



## **HIGHLIGHTS**

- 170,606 SF Multi-Tenant retail center anchored by Safeway, TJ Maxx, Patuxent Health Center and Flagship Cinemas
- Strategically located in Prince Frederick Maryland
- Ample parking facilities for tenants and visitors

### 2025 DEMOGRAPHICS (Drive Time)

Total Population

Daytime Population \$

Median HH Income

10 MINUTES

7,767

12,305

**\$127,938** 

15 MINUTES

27,133

24,188

\$143,078

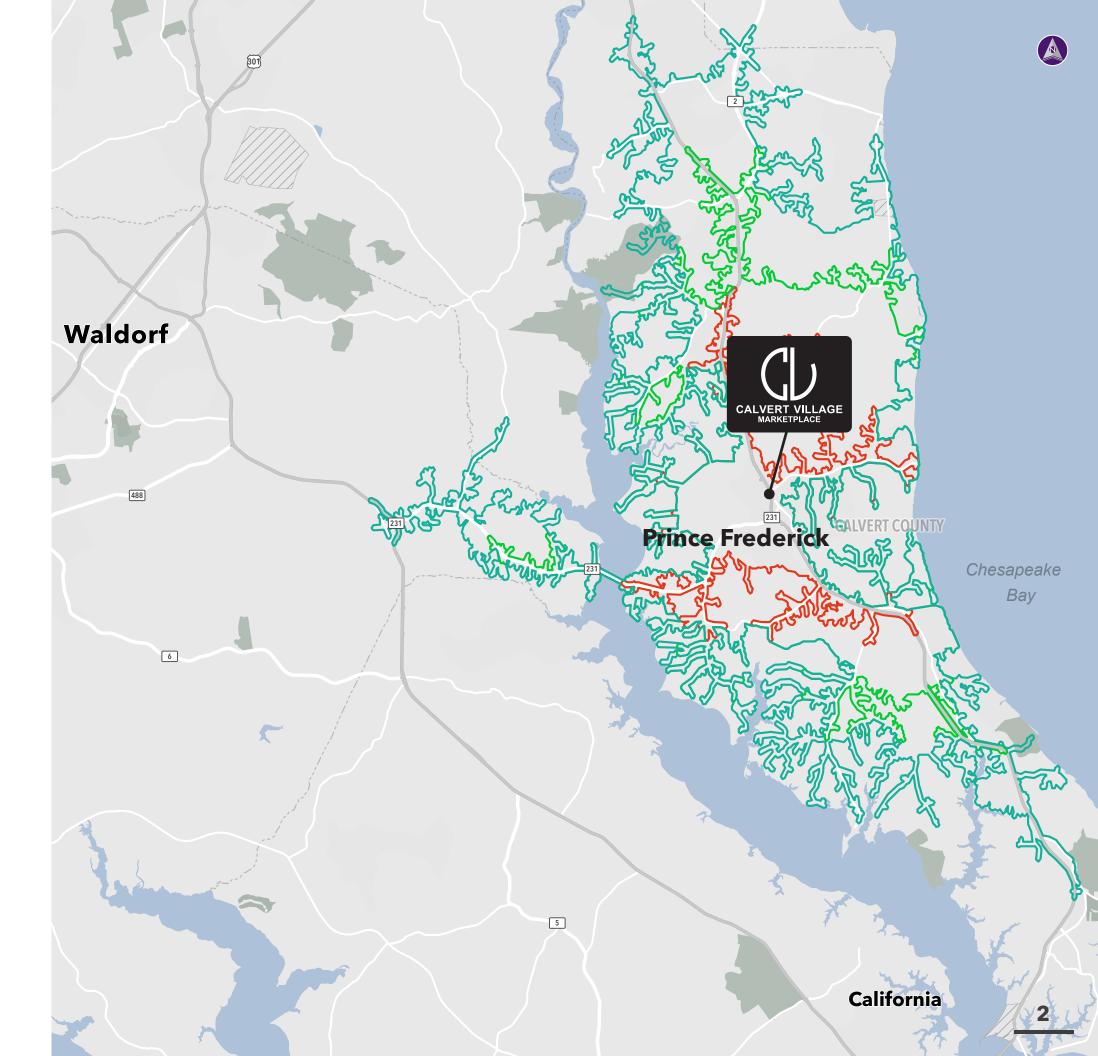
20 MINUTES

45,212

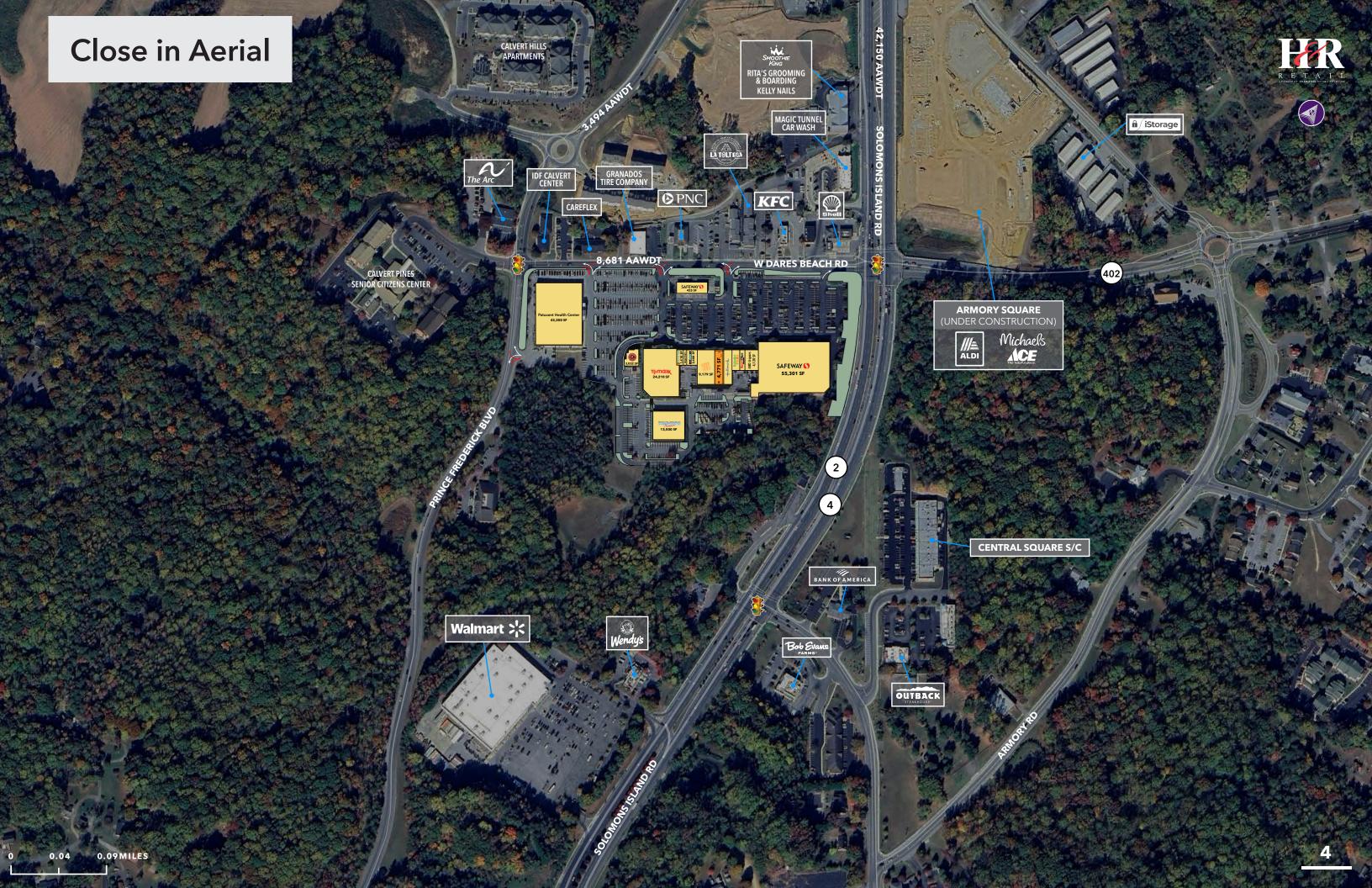
38,652

\$142,080









## Site Plan

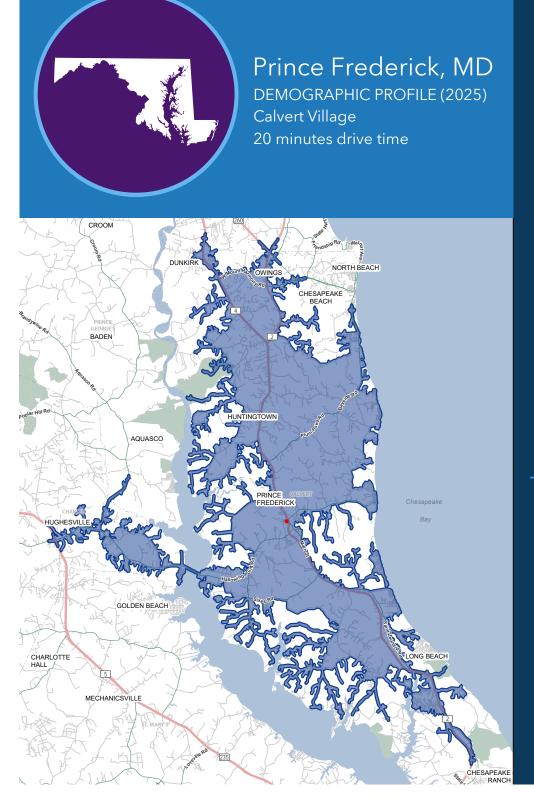


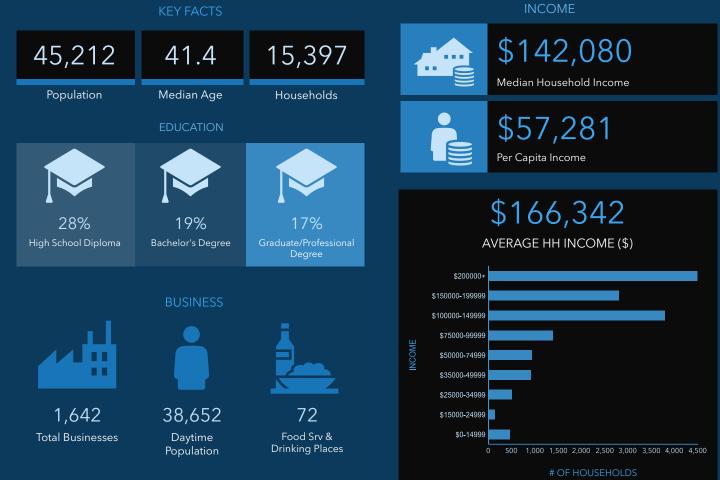


# **Psychographic Profile**

2025 and 2030 Esri Forecasts. Converted Census 2010 data into 2020 geography







### **TAPESTRY SEGMENTS**



Dreambelt 1,268 (47.4%) of households

These suburban neighborhoods are predominantly located in the West, often outside the principal cities of major metropolitan areas. About half of the population is between 35 and 74, tan areas. About half of the population is between 35 and 74, and most households consist of married or cohabiting couples. Most households earn middle-tier incomes, and labor force participation is high. This segment has a high concentration of employment in public administration, construction, health care, and retail trade sectors. Neighborhoods consist mainly of single-family homes built between 1950 and 1990, offering ample parking space, often for three or more vehicles. A significant portion of the population commutes alone by car. Rental rates and home prices are substantial, with more than half of the properties for purchase valued between \$300,000 and \$500,000.

- Residents typically shop at warehouse clubs, and they tend to exhibit brand loyalty.
  They often spend money on their pets and tools for gardening. Residents take active roles in planing their financial future.
- Residents tend to listen to the radio, use streaming services, and watch cable TV shows.



Flourishing Families

Members of these communities reside mostly in lower-den-Members of these communities reside mostly in lower-density, rapidly growing suburbs in the South and Midwest. Most householders are between the ages of 35 and 64, and households are mainly comprised of large families with children. Marriage rates are high. Members of this segment are often employed in professional roles and earn middle-tier incomes. Many are self-employed, and some households support their earnings with interest, dividends, or rental properties. Available housing is predominantly composed of single-family units built in the 1990s and 2000s, with home values and rents that mirror national averages. The rate of new development is notably higher here than in most rate of new development is notably higher here than in most other regions. Many households have multiple vehicles, and long commutes are common.

- For in-store shopping, they frequent large retail hardware and hobby stores, while online shopping caters to a variety of household, children, pet, and personal items.
   Residents prioritize spending on medical, auto, and life insurance, as well as retirement planning. Pickup trucks and
   SUVs are common vehicle choices.
   They often play board games and read books.

- Residents frequently use credit cards, and they seldom have outstanding monthly balances.
  They tend to invest a significant amount of resources on home improvement and landscaping. Residents have a variety of investment and retirement accounts.
  Households tend to have access to cell phones and the

Savvy Suburbanites

These neighborhoods tend to be concentrated in New England and the Mid-Atlantic. Some couples have children who have grown up and left the house, and around a quarter still have kids at home. Residents work in professional fields such as management and finance. The combined wages of both spouses position these families solidly in the middle to more income time.

combined wages of both spouses position these families solidly in the middle to upper income tiers. Investments, retirement income, and valuable properties also contribute to the high net worth of households commonly found in these neighborhoods. Residents in this segment gravitate toward suburban communities, which include both newly developed and well-established areas, within major metropolitan areas. Nearly all homes are single-family and

owner-occupied, with very few rental properties available and most homes were built between 1970 and 2000.

ternet to stay connected.family restaurants

	10 MILES	15 MILES	20 MILES
	10 MILES	15 MILES	20 MILES
POPULATION			
2010 Total Population	6,260	23,245	40,715
2020 Total Population	6,970	25,691	43,515
2025 Total Population	7,767	27,133	45,212
2030 Total Population	8,118	27,813	46,067
2025-2030 Annual Rate	0.89%	0.50%	0.38%
Median Age	40.3	40.9	41.4
HOUSEHOLDS			
2010 Households	2,224	8,168	14,468
2020 Households	2,479	9,079	15,603
2025 Households	2,803	9,691	16,382
2030 Households	2,949	9,998	16,814
2025 Average Household Size	2.85	2.94	2.92
INCOME			
2025 Average Household Income	\$153,557	\$167,563	\$166,342
2025 Median Household Income	\$127,938	\$143,078	\$142,080
2025 Per Capita Income	\$53,919	\$57,430	\$57,281
2025 POPULATION BY	RACE/ETH	INICITY	
White Alone			72.2%
	69.8%	72.3%	
Black Alone	16.6%	14.6%	15.2%
American Indian/Alaskan Native	0.5%	0.4%	0.4%

White Alone	69.8%	72.3%	72.2%
Black Alone	16.6%	14.6%	15.2%
American Indian/Alaskan Native Alone	0.5%	0.4%	0.4%
Asian Alone	2.5%	2.2%	1.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Other Race	2.1%	1.7%	1.6%
Two or More Races	8.4%	8.7%	8.6%
Hispanic Origin (Any Race)	5.7%	5.3%	5.2%

2025 POPULATION 25+ BY EDUCATIONAL

#### **ATTAINMENT** 5.384 18,885 31,716 Less than 9th Grade 2 1% 1.6% 1.4% 9th - 12th Grade, No Diploma 4.1% 3.1% 3.3% High School Graduate 30.2% 27.5% 27.6% GED/Alternative Credential 3.5% 3.5% 3.4% Some College, No Degree 18.4% 19.3% 19.8% Associate Degree 9.0% Bachelor's Degree 18.9% 19.0%

Graduate/Professional Degree	14.4%	17.2%	16.7%
BUSINESS			
Total Business	758	1,086	1,642
Total Employees	8,689	12,043	18,403
Employee/Residential Population Ratio	1.120:1	0.444:1	0.407:1



# **MARKETPLACE**

PRINCE FREDERICK, MD



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