



# OLD MILL PLAZA

657-699 OLD MILL RD | MILLERSVILLE, MD 21108

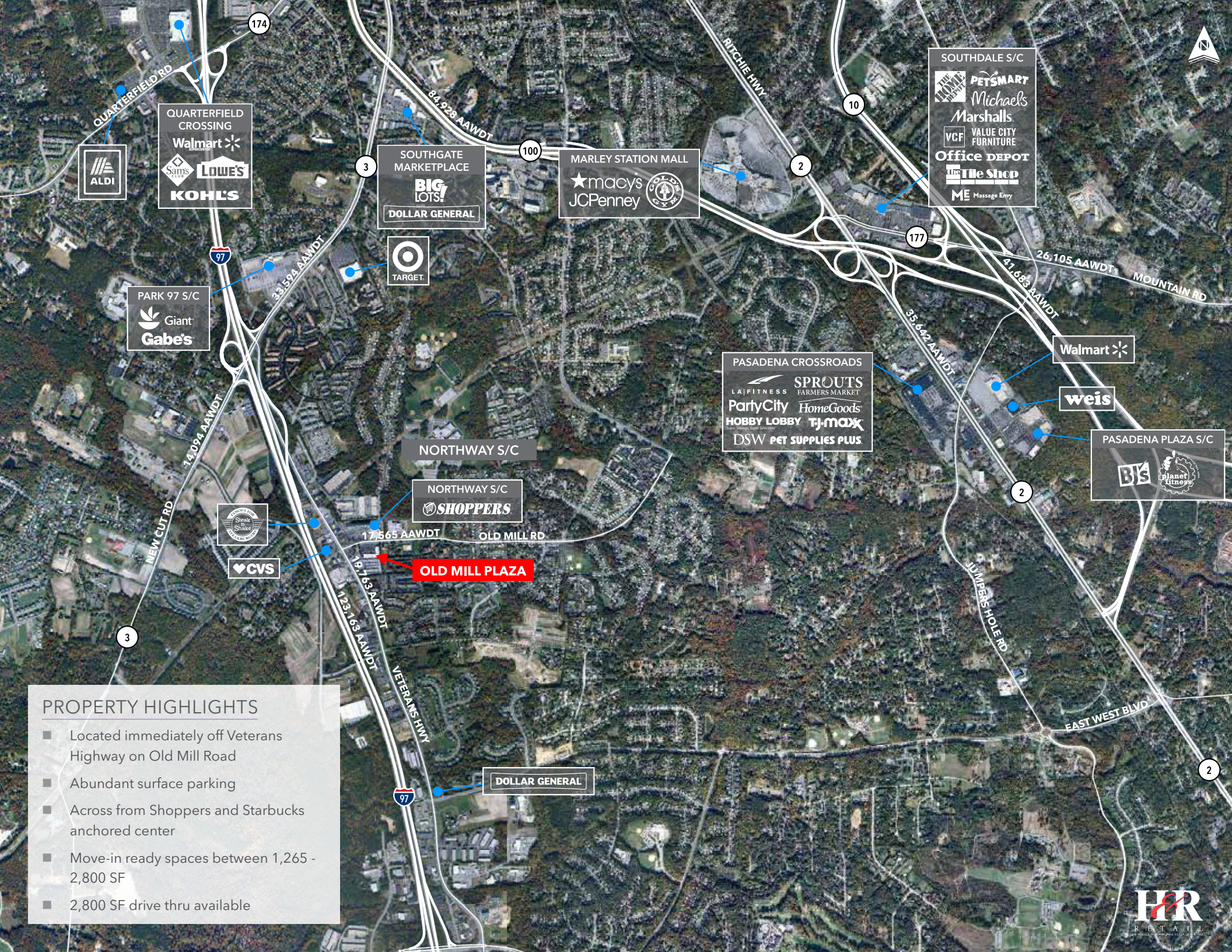


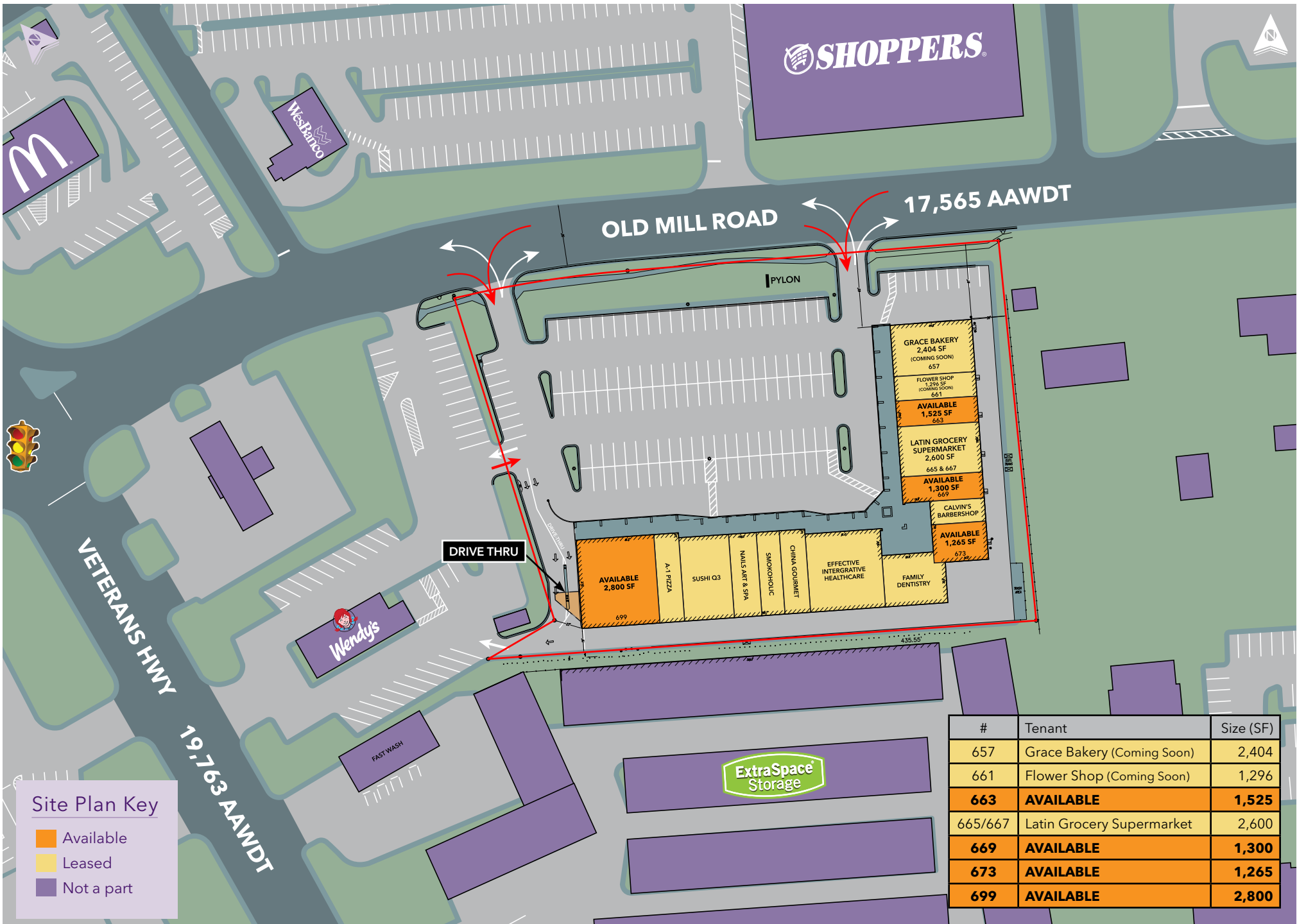
OLD MILL ROAD

2,800 SF Drive Thru Space Available  
1,265 - 2,800 SF Available

### PROPERTY HIGHLIGHTS

- Located immediately off Veterans Highway on Old Mill Road
- Abundant surface parking
- Across from Shoppers and Starbucks anchored center
- Move-in ready spaces between 1,265 - 2,800 SF
- 2,800 SF drive thru available





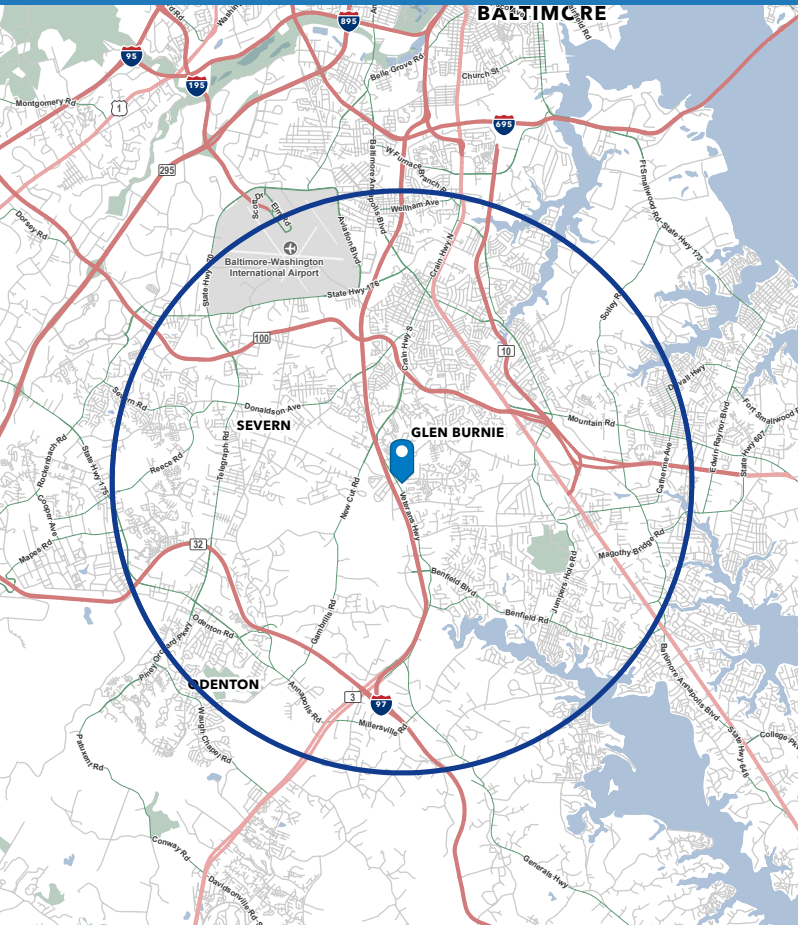




# MILLERSVILLE, MD

## DEMOGRAPHIC PROFILE (2022)

Old Mill Plaza  
5 mile ring



### KEY FACTS

190,506	38.7	69,695
Population	Median Age	Households

### EDUCATION

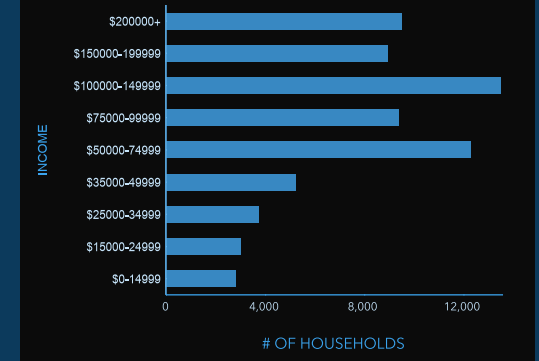
23%	23%	16%
High School Diploma	Bachelor's Degree	Graduate/Professional Degree

### INCOME

	\$101,007
	Median Household Income
	\$50,492
	Per Capita Income

### \$137,227

AVERAGE HH INCOME (\$)



### BUSINESS

6,016	173,233	372
Total Businesses	Daytime Population	Food Srv & Drinking Places

### TAPESTRY SEGMENTS

**5C Parks and Rec**  
11,871 (17.0%) of households

These practical suburbanites have achieved the dream of home ownership. They have purchased homes that are within their means. Their homes are older, and town homes and duplexes are not uncommon. Many of these families are two-income married couples approaching retirement age; they are comfortable in their jobs and their homes, budget wisely, but do not plan on retiring anytime soon or moving. Neighborhoods are well established, as are the amenities and programs that supported their now independent children through school and college. The appeal of these kid-friendly neighborhoods is now attracting a new generation of young couples.

- The work force is diverse: professionals in health care, retail trade, and education, or skilled workers in manufacturing and construction.
- This is a financially shrewd market; consumers are careful to research their big-ticket purchases.

**1D Savy Suburbanities**  
11,952 (17.1%) of households

Savy Suburbanities residents are well educated, well read, and well capitalized. Families include empty nesters and empty nester wannabes, who still have adult children at home. Located in older neighborhoods outside the urban core, their suburban lifestyle includes home remodeling and gardening plus the active pursuit of sports and exercise. They enjoy good food and wine, plus the amenities of the city's cultural events.

- Education: 48.1% college graduates; 76.1% with some college education.
- Low unemployment at 5.8%; higher labor force participation rate at 68.5% with proportionately more 2-worker households at 65.4%.
- Well-connected consumers that appreciate technology and make liberal use of it for everything from shopping and banking to staying current and communicating.
- Informed shoppers that do their research prior to purchasing and focus on quality.

**2D Enterprising Professionals**  
9,082 (13.0%) of households

Enterprising Professionals residents are well educated and climbing the ladder in STEM (science, technology, engineering, and mathematics) occupations. They change jobs often and therefore choose to live in condos, town homes, or apartments; many still rent their homes. The market is fast-growing, located in lower density neighborhoods of large metro areas. Enterprising Professionals residents are diverse, with Asians making up over one-fifth of the population. This young market makes over one and a half times more income than the US median, supplementing their income with high-risk investments. At home, they enjoy the Internet and TV on high-speed connections with premier channels and services.

- Early adopters of new technology in hopes of impressing peers with new gadgets.
- Enjoy talking about and giving advice on technology.
- Half have smartphones and use them for news, accessing search engines, and maps.



## Please Contact

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