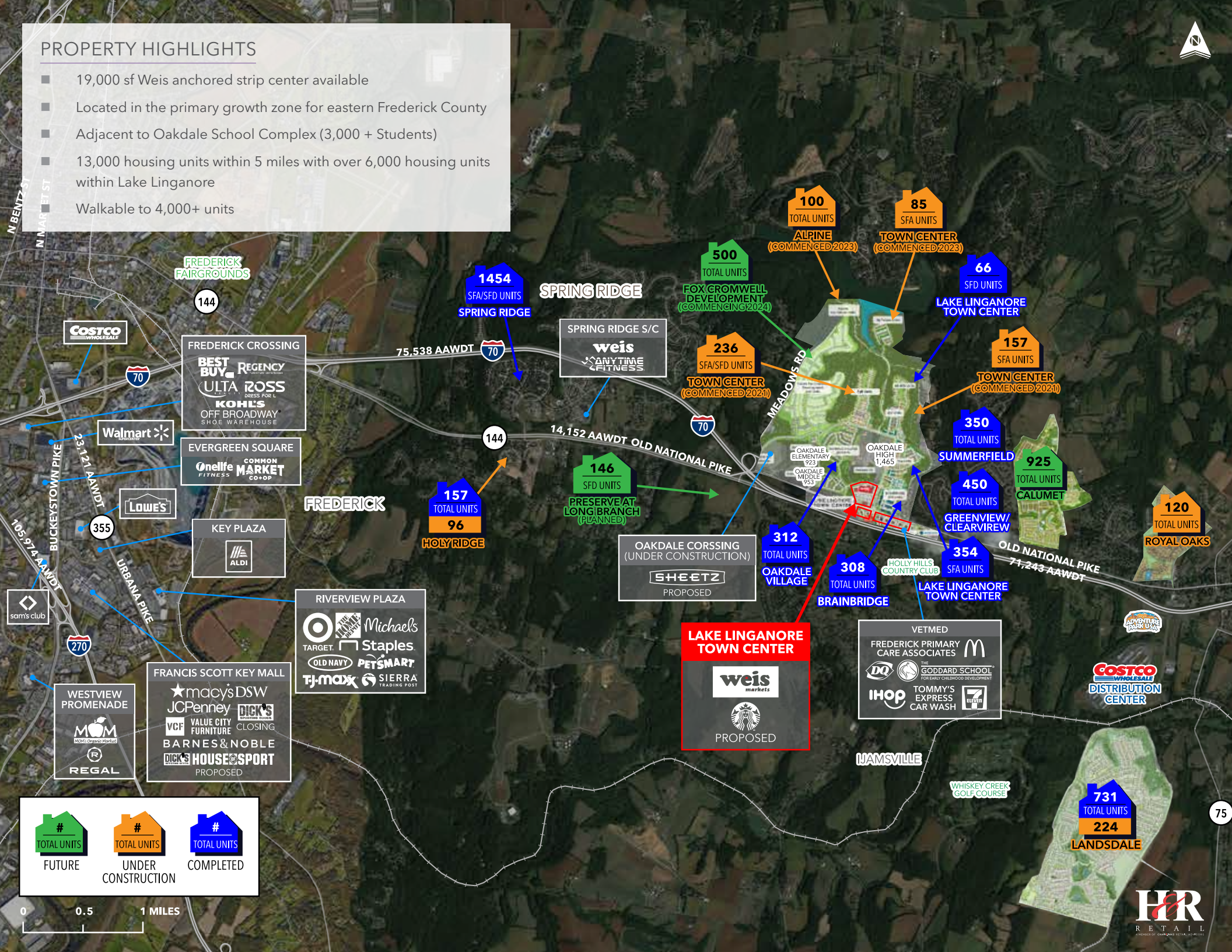
NEW MARKET, MD 21754



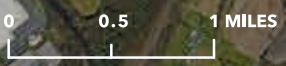
1,608 - 9,107 SF AVAILABLE

PROPERTY HIGHLIGHTS

- 19,000 sf Weis anchored strip center available
- Located in the primary growth zone for eastern Frederick County
- Adjacent to Oakdale School Complex (3,000 + Students)
- 13,000 housing units within 5 miles with over 6,000 housing units within Lake Linganore
- Walkable to 4,000+ units



#	#	#
TOTAL UNITS	TOTAL UNITS	TOTAL UNITS
FUTURE	UNDER CONSTRUCTION	COMPLETED



DELIVERY Q4 2024

HOPEWELL STREET

EAGLEHEAD DRIVE

OLD NATIONAL PIKE (MD 144)

9,774 AAWDT

weis
markets

weis
gas n go

UNIT H
2,653-SF

UNIT G
2,638 SF

UNIT F
1,607 SF

UNIT E
1,757 SF

UNIT D
1,728 SF

UNIT C
5,879 SF

UNIT B
1,608 SF

UNIT A
1,620 SF

PROPOSED PYLON



Site Plan Key

- LEASED
- AVAILABLE
- AT LEASE
- NOT A PART



PROPOSED RENDERING



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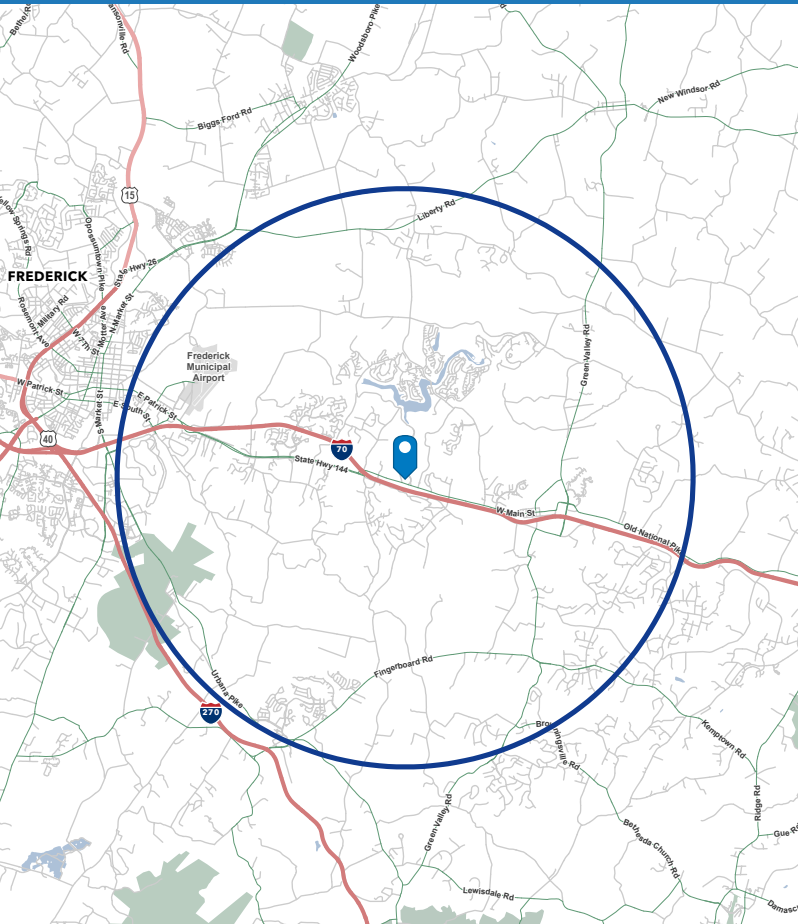
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DEMOGRAPHIC PROFILE (2023)

Lake Linganore Town Center
5 mile ring

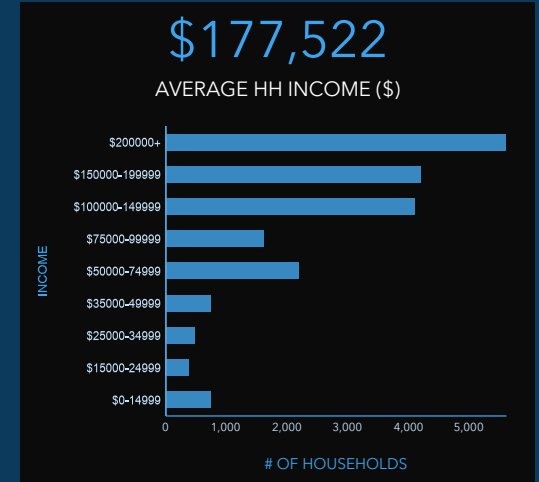


KEY FACTS

59,936 Population	39.2 Median Age	19,971 Households
EDUCATION		
17% High School Diploma	31% Bachelor's Degree	24% Graduate/Professional Degree

INCOME

	\$146,407 Median Household Income
	\$59,152 Per Capita Income



BUSINESS

1,553 Total Businesses	48,744 Daytime Population	86 Food Srv & Drinking Places

TAPESTRY SEGMENTS

<p>1C Boomburbs 5,421 (27.1%) of households</p> <p>This is the new growth market, with a profile similar to the original: young professionals with families that have opted to trade up to the newest housing in the suburbs. The original Boomburbs neighborhoods began growing in the 1990s and continued through the peak of the housing boom. Most of those neighborhoods are fully developed now. This is an affluent market but with a higher proportion of mortgages. Rapid growth still distinguishes the Boomburbs neighborhoods, although the boom is more subdued now than it was 10 years ago. So is the housing market. Residents are well-educated professionals with a running start on prosperity.</p> <ul style="list-style-type: none"> • They are well connected: own the latest devices and understand how to use them efficiently; biggest complaints—too many devices and too many intrusions on personal time. • Financial planning is well under way for these professionals. 	<p>1D Savvy Suburbanites 4,580 (22.9%) of households</p> <p>Savvy Suburbanites residents are well educated, well read, and well capitalized. Families include empty nesters and empty nester wannabes, who still have adult children at home. Located in older neighborhoods outside the urban core, their suburban lifestyle includes home remodeling and gardening plus the active pursuit of sports and exercise. They enjoy good food and wine, plus the amenities of the city's cultural events.</p> <ul style="list-style-type: none"> • Well-connected consumers that appreciate technology and make liberal use of it for everything from shopping and banking to staying current and communicating. • Informed shoppers that do their research prior to purchasing and focus on quality. 	<p>1B Professional Pride 3,586 (18.0%) of households</p> <p>Professional Pride consumers are well-educated career professionals that have prospered through the Great Recession. To maintain their upscale suburban lifestyles, these goal oriented couples work, often commuting far and working long hours. However, their schedules are fine-tuned to meet the needs of their school age children. They are financially savvy; they invest wisely and benefit from interest and dividend income. So far, these established families have accumulated an average of 1.5 million dollars in net worth, and their annual household income runs at more than twice the US level. They take pride in their newer homes and spend valuable time and energy upgrading. Their homes are furnished with the latest in home trends, including finished basements equipped with home gyms and in-home theaters.</p> <ul style="list-style-type: none"> • They have a preferred financial institution, regularly read financial news, and use the Internet for banking transactions. • These residents are goal oriented and strive for lifelong earning and learning. • Life here is well organized; routine is a key ingredient to daily life.
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