

# THE MARKET

## 2025 DEMOGRAPHICS



Total  
Population

7,937

28,969

181,675



Daytime  
Population

20,099

40,442

226,239



Median HH  
Income

\$141,648

\$183,601

\$174,697



Households

4,184

13,287

81,993



Total  
Businesses

1,225

2,026

9,194



Bachelors Grad  
Prof Degree

82.8 %

86.7 %

85.8 %

10 Minute Walk-Time

1 MILE

3 MILE



# NEIGHBORHOOD DEVELOPMENT

