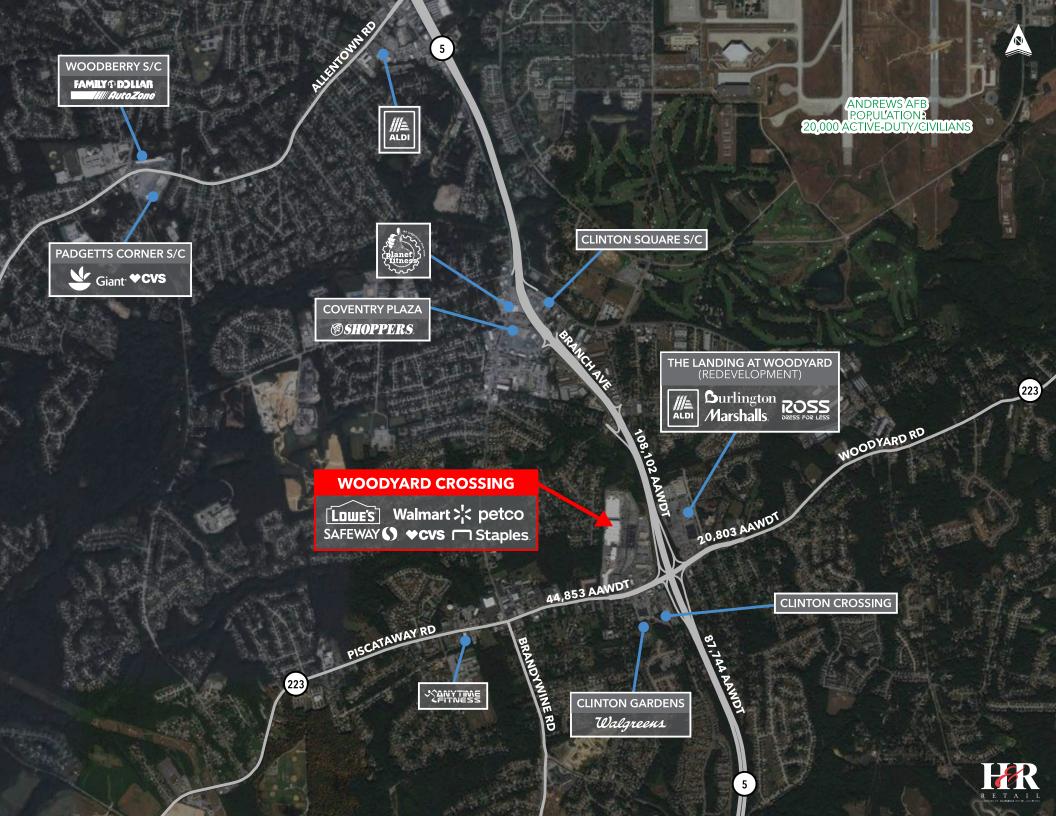


## WOODYARD CROSSING

8921 WOODYARD RD | CLINTON, MD 20735







3,250 SF

9,360 SF

4,664 SF

4,000 SF

8847

8849

8851

8853

Sherwin Williams

Esperanza Chicken

Ledo's Pizza

**Chesapeake Liquors** 

3,000 SF

1,900 SF

2,500 SF

1,740 SF

8914

8919 B

8919 A

8909 E

Exxon

Verizon

Starbucks

Naz Halal

5,000 SF

3,669 SF

1,818 SF

13,033 SF

8905

8909

8909 A

8861

IHOP

Naz Halal

Mattress Discounters

Staples

5,000 SF

1,581 SF

4,000 SF 20,296 SF

		ł		R	
R	E	Т	A NS RETA	I ADV	L

8775 B

8785

8787

8791

Five Below

Safeway

Parcel Plus

Eastern Carryout

7,500 SF

60,106 SF

800 SF

1,200 SF

8825

8827

8833

8835

America's Best Wings

Dollar Tree

Pam's Hallmark

**Festival Cleaners** 

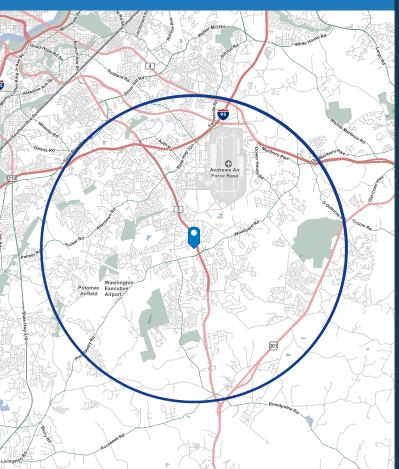


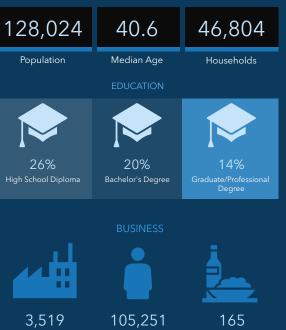






## CLINTON, MD DEMOGRAPHIC PROFILE (2023) Woodyard Crossing 5 mile ring

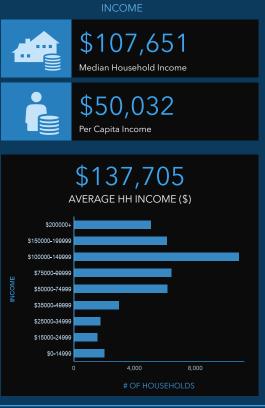




Daytime

Population

Food Srv & Drinking Places



## APESTRY SEGMENTS

**Total Businesses** 



Pleasantville 19,664 (42.0%) of households

Prosperous domesticity best describes the settled denizens of Pleasantville. Situated principally in older housing in suburban areas in the Northeast (especially in New York and New Jersey) and secondarily in the West (especially in California), these slightly older couples move less than any other market. Many couples have already transitioned to empty nesters; many are still home to adult children. Families own older, single-family homes and maintain their standard of living with dual incomes. These consumers have higher incomes and home values and much higher net worth. Older homes require upkeep; home improvement and remodeling projects are a priority-preferably done by contractors. Residents spend their spare time participating in a variety of stores, from upscale to discount, and use the Internet largely for in nancial purposes.

 Not cost-conscious, these consumers willing to spend more for quality and brands they like.
Prefer fashion that is classic and timeless as opposed to trendy.
Use all types of media equally (newspapers, magazines, radio, Internet, TV).



5,700 (12.2%) of households Workday Drive is an affluent, family-oriented market with a country flavor. Residents are partial to new housing away from the burdle of the cirk but clear operator the commut the area for

country flavor. Residents are partial to new housing away from the bustle of the city but close enough to commute to professional job centers. Life in this suburban wilderness offsets the hectic pace of two working parents with growing children. They favor time-saving devices, like banking online or housekeeping services, and family-oriented pursuits.

• Connected, with a host of wireless devices-anything that enables convenience, like banking, paying bills, or even shopping online.

 Well insured and invested in a range of funds, from savings accounts or bonds to stocks.
Carry a higher level of debt, including first (Index 149) and

 Carry a higher level of debt, including first (index 147) and second mortgages (Index 154) and auto loans (Index 149).



Bright Young Professionals 3,927 (8.4%) of households

Bright Young Professionals is a large market, primarily located in urban outskirts of large metropolitan areas. These communities are home to young, educated, working professionals. One out of three householders is under the age of 35. Slightly more diverse couples dominate this market, with more renters than homeowners. More than two-fifths of the households live in single-family homes; over a third live in 5+ unit buildings. Labor force participation is high, generally white-collar work, with a mix of food service and part-time jobs (among the college students). Median household income, median home value, and average rent are close to the US values. Residents of this segment are physically active and up on the latest technology.

• These consumers are up on the latest technology. • They get most of their information from the Internet. • Concern about the environment, impacts their purchasing decisions.



## Please Contact

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