

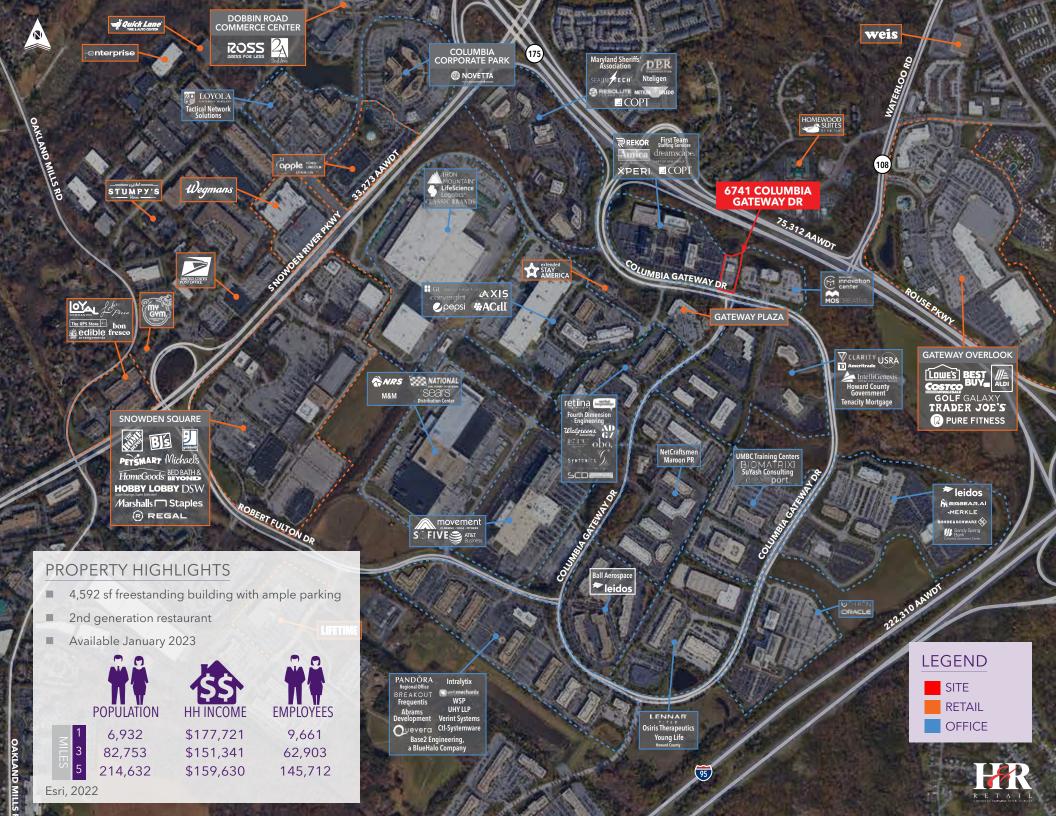
FREESTANDING 2ND GEN RESTAURANT

6741 COLUMBIA GATEWAY DRIVE | COLUMBIA, MD 21046



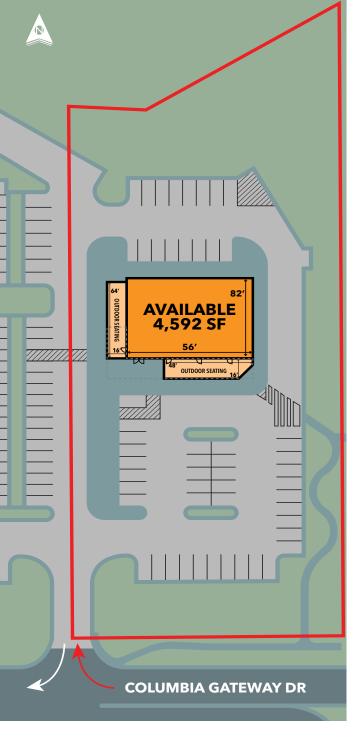
4,592 SF Space Available

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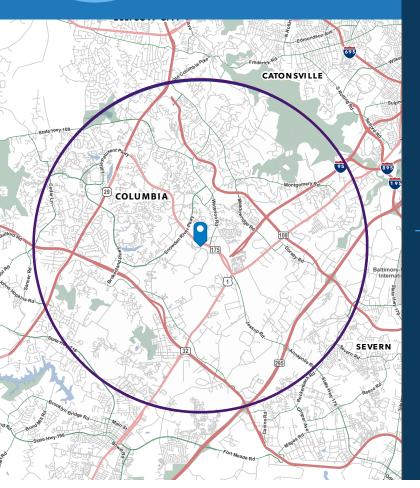






COLUMBIA, MD

DEMOGRAPHIC PROFILE (2022) 6741 Columbia Gateway Drive 5 mile ring



214,632

37.5

79,081

Population

Median Age

Households

EDUCATION



% ol Diploma



31% :helor's Degree



RUSINESS



10,162
Total Businesses



242,264

Daytime
Population



Food Srv & Drinking Places



\$117,186

Median Household Income



\$58,741
Per Capita Income



TAPESTRY SEGMENTS



Enterprising Professionals 31,418 (39.7%) of households

Enterprising Professionals residents are well educated and climbing the ladder in STEM (science, technology, engineering, and mathematics) occupations. They change jobs often and therefore choose to live in condos, town homes, or apartments; many still rent their homes. The market is fast-growing, located in lower density neighborhoods of large metro areas. Enterprising Professionals residents are diverse, with Asians making up over one-fifth of the population. This young market makes over one and a half times more income than the US median, supplementing their income with high-risk investments. At home, they enjoy the Internet and TV on high-speed connections with premier channels and services.

- Early adopters of new technology in hopes of impressing peers with new gadgets.
- Strive to stay youthful and healthy, eat organic and natural foods, run and do yoga.
- Buy name brands and trendy clothes online



Professional Pride 9.245 (11.7%) of households

Professional Pride consumers are well-educated career professionals that have prospered through the Great Recession. To maintain their upscale suburban lifestyles, these goal oriented couples work, often commuting far and working long hours. However, their schedules are fine-tuned to meet the needs of their school age children. They are financially savvy; they invest wisely and benefit from interest and dividend income. So far, these established families have accumulated an average of 1.5 million dollars in net worth, and their annual household income runs at more than twice the US level. They take pride in their newer homes and spend valuable time and energy upgrading. Their homes are furnished with the latest in home trends, including finished basements equipped with home gyms and in-home theaters.

- They have a preferred financial institution, regularly rea financial news, and use the Internet for banking transactions
- These residents are goal oriented and strive for lifelon earning and learning.



Savvy Suburbanites
5.856 (7.4%) of household

Savy Suburbanites residents are well educated, well read, and well capitalized. Families include empty nesters and empty nester wannabes, who still have adult children at home. Located in older neighborhoods outside the urban core, their suburban lifestyle includes home remodeling and gardening plus the active pursuit of sports and exercise. They enjoy good food and wine, plus the amenities of the city's cultural events.

- Well-connected consumers that appreciate technology and make liberal use of it for everything from shopping and banking to staying current and communicating.
- Informed shoppers that do their research prior to purchasing and focus on quality.



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