

PROPOSED FAÇADE RENOVATION

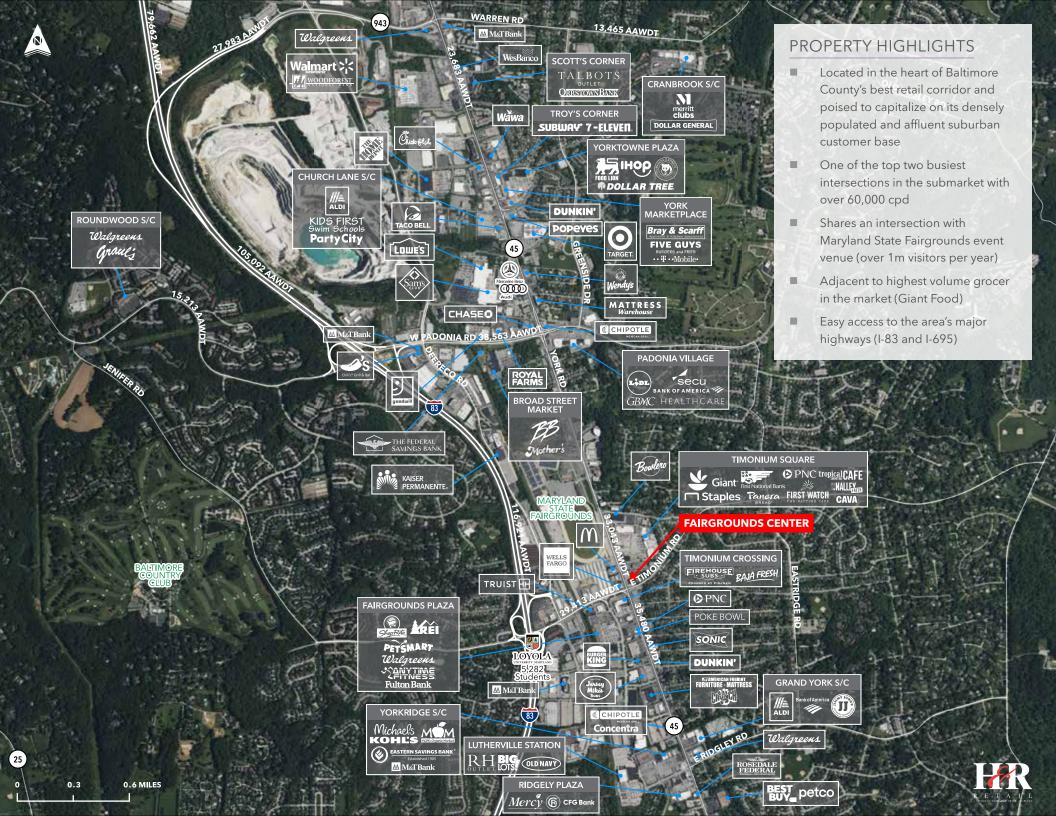
TENANT SIGNAGE

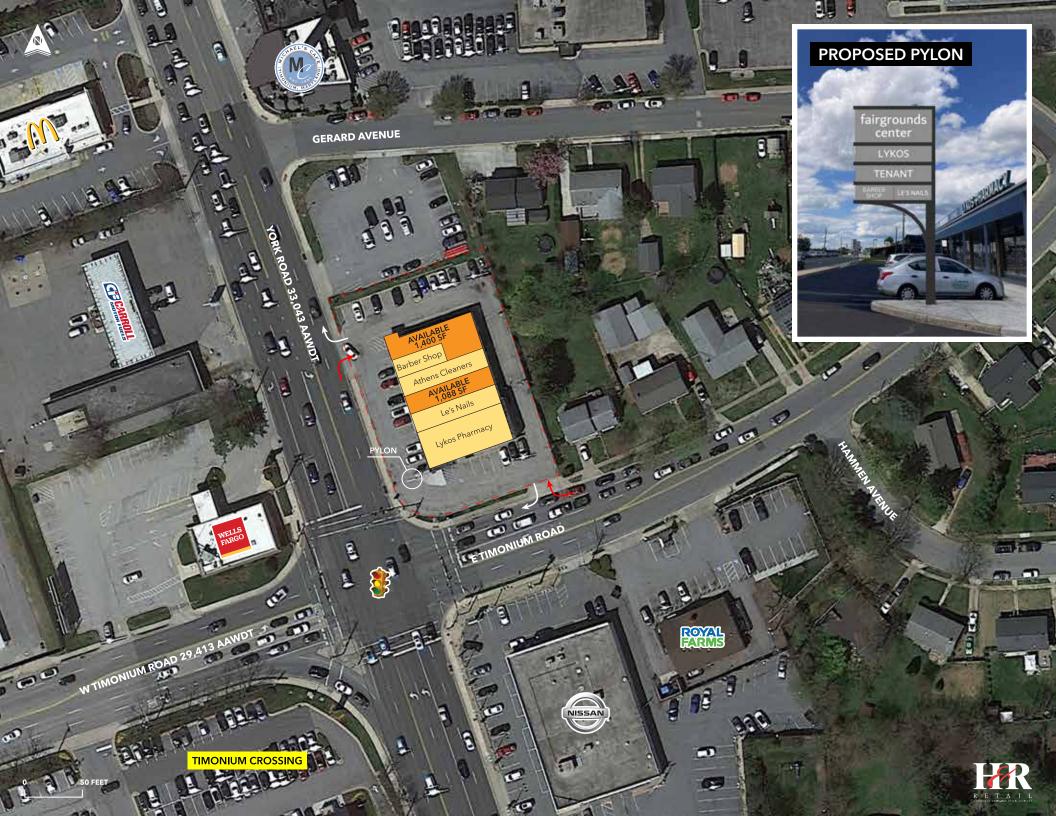
BARBER SHOP

LE'S NAILS

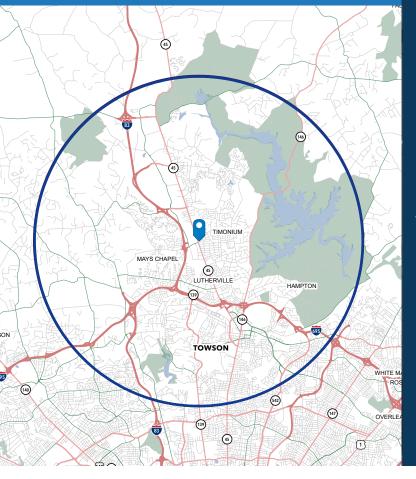
LYKOS PHARMACY

1,088 - 5,000 SF SPACES AVAILABLE

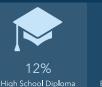








149,715 59,394 41.4 Population Median Age Households









9,393 **Total Businesses**



190,605 Daytime Population **P**



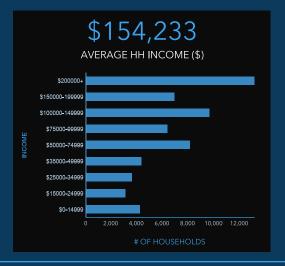
480 Food Srv & Drinking Places



\$100,151 Median Household Income



\$61,380 Per Capita Income





Exurbanites

Ten years later. Exurbanites residents are now approach-Ten years later, EXURDANTES residents are now approaching retirement but showing few signs of slowing down. They are active in their communities, generous in their donations, and seasoned travelers. They take advantage of their proximity to large metropolitan centers to support the arts, but prefer a more expansive home style in less crowded neighborhoods. They have cultivated a lifestyle that is both affluent and urbane.

- Consumers are more interested in quality than cost. They take pride in their homes and foster a sense of
- personal style.
 Exurbanites residents are well connected, using the Internet for everything from shopping to managing their
- Sociable and hardworking, they still find time to stay



Top Tier

The residents of the wealthiest Tapestry market, Top Tier, earn more than three times the US household income. They have the purchasing power to indulge any choice, but what do their hearts' desire? Aside from the obvious expense for the upkeep of their lavish homes, consumers select upscale salons, spas, and fi tness centers for their personal well-being and shop at high-end retailers for their personal effects. Whether short or long, domestic or foreign, their frequent vacations spare no expense. Residents fill their weekends and evenings with opera, classical music concerts, charity dinners, and shopping. These highly educated professionals have reached their corporate career goals. With an accumulated average net worth of over 1.5 million dollars and income from a strong investment portfolio, many of these older residents have moved into consulting roles or operate their own businesses.

- These busy consumers seek variety in life. They take an interest in the fine arts; read to expand their knowledge; and consider the Internet, radio, and newspapers as key
- They regularly cook their meals at home, attentive to good nutrition and fresh organic foods.



Enterprising Professionals

Enterprising Professionals residents are well educated and climbing the ladder in STEM (science, technology, engineering, and mathematics) occupations. They change jobs often and therefore choose to live in condos, town homes, or apartments; many still rent their homes. The market is fast-growing, located in lower density neighborhoods of large metro areas. Enterprising Professionals residents are diverse, with Asians making up over one-fi fth of the popula tion. This young market makes over one and a half times more income than the US median, supplementing their income with high-risk investments. At home, they enjoy the Internet and TV on high-speed connections with premier channels and services.

- Median household income one and a half times that of the US.

 • Work long hours in front of a computer.

 • Strive to stay youthful and healthy, eat organic and natural.

- foods, run and do yoga.

 Buy name brands and trendy clothes online



Please Contact

Sean Harcourt 240.482.3606 sean@hrretail.com

Suite 620 Bethesda, Maryland 20814 301.656.3030

3 Bethesda Metro Center, 1 West Pennsylvania Avenue, Suite 320 Baltimore, Maryland 21204 410.308.0800