



Located between DC and Baltimore and consistently ranked one of the best places to live, Columbia is home to many large corporations, educational and research institutions as well as one of the most educated workforces in the nation. Merriweather District serves as the walkable town center for Columbia and benefits from consistent foot traffic and visitors provided by the surrounding residential communities, office and multifamily as well as Merriweather Post Pavilion.

### **Merriweather District**

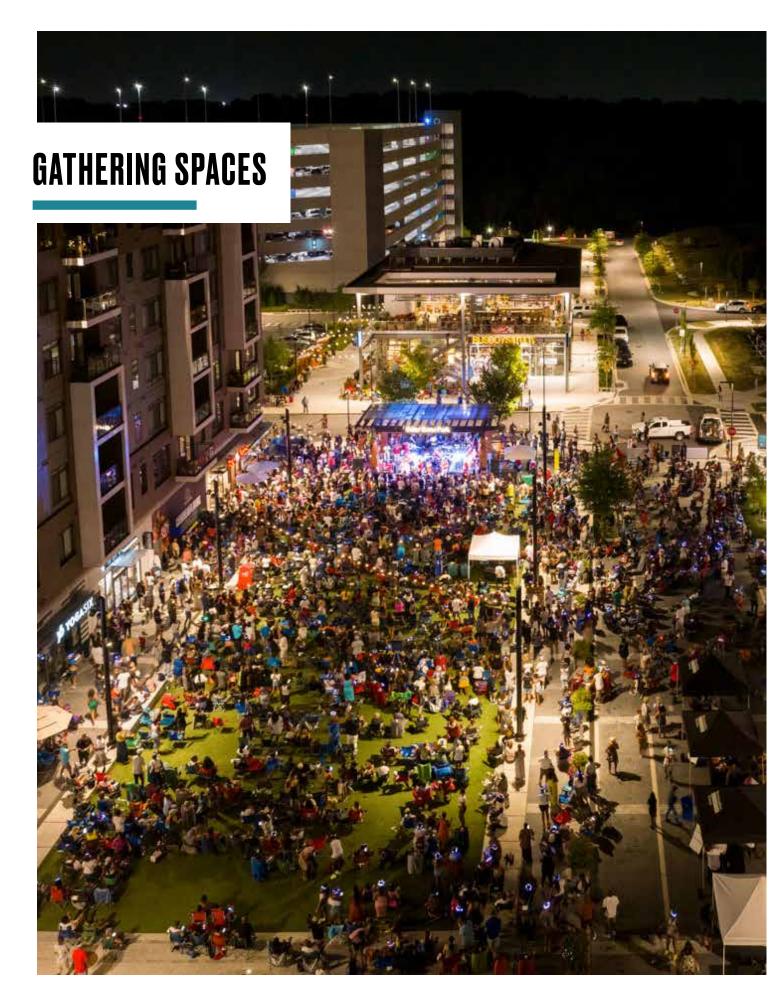
RETAIL	RESIDENTIAL	OFFICE
Juniper: 47,000 SF	Juniper: 380	6100 Merriweather Drive: 320,000 SF
Marlow: 32,000 SF	Marlow: 472	One Merriweather: 210,000 SF
6100 Merriweather: 12,433 SF	TOTAL: 852 UNITS	Two Merriweather: 130,000 SF
Busboys & Poets: 10,638 SF		TOTAL: 660,000 SF

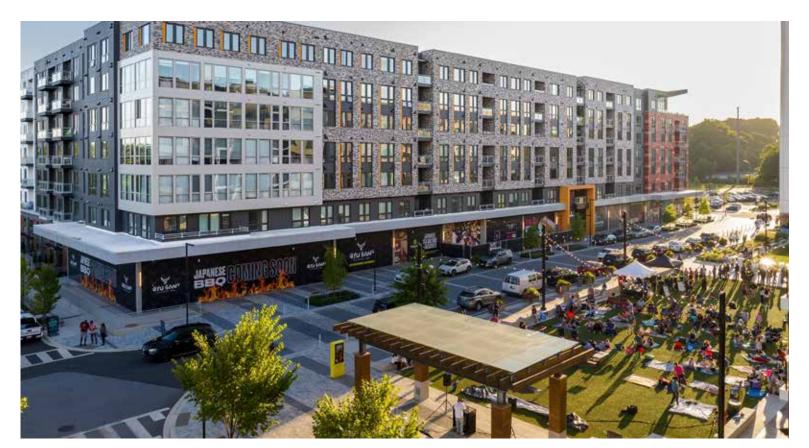
TOTAL: 102,071 SF











329.6k

VISITS IN 2023

SCHEDULED **EVENTS IN 2024**  **108min** 

AVG. DWELL TIME

### **SIGNATURE REOCCURRING EVENTS:**



Earth Day Celebration (April)



Amped in the Park (June-August)



Books in Bloom (May)



Good Kid-izen (June-August)



Summer Fitness Series



Movie Nights (September)





### TRADE AREA & DEMOGRAPHICS



# COLUMBIA, MARYLAND

**2023 Demographic Profile** 

5 Mile Radius



**KEY FACTS** 

196,567

Population

**40.0**Median Age

73,612

Households



**EDUCATION** 

9.9%

High School Diploma

30.9%

Bachelor's Degree

**35.7**%

Graduate/Professional Degree



BUSINESS

8,122

**Total Businesses** 

196,766

Daytime Population

433

Food & Drinking Places



INCOME

\$135,081

Median Household

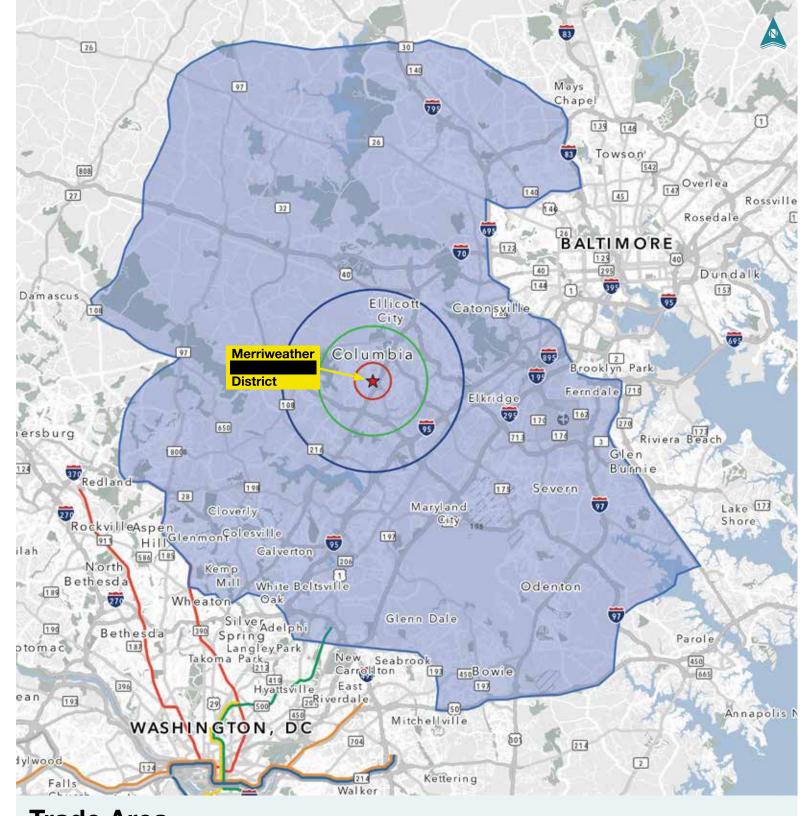
\$67,809

Per Capita

\$181,777

Average Household

Source: 2023 and 2028 Esri Forecasts. Converted Census 2000 data into 2010 geography. Lat/Lon: 39.20598/-76.86348



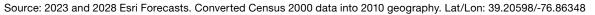
### **Trade Area**

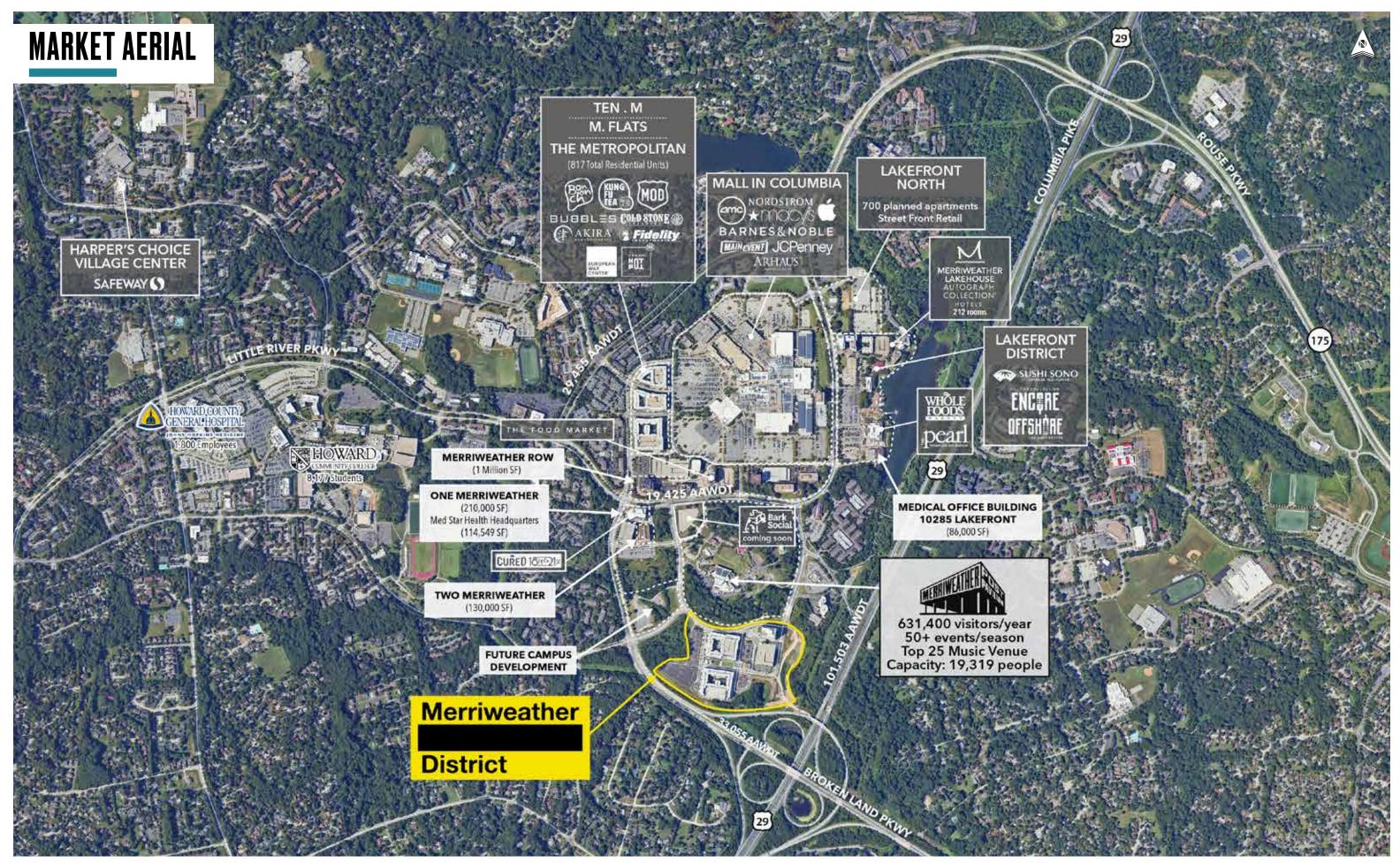
792.77 square miles. Polygon data provided by Placer Labs Inc. (www.placer.ai)

1,378,294 39.6 504,126 \$151,418 \$108,426 60.1%

Population Median Age Households Average Household Median Household Education (College Degree +)











**FUTURE** 







## **RESTAURANTS**





















KYO MATCHA white



## **RETAIL SERVICES**











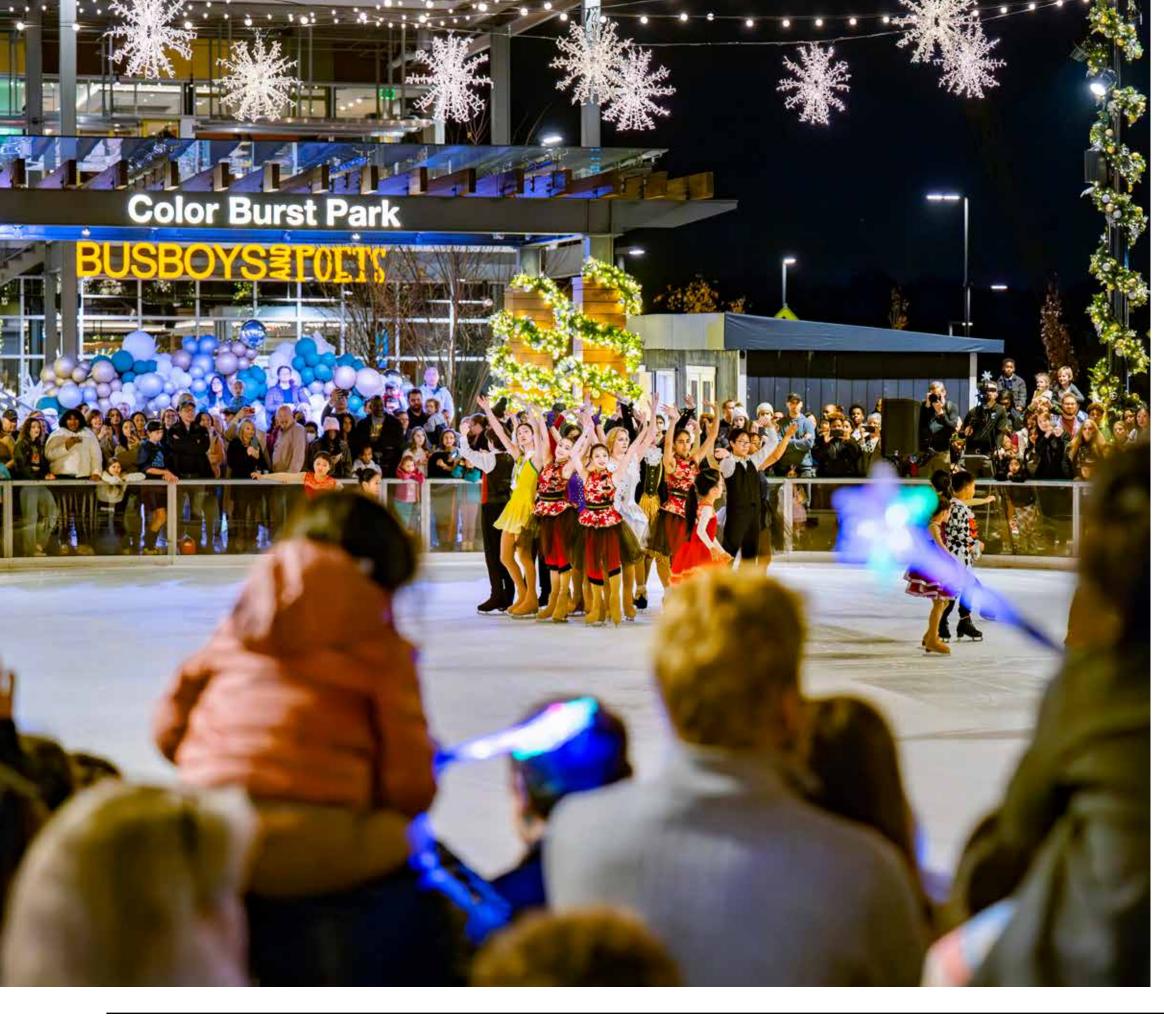


FEATURED

## **COMING SOON**







# Merriweather

# **District**

For Retail Leasing, Please Contact:

#### **Ray Schupp**

240.482.3611 (direct) rschupp@hrretail.com

#### **Suzanne Katz**

410.308.6356 (direct) skatz@hrretail.com

#### **Sean Harcourt**

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Howard Hughes

10960 Grantchester Way,