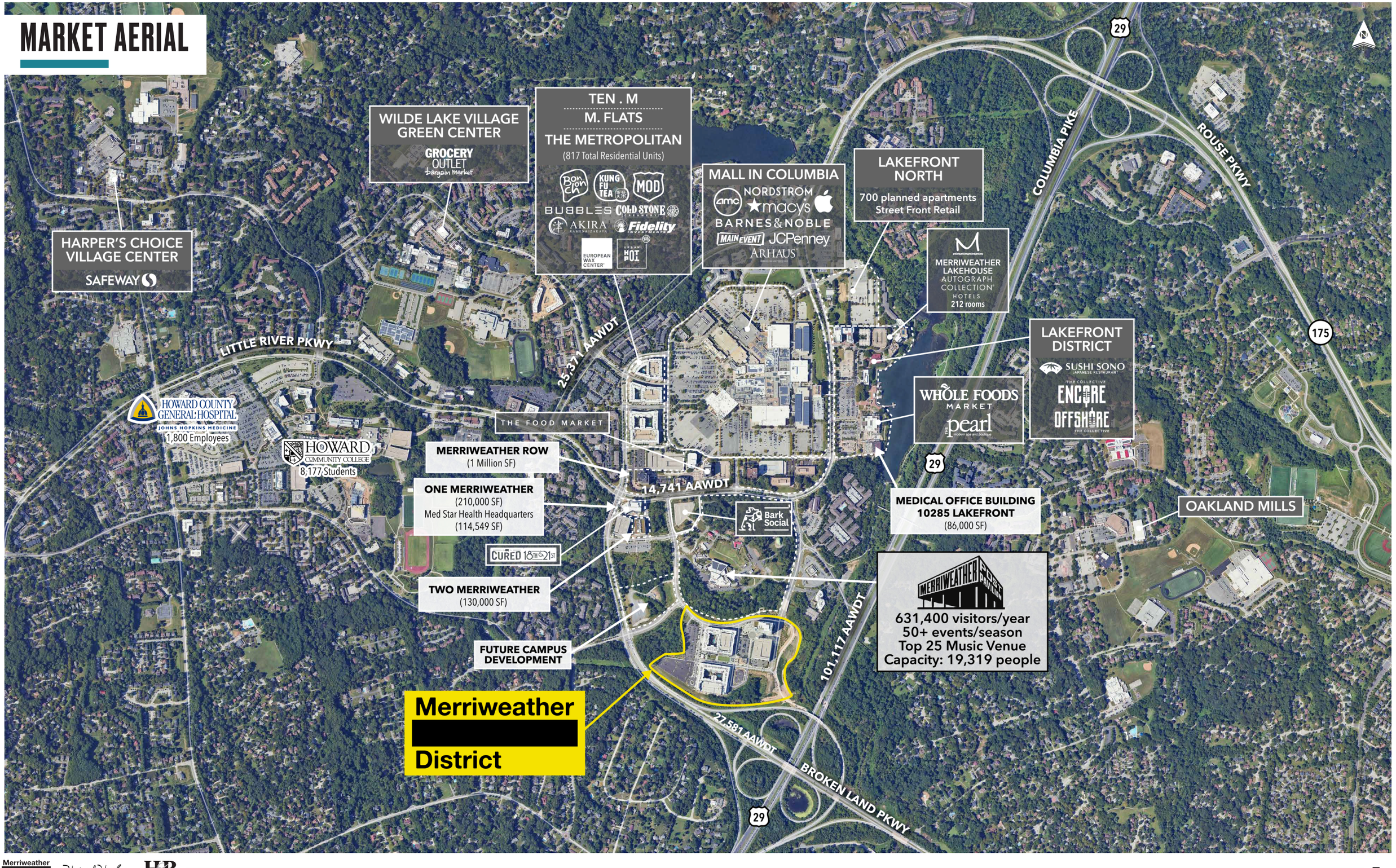MARKET AERIAL