

HARUNDALE PLAZA

GLEN BURNIE, MARYLAND



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H&R Retail is proud to present Harundale Plaza, a Lidl anchored regional shopping destination located in Glen Burnie, Maryland.

PROJECT

- 217,619 square foot shopping center
- 1,224 parking spaces +27 handicapped
- Large pylon sign available
- Excellent visibility from Ritchie Hwy with 23,772 AAWDT
- Multiple means of ingress and egress, 3 of which are at signalized intersections

2023 TRADE AREA DEMOGRAPHICS

	 Total Population	 Daytime Population	 Average HH Income	 Total Businesses	 Bachelor's/Grad/Prof Degree
3 Miles	94,562	99,372	\$106,134	3,308	28.1%
5 Miles	196,145	198,360	\$121,731	6,609	31.8%

AERIAL

BALTIMORE/WASHINGTON
INTERNATIONAL
THURGOOD MARSHALL
AIRPORT

CROMWELL FIELD S/C



DOLLAR GENERAL

GLEN BURNIE S/C



GLEN BURNIE T/C



HARUNDALE PLAZA



GAMES AND STUFF

QUARTERFIELD CROSSING



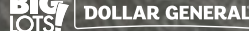
SHOPPES AT
QUARTERFIELD



PARK 97



SOUTHGATE PLAZA S/C



MARLEY STATION MALL



SOUTHDALE S/C



SUN VALLEY S/C



FESTIVAL AT PASADENA



PASADENA CROSSROADS



0 0.5 1 MILE

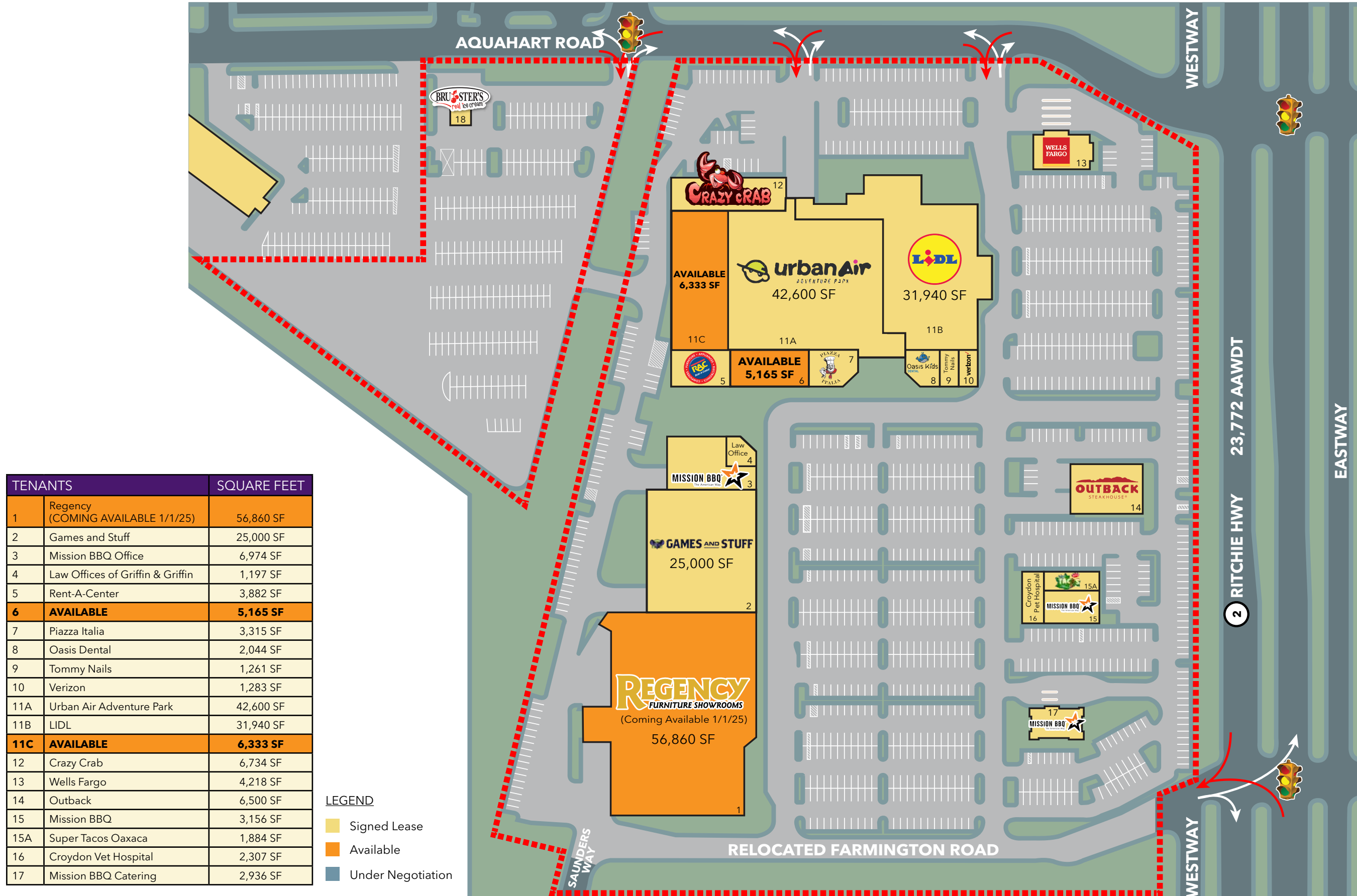
HARUNDALE
PLAZA

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RETAIL
A MEMBER OF CHAINLINKS RETAIL ADVISORS

SITE PLAN



Coming Available
01/01/25









MARKET

BALTIMORE-WASHINGTON MSA

The property is convenient to Baltimore, Annapolis, and Washington, D.C. Baltimore is located just 14 miles north of the property. It is the largest city in Maryland and is the center of the state's economic activity. Baltimore is home to large manufacturing and defense contracting companies including Proctor & Gamble, Bethlehem Steel, Lockheed Martin, AAI Corp, Lever Brothers and Northrup Grumman. Healthcare is also a major economic driver as Baltimore is home to Johns Hopkins Hospital. The hospital and related services combine to be the largest private employer in Baltimore. Warehouse and distribution are focused on the Port of Baltimore which includes large marine terminals, the largest of which is Seagirt Marine Terminal which employs computerized technology and high speed cranes to create one of the fastest leading/unloading facilities in the world. The region is also home to Baltimore-Washington International Thurgood Marshall Airport (BWI) located six miles from the property, and Ronald Reagan Washington National Airport, located 35 miles to the southwest.



TOP 15 PUBLIC & PRIVATE SECTOR
EMPLOYERS IN ANNE ARUNDEL COUNTY

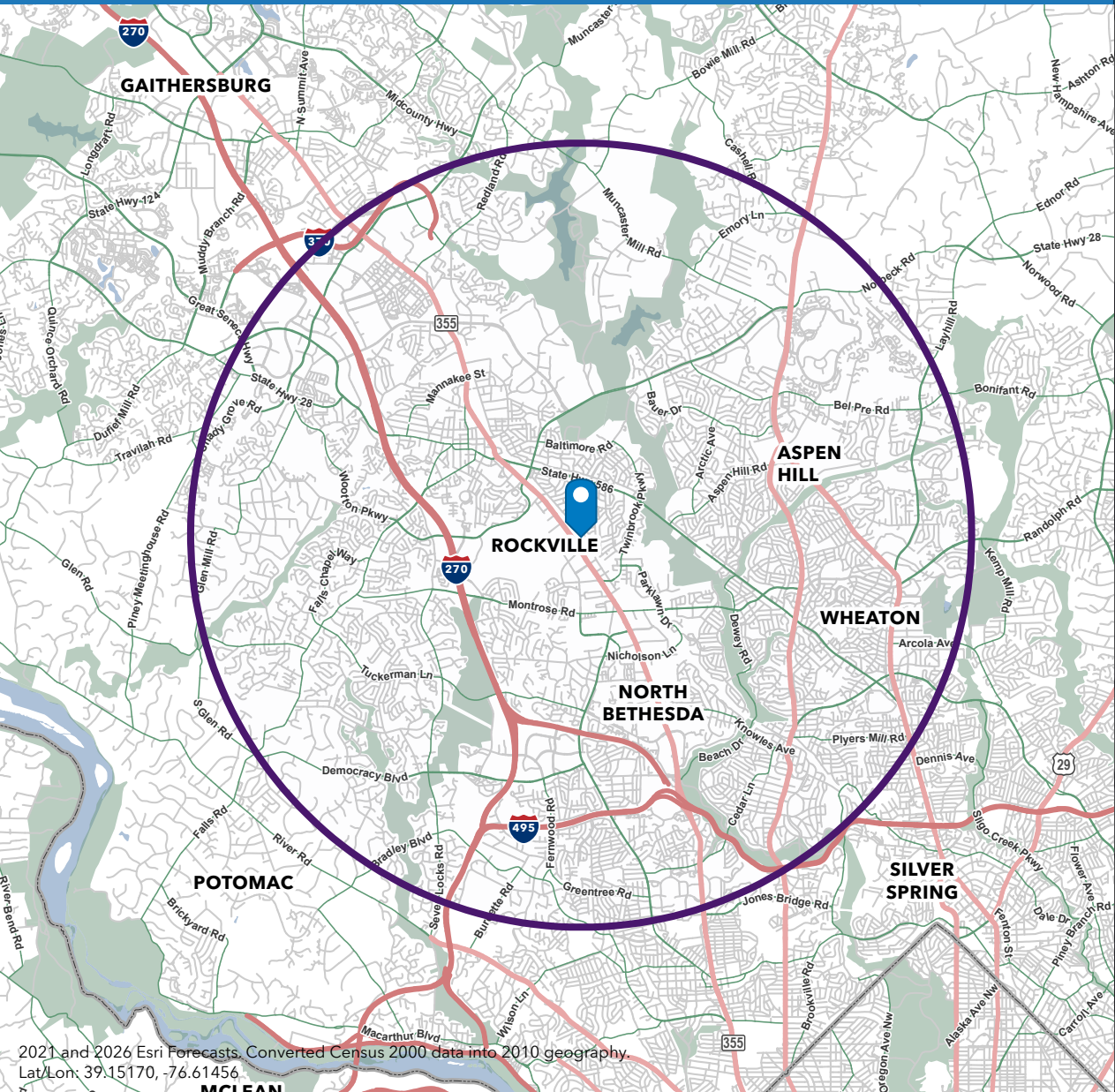
Fort Meade	57,327
Anne Arundel County Public Schools	14,000
State of Maryland	12,627
BWI Thurgood Marshall Airport	9,717
Northrop Grumman	9,500
Anne Arundel County Government	5,190
Anne Arundel Health Systems	4,900
Southwest Airlines	4,857
UMD Baltimore Washington Medical Center	3,215
Live! Casino & Hotel	3,000
U.S. Naval Academy	3,000
Booz Allen Hamilton	2,100
Anne Arundel Community College	1,858
Allegis Group	1,650
Corporate Office Properties Trust	889

(Source AAEDC: Anne Arundel Economic Development Corp. - Jan 2020)

DEMOGRAPHICS



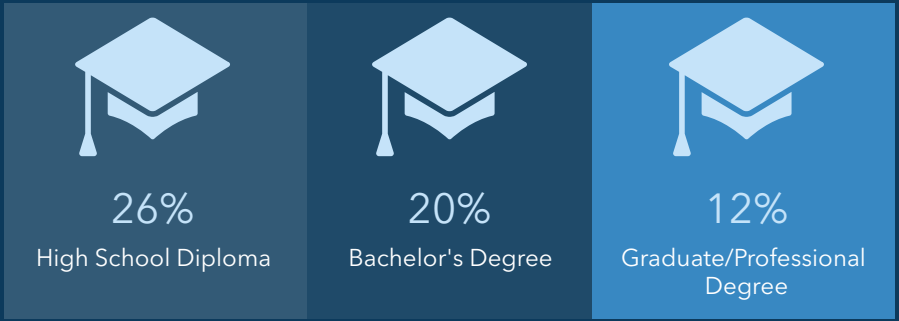
GLEN BURNIE, MD
DEMOGRAPHIC PROFILE (2022)
Harundel Plaza
5 mile ring



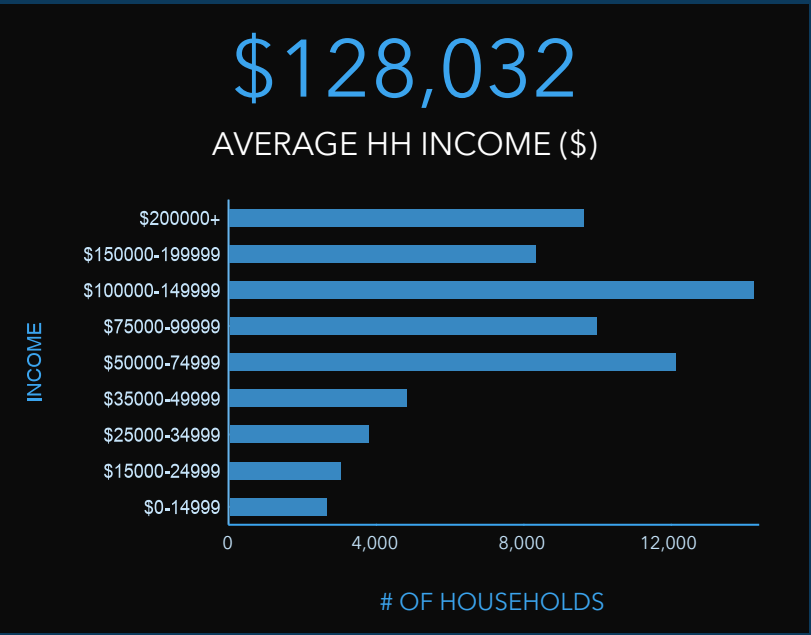
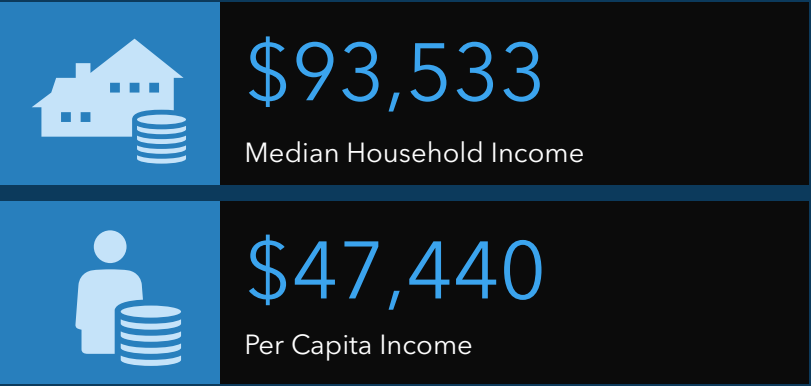
KEY FACTS



EDUCATION



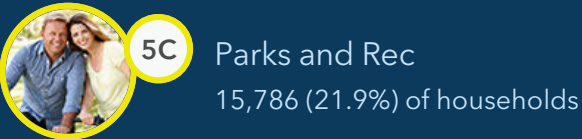
INCOME



BUSINESS



TAPESTRY SEGMENTS



These practical suburbanites have achieved the dream of home ownership. They have purchased homes that are within their means. Their homes are older, and town homes and duplexes are not uncommon. Many of these families are two-income married couples approaching retirement age; they are comfortable in their jobs and their homes, budget wisely, but do not plan on retiring anytime soon or moving. Neighborhoods are well established, as are the amenities and programs that supported their now independent children through school and college. The appeal of these kid-friendly neighborhoods is now attracting a new generation of young couples.

- More than half of the population is college educated.
- Older residents draw Social Security and retirement income.
- The work force is diverse: professionals in health care, retail trade, and education, or skilled workers in manufacturing and construction.



Prosperous domesticity best describes the settled denizens of Pleasantville. Situated principally in older housing in suburban areas in the Northeast (especially in New York and New Jersey) and secondarily in the West (especially in California), these slightly older couples move less than any other market. Many couples have already transitioned to empty nesters; many are still home to adult children. Families own older, single-family homes and maintain their standard of living with dual incomes. These consumers have higher incomes and home values and much higher net worth (Index 400). Older homes require upkeep; home improvement and remodeling projects are a priority—preferably done by contractors. Residents spend their spare time participating in a variety of sports or watching movies. They shop online and in a variety of stores, from upscale to discount, and use the Internet largely for financial purposes.

- Many professionals in finance, information/technology, or management.



Enterprising Professionals residents are well educated and climbing the ladder in STEM (science, technology, engineering, and mathematics) occupations. They change jobs often and therefore choose to live in condos, town homes, or apartments; many still rent their homes. The market is fast-growing, located in lower density neighborhoods of large metro areas. Enterprising Professionals residents are diverse, with Asians making up over one-fifth of the population. This young market makes over one and a half times more income than the US median, supplementing their income with high-risk investments. At home, they enjoy the Internet and TV on high-speed connections with premier channels and services.

- Over half hold a bachelor's degree or higher.
- Early adopters of new technology in hopes of impressing peers with new gadgets.
- Enjoy talking about and giving advice on technology.



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