























THE MARKET: Excellent demographics within a 3 mile radius

DENSEPOPULATION



193,250 PEOPLE

STRONG INCOMES



\$108,242
AVERAGE HOUSEHOLD INCOME

STRONG
DAYTIME
POPULATION



82,159 EMPLOYEES

100,000

300,000

OVERNIGHT VISITORS PER YEAR

OVERALL VISITORS PER YEAR





STUDENTS

1,340+
ACRE CAMPUS

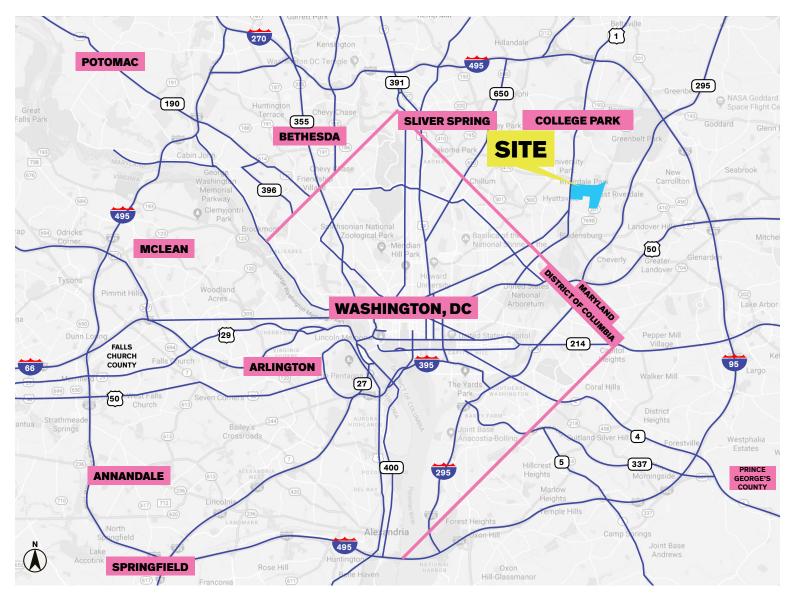


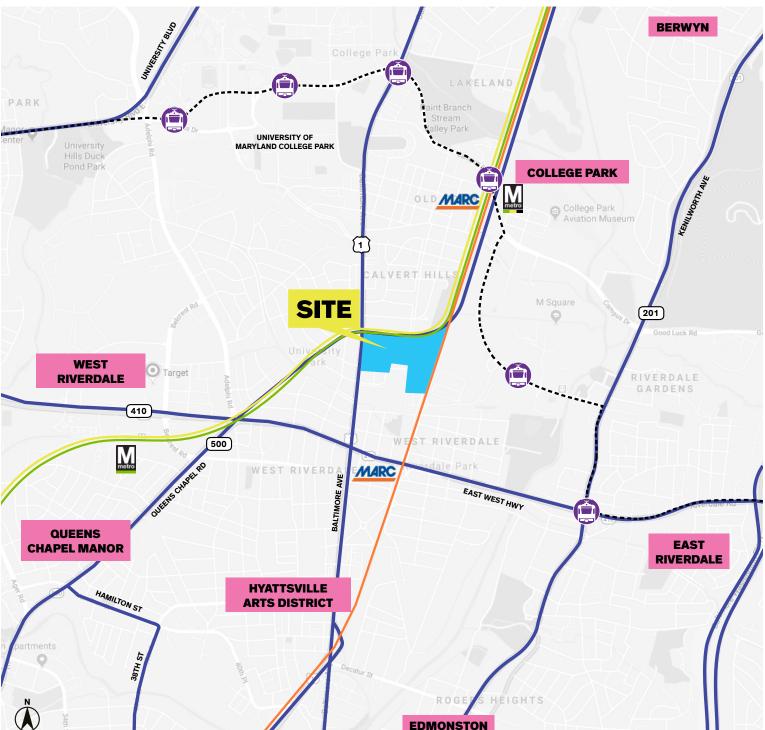
BETWEEN THE STATION AND UNIVERSITY OF MARYAND

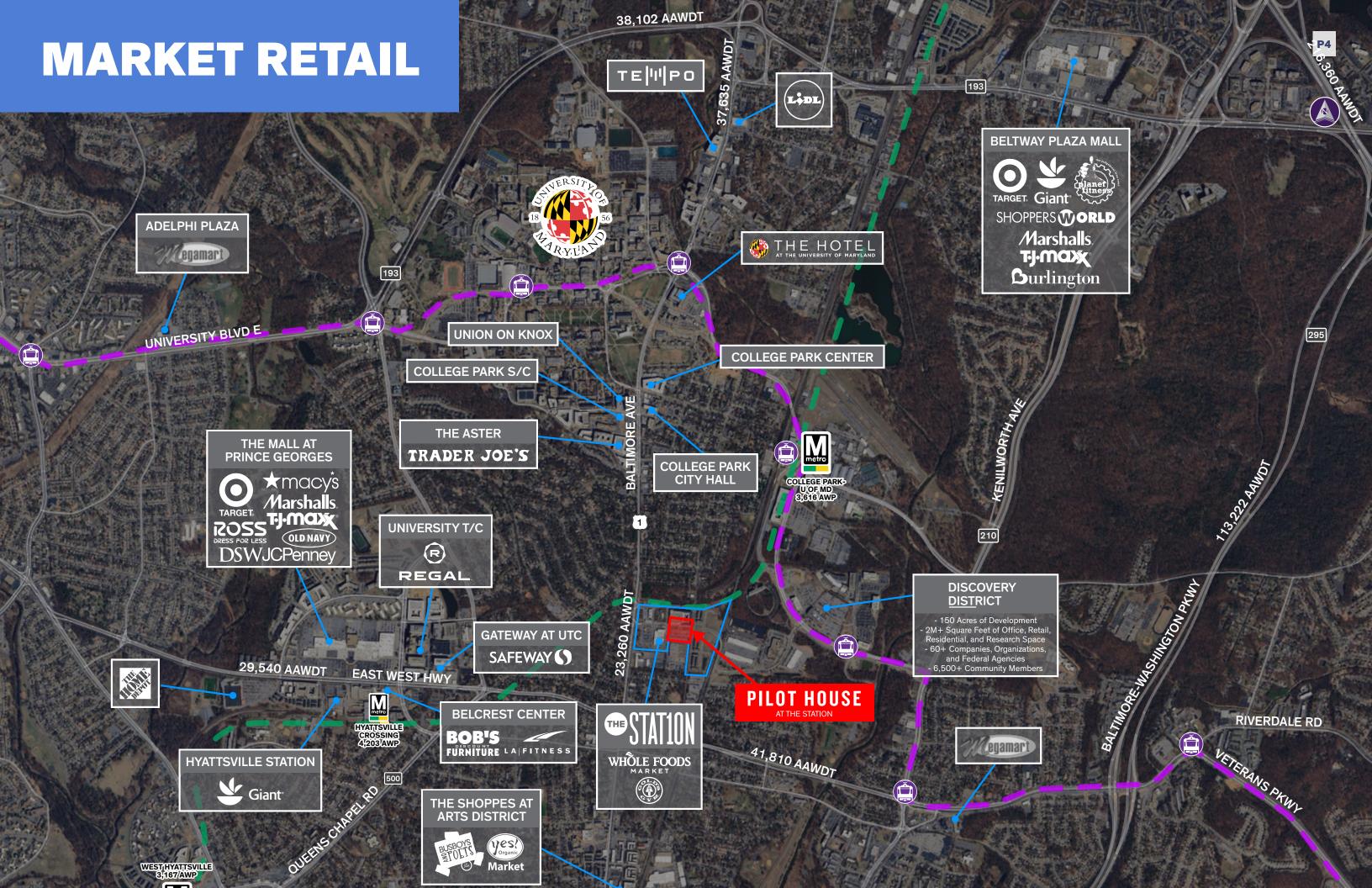
LOCATION

PILOT HOUSE AT THE STATION

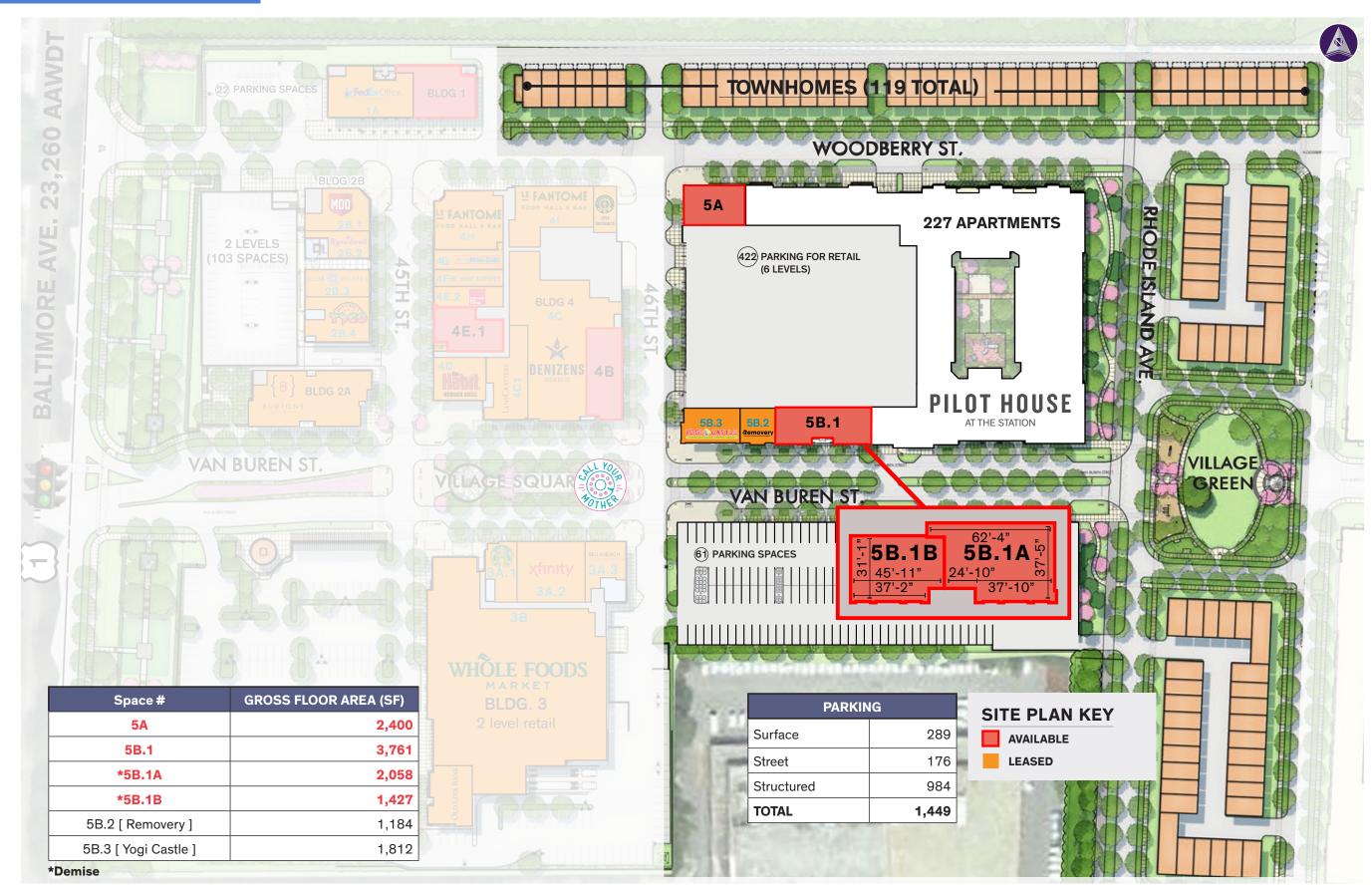
Located on Route 1, 3.3 miles inside the Washington Beltway and only minutes from the Metrorail, which connects Central Maryland Region, Northern Virginia, and Washington, DC. The area is densely populated with well educated residents who enjoy an active lifestyle, creating a vibrant urban community continually attracting new residents.







SITE PLAN



FULL DEMOGRAPHIC PROFILE

2024 and 2029 Esri Forecasts. Converted Census 2010 data into 2020 geography

	1 MILE	3 MILES	5 MILES		
POPULATION SUMMARY					
2000 Total Population	15,377	157,821	436,824		
2010 Total Population	17,205	170,141	457,973		
2024 Total Population	19,241	193,250	512,965		
2024 Group Quarters	3,022	12,147	19,688		
2029 Total Population	20,369	194,627	513,641		
2024-2029 Annual Rate	1.15%	0.14%	0.03%		
2024 Total Daytime Population	23,861	174,802	475,442		
Workers	14,492	82,159	230,467		
Residents	9,369	92,643	244,975		
2024 POPULATION BY AGE					
Population Age 0 - 4	5.1%	6.3%	6.5%		
Population Age 5 - 9	5.1%	6.0%	6.4%		
Population Age 10 - 14	4.1%	5.8%	5.9%		
Population Age 15 - 24	28.5%	21.3%	15.6%		
Population Age 25 - 34	15.4%	16.1%	16.0%		
Population Age 35 - 44	13.0%	14.6%	15.6%		
Population Age 45 - 54	9.6%	11.0%	11.7%		
Population Age 55 - 64	8.0%	8.6%	9.7%		
Population Age 65 - 74	6.6%	6.4%	7.6%		
Population Age 75 - 84	3.4%	3.0%	3.7%		
Population Age 85 +	1.3%	1.0%	1.4%		
Population Age 18 +	83.6%	78.7%	78.0%		
Median Age	29.3	31.6	34.8		
2024 POPULATION BY SEX					
Male Population	9,673	98,419	253,719		
Female Population	9,568	94,831	259,246		
2024 POPULATION BY RACE/ETHNICITY					
White Alone	42.5%	19.3%	18.3%		
Black Alone	21.1%	29.7%	41.8%		
American Indian Alone	1.5%	2.2%	1.6%		
Asian Alone	9.4%	6.3%	5.1%		
Pacific Islander Alone	0.1%	0.3%	0.1%		
Some Other Race Alone	14.7%	31.5%	23.0%		
Two or More Races	10.7%	10.9%	10.1%		
Hispanic Origin	25.1%	45.1%	33.9%		
Diversity Index	83.3	87.8	84.9		
Diversity muex	83.3	87.8	84.9		

	1 MILE	3 MILES	5 MILES	
2024 POPULATION 15+ BY MA	RITAL STATU	S		
Total Population 15+	16,505	158,344	416,774	
Never Married	53.7%	52.5%	48.8%	
Married	37.6%	36.7%	38.1%	
Widowed	2.8%	3.6%	4.2%	
Separated or Divorced	5.9%	7.1%	8.9%	
2024 POPULATION 25+ BY EDI	JCATIONAL A	ATTAINMENT		
Total	11,019	117,269	336,937	ı
Less than 9th Grade	6.1%	15.7%	10.3%	
9th - 12th Grade, No Diploma	4.7%	7.3%	6.2%	ı
High School Graduate	11.7%	21.8%	20.2%	ı
GED/Alternative Credential	1.7%	2.3%	2.8%	ı
Some College, No Degree	10.4%	13.4%	13.9%	
Associate Degree	5.4%	5.8%	6.3%	
Bachelor's Degree	25.3%	18.6%	20.6%	
Graduate/Professional Degree	34.6%	15.1%	19.6%	
HOUSEHOLDS SUMMARY				
000 Households	5,423	52,755	157,691	
2000 Average Household Size	2.37	2.80	2.66	
2010 Households	5,583	51,946	158,412	
2010 Average Household Size	2.48	3.02	2.77	1
2024 Households	7,154	60,965	177,572	
2024 Average Household Size	2.27	2.97	2.78	
2029 Households	7,910	62,637	180,280	
2029 Average Household Size	2.19	2.91	2.74	
2024-2029 Annual Rate	2.03%	0.54%	0.30%	
2010 Families	2,896	32,221	96,046	
2010 Average Family Size	3.17	3.54	3.39	
2024 Families	3,596	36,064	104,551	
2024 Average Family Size	3.10	30,004	3.58	
2029 Families	3,880	36,658	105,333	
2029 Average Family Size	3.04	3.69	3.55	
2024-2029 Annual Rate	1.53%	0.33%	0.15%	
2024-2029 Allitual Rate	1.55%	0.33%	0.15%	
HOUSING UNIT SUMMARY				
2024 Housing Units	8,164	66,083	191,340	
Owner Occupied Housing Units	41.8%	40.6%	44.9%	
Renter Occupied Housing Units	45.8%	51.7%	47.9%	
Vacant Housing Units	12.4%	7.7%	7.2%	

	1 MILE	3 MILES	5 MILES
2024 HOUSEHOLDS BY INCO	ME		
<\$15,000	12.4%	10.2%	9.2%
\$15,000 - \$24,999	4.8%	4.8%	5.0%
\$25,000 - \$34,999	5.3%	5.8%	5.9%
\$35,000 - \$49,999	6.8%	9.3%	9.7%
\$50,000 - \$74,999	10.2%	16.5%	15.7%
75,000 - \$99,999	11.5%	13.8%	13.0%
\$100,000 - \$149,999	15.0%	17.6%	17.3%
\$150,000 - \$199,999	12.3%	10.7%	10.3%
\$200,000+	21.7%	11.3%	13.9%
Average Household Income	\$140,768	\$108,242	\$117,097
Median Household Income	\$97,259	\$79,887	\$82,232
Per Capita Income	\$49,895	\$34,251	\$40,803
2024 OWNER OCCUPIED HO	USING UNITS	BY VALUE	
Total	3,412	26,769	85,817
<\$50.000	0.1%	3.1%	2.8%
\$50,000 - \$99,999	0.2%	0.5%	1.1%
\$100,000 - \$149,999	0.1%	0.9%	1.1%
\$150,000 - \$199,999	0.1%	0.9%	1.7%
\$200,000 - \$249,999	0.4%	2.0%	2.2%
\$250,000 - \$299,999	0.8%	3.3%	3.1%
\$300,000 - \$399,999	9.1%	24.7%	18.0%
\$400,000 - \$499,999	22.0%	29.5%	22.9%
\$500,000 - \$749,999	51.9%	29.3%	32.1%
\$750,000 - \$999,999	8.1%	4.1%	10.4%
\$1,000,000 +	6.8%	1.6%	3.2%
Average Home Value	\$620,721	\$482,268	\$546,732
2024 EMPLOYED POPULATIO	N 16± RV IND	HISTOV	
Total	10,055	102,889	271,793
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	8.2%	16.5%	11.3%
Manufacturing	3.5%	1.9%	2.1%
Wholesale Trade	1.3%	1.1%	1.0%
Retail Trade	6.8%	7.4%	6.9%
Fransportation/Utilities	5.7%	5.4%	5.5%
nformation	1.5%	1.9%	2.3%
Finance/Insurance/Real Estate	3.6%	3.0%	3.4%
Services	56.0%	54.6%	56.0%
Public Administration	13.4%	8.2%	11.4%

	1 MILE	3 MILES	5 MILES
2024 EMPLOYED POPULATIO	N 16+ BY O	CCUPATION	
White Collar	71.6%	49.1%	58.4%
Management/Business/Financial	21.1%	12.7%	16.9%
Professional	37.5%	23.2%	28.0%
Sales	4.8%	5.7%	5.6%
Administrative Support	8.2%	7.5%	8.0%
Services	14.1%	23.4%	20.8%
Blue Collar	14.3%	27.5%	20.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	5.9%	14.5%	9.5%
Installation/Maintenance/Repair	1.9%	2.7%	2.1%
Production	1.8%	2.7%	2.1%
Transportation/Material Moving	4.7%	7.5%	6.9%
2024 CONSUMER SPENDING	i		
Apparel & Services: Total \$	\$22,664,117	\$150,374,819	\$468,058,457
Average Spent	\$3,168.03	\$2,466.58	\$2,635.88
Education: Total \$	\$17,226,881	\$102,370,950	\$330,568,237
Average Spent	\$2,408.01	\$1,679.18	\$1,861.60
Entertainment/Recreation: Total \$	\$35,365,984	\$230,270,702	\$727,008,368
Average Spent	\$4,943.53	\$3,777.10	\$4,094.16
Food at Home: Total \$	\$66,505,344	\$447,834,071	\$1,396,796,324
Average Spent	\$9,296.25	\$7,345.76	\$7,866.08
Food Away from Home: Total \$	\$37,582,229	\$247,514,210	\$759,141,645
Average Spent	\$5,253.32	\$4,059.94	\$4,275.12
Health Care: Total \$	\$61,549,228	\$406,768,928	\$1,285,248,847
Average Spent	\$8,603.47	\$6,672.17	\$7,237.90
HH Furnishings & Equipment: Total \$	\$27,992,777	\$182,899,380	\$565,771,086
Average Spent	\$3,912.88	\$3,000.07	\$3,186.15
Personal Care Products & Services: Total \$	\$9,457,907	\$62,414,922	\$192,823,244
Average Spent	\$1,322.04	\$1,023.78	\$1,085.89
Shelter: Total \$	\$251,050,582	\$1,669,704,818	\$5,193,749,586
Average Spent	\$35,092.34	\$27,387.92	\$29,248.70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$26,707,460	\$171,154,150	\$550,184,055
Average Spent	\$3,733.22	\$2,807.42	\$3,098.37
Travel: Total \$	\$26,520,112	\$172,783,429	\$551,911,340
Average Spent	\$3,707.03	\$2,834.14	\$3,108.10
Vehicle Maintenance & Repairs: Total \$	\$13,377,997	\$88,156,239	\$266,502,958
Average Spent	\$1,870.00	\$1,446.01	\$1,500.82



AT THE STATION

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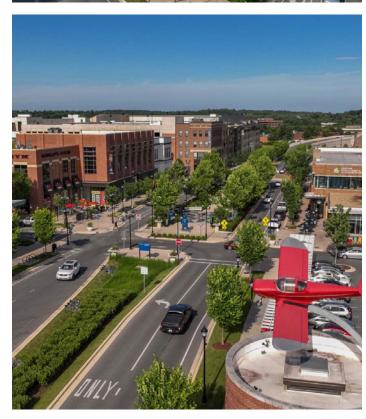
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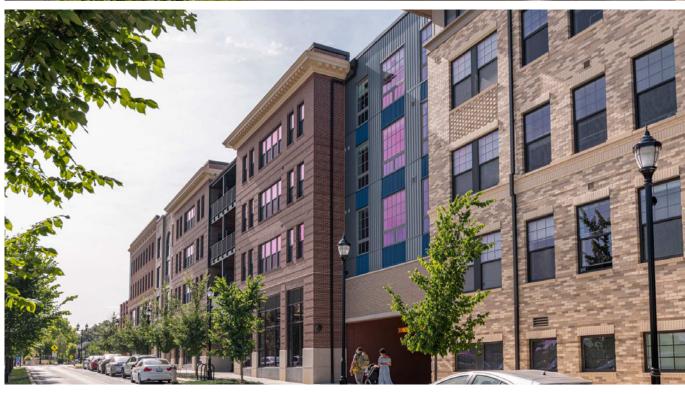
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